



# PIZZA SALES REPORT

(Jan/15 - Dec/15)

Pizza Category

All

1/1/2015

12/31/2015

Home

## Best & Worst sellers

## Busiest Days & Times

### Daily

Orders are more during weekends,  
**Friday/Saturday** evenings

### Monthly

**July** has the maximum number of  
orders

## Sales Performance

### Category

**Classic** Category contributes to  
maximum sales & total orders

### Monthly

**Large** size contributes to maximum  
sales

817.86K

Total Revenue

38.31

Avg order value

50K

Total pizzas sold

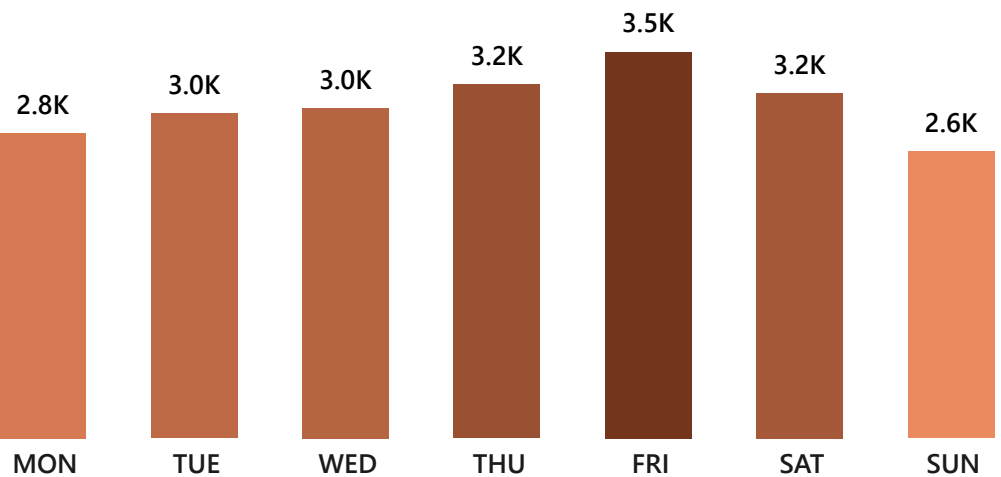
21K

Total orders

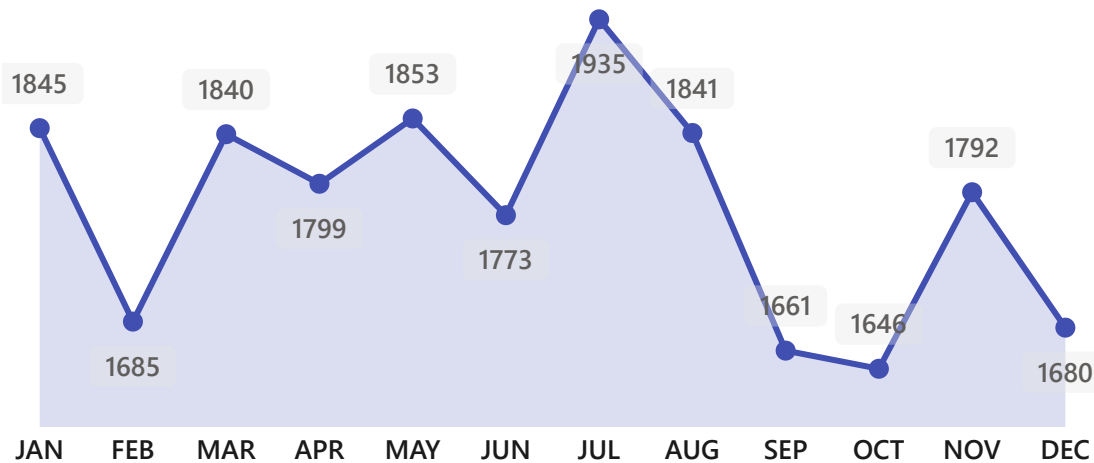
2.32

Avg pizzas per order

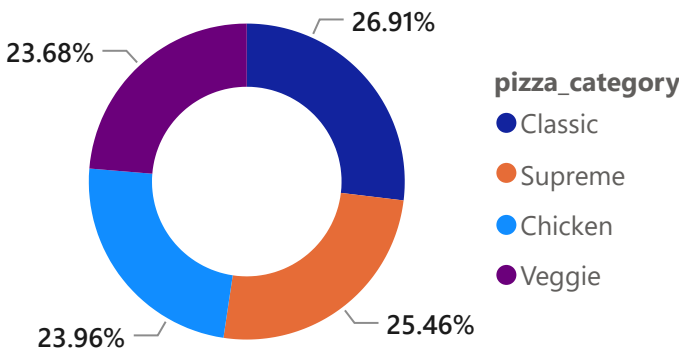
Daily trend for Total Orders



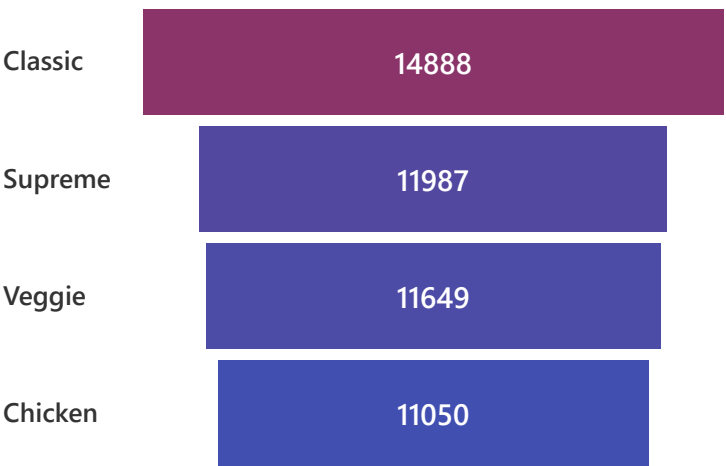
Monthly Trend for Total Orders



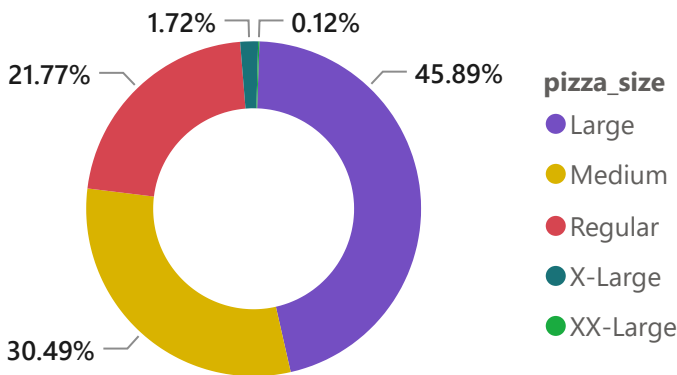
Percentage of sales by pizza category



Total pizzas sold by pizza category



Percentage of sales by pizza size





# PIZZA SALES REPORT

(Jan/15 - Dec/15)

