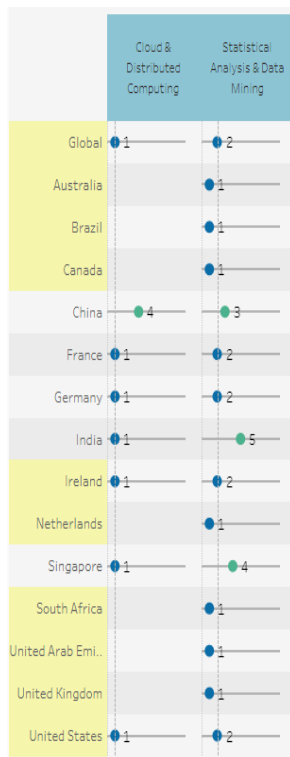


Business Analytics Nanodegree Program

Interpret a Data Visualization

1.Cloud and Data is important.



In this digital age, Data is most important thing. So, we can see here, 'cloud and distributed computing' are the most demanding skill. Many countries including Germany, France, Ireland, Singapore, United States and India are the countries which leading in the technological market and this course is demanding in this country. This course will help employee to work in the field of data. Data storage is mostly stored in cloud so it will help. Along with Data storage second most important thing is take insights from that data. Hence 'statistical analysis & Data mining' is second most demanding skill.

2. Demand for marketers is slowing.



In the given dashboard, we can see that marketing skills are not as much as in demand as compare to last year. 'SEO/SEM marketing' is at the 9th position in Top 10 demanding skills. we can say that in digital age more demand is towards data-oriented skills only and marketing slowly changed.

3. User interface design in trending skill.



User interface design is trending in the demanding skill. It designing the part of products that people interact with. Because of this, customers experience to see the product is changed. according to data, in 2014 this skill is at 14th position, in last year it is at 10 and this year it is at 5th. so, we say that User interface design will be the next trending skill. Countries including, India, USA, UAE, Brazil, Canada, France are using this skill.