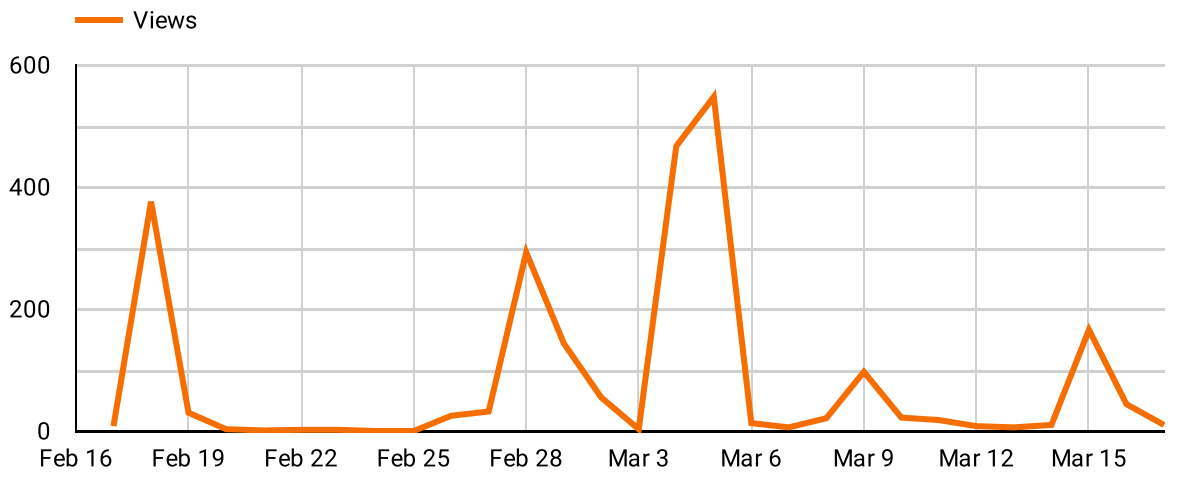
Google Analytics Behaviors Overview

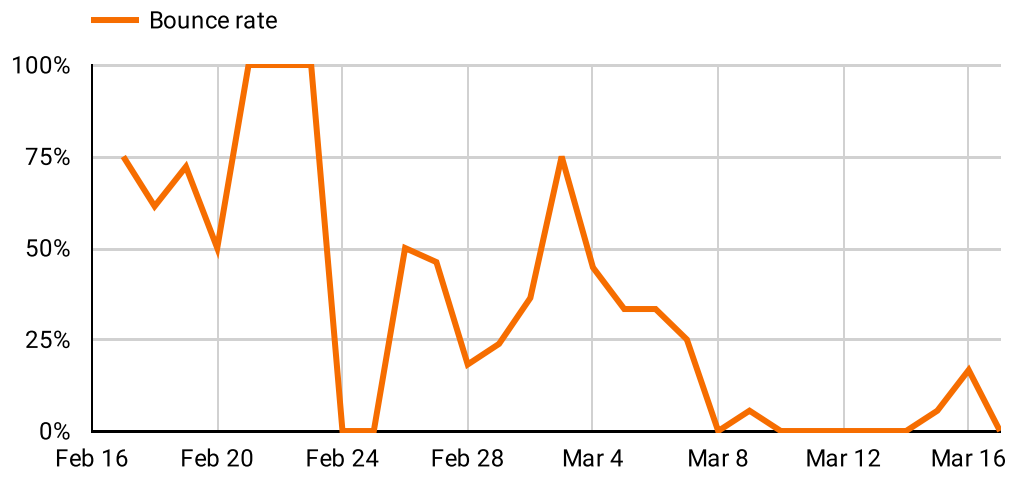
Continent | Region | Default cha... | Device cate... | Feb 16, 2025 - Mar 17, 2025

Overview of user behaviors



This chart tracks how many times your website was viewed over time.
[Peaks = more visitors on certain days, Dips = lower activity.]