Pizza Category

All

1/1/2015

12/31/2015

Home

Best & Worst sellers

## Best Sellers

**The Thai Chicken pizza** contributes to maximum revenue  
**The Classic Deluxe Pizza** contributes to maximum total quantities  
**The Classic Deluxe Pizza** contributes to maximum total orders

## Worst Sellers

**The Brie Carre Pizza** contributes to minimum revenue  
**The Brie Carre Pizza** contributes to maximum total quantities  
**The Brie Carre Pizza** contributes to maximum total orders

817.86K

Total Revenue

38.31

Avg order value

50K

Total pizzas sold

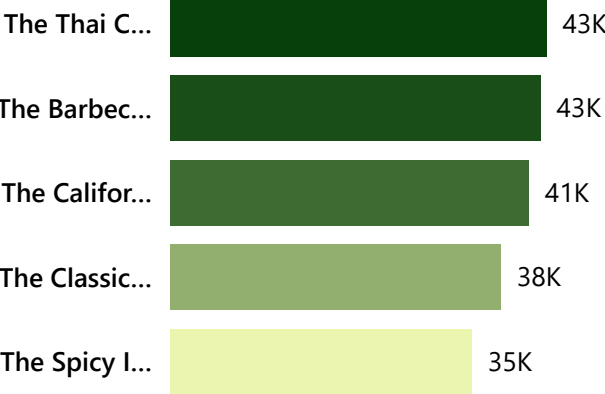
21K

Total orders

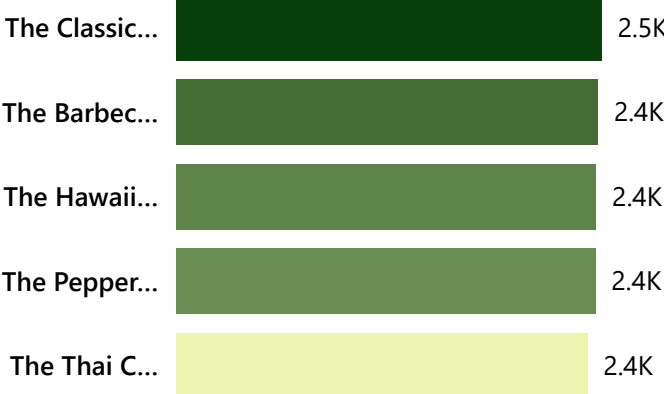
2.32

Avg pizzas per order

### Top 5 Pizzas by Revenue



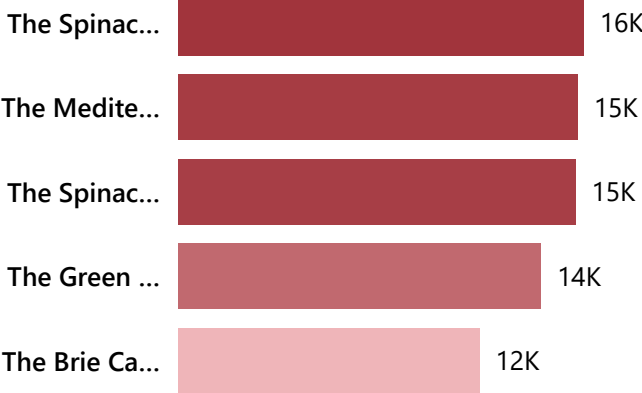
### Top 5 Pizzas by Quantity



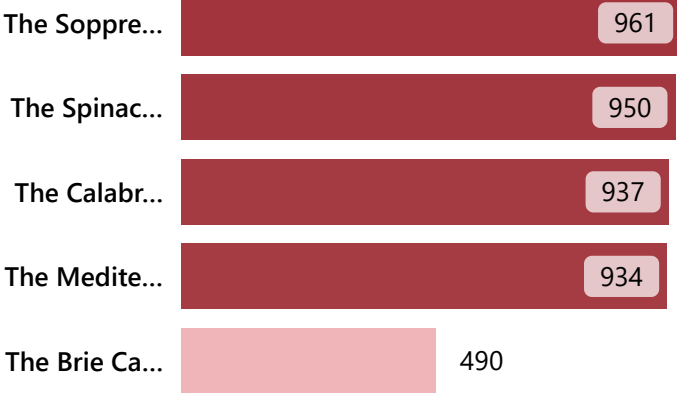
### Top 5 Pizzas by Orders



### Bottom 5 Pizzas by Revenue



### Bottom 5 Pizzas by Quantity



### Bottom 5 Pizzas by Quantity

