# **BRIGHT INFOTECH**

# Power Bi Course Details



#### 1. Introduction to Power BI

#### Overview of Power BI

- Definition and Importance of Power BI
- o Components of Power BI (Power BI Desktop, Power BI Service, Power BI Mobile)

### • Getting Started with Power BI

- Installing Power BI Desktop
- Navigating the Power BI Interface

#### 2. Data Sources and Data Connections

### • Connecting to Data Sources

- o Importing Data from Various Sources (Excel, SQL Server, Web, etc.)
- Understanding Data Connectivity Modes (Import, DirectQuery, Live Connection)

### • Data Transformation with Power Query

- o Introduction to Power Query Editor
- o Basic Data Transformation (Filtering, Sorting, Grouping, Pivoting, and Unpivoting)
- Advanced Data Transformation (Merging Queries, Appending Queries, Conditional Columns)

# 3. Data Modeling

### Creating a Data Model

- Understanding Data Modeling Concepts
- Creating Relationships between Tables
- Managing and Editing Relationships

#### • Enhancing the Data Model

- Creating Calculated Columns and Measures
- Using DAX (Data Analysis Expressions) Basics
- Implementing Time Intelligence Functions

#### 4. Data Visualization

#### Introduction to Data Visualization

- o Principles of Effective Data Visualization
- Choosing the Right Visuals for Your Data

#### • Creating Basic Visuals

Bar and Column Charts

- Line and Area Charts
- Pie and Donut Charts
- Tables and Matrices

#### Advanced Visuals and Custom Visuals

- Scatter and Bubble Charts
- Maps and Geospatial Visuals
- o TreeMaps, Waterfall, and Funnel Charts
- o Importing and Using Custom Visuals from the Power BI Marketplace

### 5. Interactive Dashboards and Reports

### Designing Interactive Reports

- Adding and Customizing Visuals
- Using Slicers and Filters
- o Creating Drill-Through Reports

### • Enhancing Report Interactivity

- o Implementing Bookmarks and Selections
- Using Drilldown and Drill-Up Features
- Designing Responsive Layouts

### 6. Publishing and Sharing

### Publishing Reports

- Publishing to Power BI Service
- Managing and Refreshing Datasets

### • Sharing and Collaboration

- Sharing Reports and Dashboards
- Collaborating in Workspaces
- Embedding Reports in Websites or Applications

### 7. Power BI Service Features

#### Overview of Power BI Service

- Navigating Power BI Service Interface
- o Understanding Workspaces, Datasets, Reports, and Dashboards

### Data Refresh and Gateway

- Configuring Data Refresh Schedules
- Setting up and Using On-Premises Data Gateway

#### • Power BI Mobile

- Overview of Power BI Mobile App
- Viewing and Interacting with Reports on Mobile Devices

# 8. Advanced Analytics with Power BI

### • Introduction to Advanced Analytics

- Using Built-in Analytics Features
- o Implementing Trend Lines, Clustering, and Forecasting

### • Integration with Other Tools

- Integrating Power BI with Excel
- Using Power BI with Azure Machine Learning
- o Introduction to Power BI and R/Python Integration

# 9. Security and Administration

### Managing Security

- o Row-Level Security (RLS)
- Managing Users and Permissions

#### • Power BI Administration

- o Understanding Power BI Admin Portal
- Monitoring Usage and Performance
- Managing Premium Capacity

### 10. Best Practices and Real-World Scenarios

### • Best Practices in Power BI

- Designing Efficient Data Models
- o Optimizing Performance
- o Creating User-Friendly Reports

### • Case Studies and Real-World Projects

- o Implementing End-to-End Power BI Solutions
- o Industry-Specific Use Cases (Finance, Marketing, Operations, etc.)
- Presenting and Sharing Final Projects