If views are low, share website on social media, improve SEO (Google rankings, or run promotions or ads.
If views are too high suddenly, check if a new page is trending and Ensure the website can handle more traffic

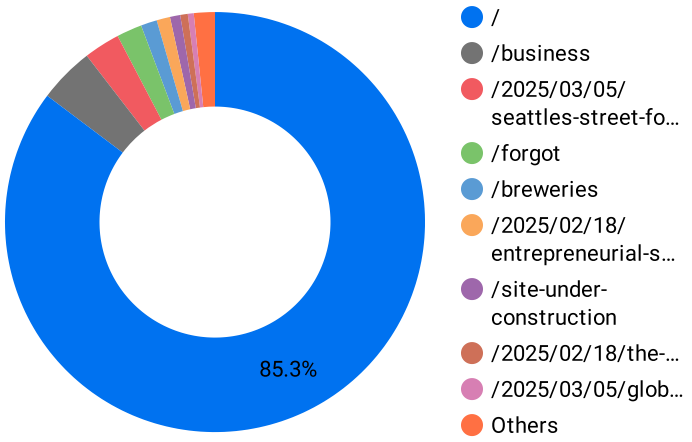


This chart tracks how many users leave after visiting just one page (Bounce Rate)
[High bounce rate = users leave quickly]

If Bounce Rate is above 70%, check for slow-loading pages, improve content, and make CTA buttons clearer.

What do users see when they are in your website?

Which page is the most popular?



	Landing page	Views
1.	/	2,055
2.	/business	103
3.	/2025/03/05/seattles-s...	67
4.	/forgot	47
5.	/breweries	30
6.	/2025/02/18/entrepren...	25
7.	/site-under-construction	10

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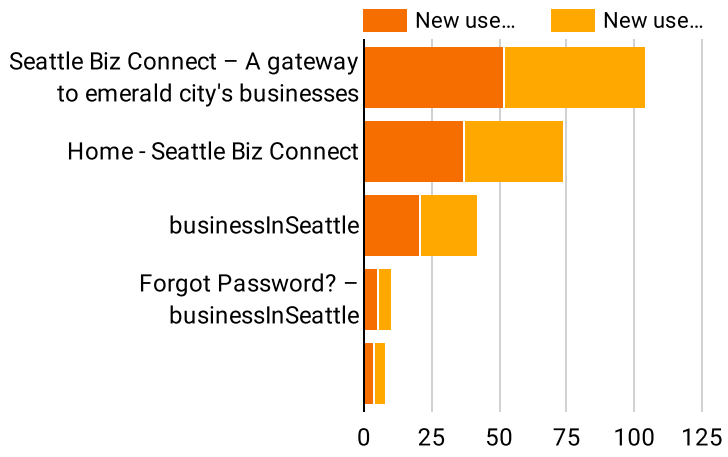
Most popular pages with title breakdown



	Page title	Views
1.	Seattle Biz Connect – A...	798
2.	Home - Seattle Biz Con...	181
3.	Our Blog – Seattle Biz C...	168
4.	businessInSeattle	150
5.	Breweries – Seattle Biz ...	138
6.	Page not found – Seatt...	78
7.	Seattle's Must-Try Food...	67

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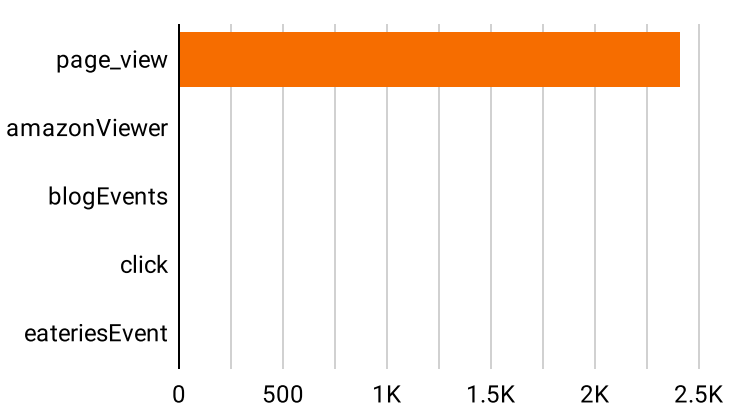
This chart shows which website pages get the most views.
[High page views = popular content, Low page views = less interest.]

If a page is very popular, add CTAs (e.g., "Contact Us" or "Subscribe"), promote related content, and optimize for conversions; If a page gets few views, improve its SEO and share it on social media.

Which content group is the most popular?



