



## CATEGORY [B] DESIGNIUM

"Innovation is born when art meets science."

- John Maeda

95% of the world runs on the idea generated by a designer. So, designers are quite obviously a group of people that tend to gravitate towards using the right sides of their brain. To provide a platform to all these enthusiastic designers PRAJWALAN 14 is first time launching a new event called DESIGNIUM.

We are inviting all the artistic designers who have best ideas in their minds, innovations, improved mechanisms, reverse engineering and any damn designing insect in their mind.

### **Instructions:**

1. Computer aided designs in softwares like CATIA, PROE, CREO, AUTO CAD, PARASOLID, ACIS, SOLID WORKS, IronCAD, SOLID EDGE, INTEGRAPH, Autodesk Inventor, etc will be accepted
2. Participants will be shortlisted by judging their abstract.
3. Abstract must include present day scenario of the model you are designing, your idea on the problem and three different views if your model . (jpg format)
4. The rules must be acceptable to participants.
5. Registration fee is Rs.100 per Member.
6. Send your abstract on or before 20th February 2014, on [modfusiond@prajwalan.org](mailto:modfusiond@prajwalan.org)

### **STRUCTURE**

Event will be conducted in 2 levels

1. ☑ level 1 – models will be shortlisted by judging the originality, innovation, imagination in exhibition
2. ☑ level 2 – candidates who will clear level 1 will have to give precise presentation on their models

### **RULES**

1. Minimum four and maximum eight members are allowed in each group
2. All students with a valid identity card of their respective educational institutes are eligible to participate.
3. Participants are expected to submit the copy of project abstract for judges on the day of exhibition.
4. All entries (all types of submissions) are to be mailed to the email address mentioned in instructions.
5. PRAJWALAN committee has all the rights to verify the identity and accuracy of the details provided by the participants.
6. Jury's decision would be final and no further communication would be entertained.
7. No responsibility will be held by PRAJWALAN for any late, lost or misdirected entries or any such events.
8. The idea presented by the teams should be original (not protected by means of patent / copyright / technical publication by anyone).

