






THE GO PRODUCT ROADMAP

 DATE The date or time frame when a goal should be met.	02/06/2025	11/06/2025	15/06/2025	20/06/2025
 NAME The name of the new release.	Foundation Release	Experience Release	Scalability Release	Deployment Release
 GOAL The outcome or benefit you want to achieve.	Launch a customizable web app for Indian shops	Improve customer experience & admin tools	Add multi-shop and vendor onboarding	Deploy project
 FEATURES The high-level features required to meet the goal.	<ul style="list-style-type: none">- Email OTP Login- Admin/User roles- Product Listing- Add to Cart- Stripe Test Integration- Basic UI Theme Editing	<ul style="list-style-type: none">- Improved UI/UX- Real-time Updates- Shop Logo & Color Theme Control- Product Images- Category Filtering	<ul style="list-style-type: none">- Multi-shop dashboard- URL Routing per shop- Product analytics (view counts)- Admin view of customers & orders	<ul style="list-style-type: none">- Hosting (Vercel/Render)- Final bug fixing- Demo-ready version- Database backup- Project report & documentation
 METRICS The measures to determine if the goal has been met.	<ul style="list-style-type: none">- Successful logins- Admins adding products- Shop preview working	<ul style="list-style-type: none">- Low bounce rate- Smooth customization flow- Cart working properly	<ul style="list-style-type: none">- Multiple shops created- Admin using dashboard features	<ul style="list-style-type: none">- Successful deployment- Reviewer demo passed- Zero critical bugs- Submission complete