	Event name	Views
1.	page_view	2,410
2.	amazonViewer	0
3.	blogEvents	0
4.	click	0
5.	eateriesEvent	0
6.	file_download	0
7.	first_visit	0

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This chart tracks which content types users engage with the most (e.g., blog events, page views, clicks)

[High page views but low clicks = users read but don't interact.]

Google Analytics Audience Overview

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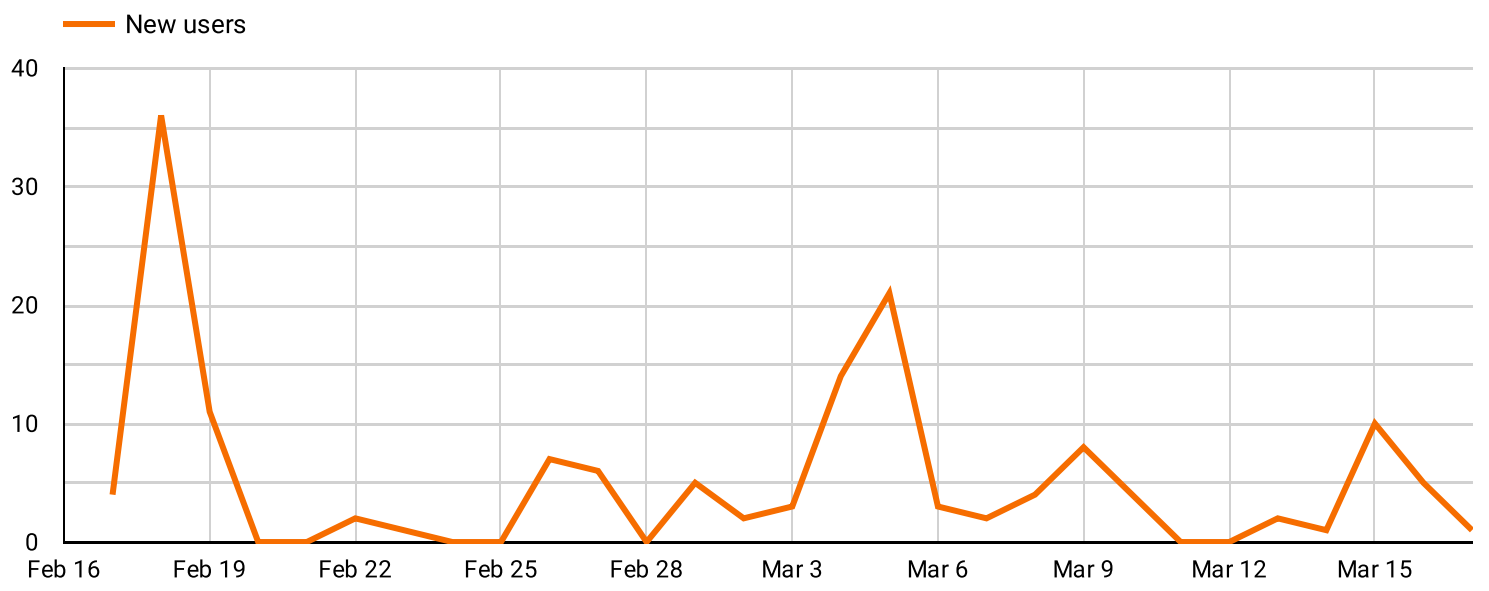
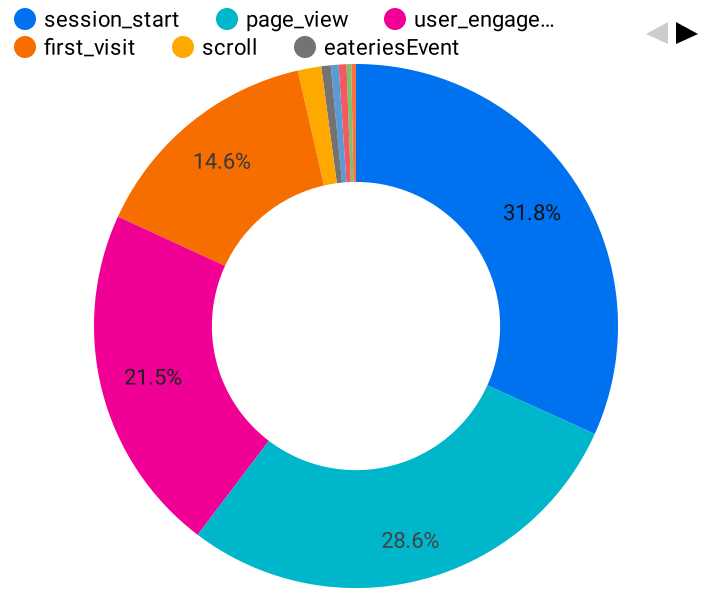
Your audience at a glance



This chart tracks how many first-time visitors your website gets each day.
[Flatline at zero = no new visitors recorded.]

If new users remain at zero, check if GA4 tracking is set up correctly, ensure Google Tag Manager (GTM) is firing, and improve marketing efforts (social media, SEO, ads).
If new users suddenly increase, identify traffic sources (ads, social media, referral links) and optimize the user journey for retention.

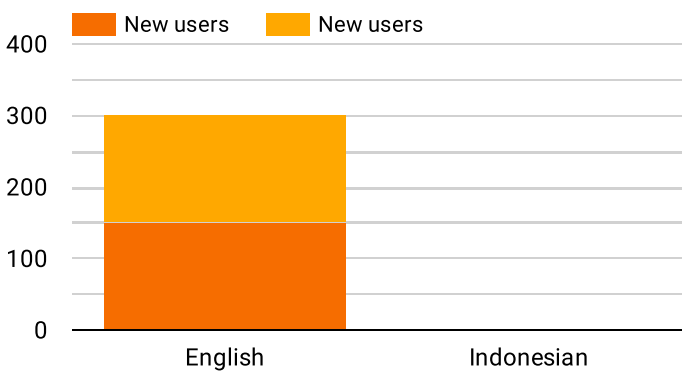


Event Name by Sessions (User Engagement)
This chart tracks the types of user interactions on the website
[Larger segments = more engagement with that type of event.]

If page views are high but clicks are low, make links more visible, and add interactive elements.
If first visits are low but session starts are high, most visitors are returning users—consider strategies to attract visitors (SEO, ads).

Let's learn a bit more about your users!

Language breakdown



	Language	New users	New users
1.	English	151	151
2.	Indonesian	1	1

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This chart tracks the primary languages of website visitors.
[More diversity = potential need for multilingual support.]

If many non-English speakers visit, consider translating content or adding a language switcher.

Country breakdown

	Continent	New users	New users
1.	Americas	137	137
2.	(not set)	12	12
3.	Europe	2	2
4.	Asia	1	1

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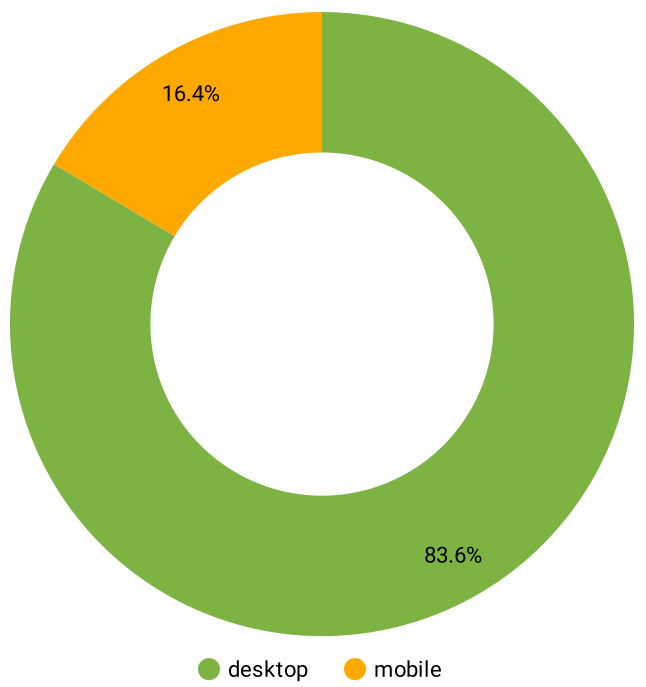
This chart tracks where your website visitors come from.
[Higher numbers in a region = strong interest from that audience.]

If traffic from certain regions is high, target ads or create localized content.

What device are people using?



This chart tracks whether users visit from desktop or mobile.
[More mobile traffic = need for a mobile-friendly site.]

If mobile visits are low, check if the site is mobile-responsive and improve mobile UX.