

Ideation Phase

Define the Problem Statements

Date	14/06/25
Team ID	LTVIP2025TMID58222
Project Name	House-Hunt: Finding-Your-Perfect-Rental--Home
Maximum Marks	2 Marks

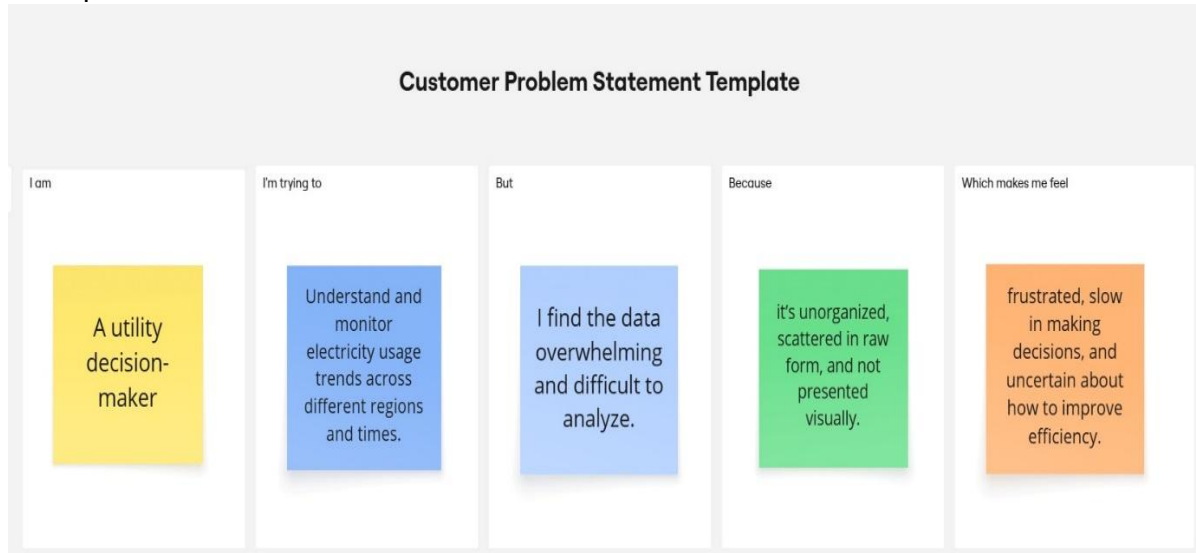
Customer Problem Statement Template:

In these problem statement to understand your customer's point of view, The customer problem statement template helps you focus on what matters to create experience people will love.

A well-articulated customer problem statement allows you and your team to find the ideal Solution for the challenges your customers face. Throughout the process, You'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service

I am (customer)	A young professional, student, or small family searching for a reliable and affordable rental home in a city or town.
I'm trying to	Find a rental property that matches my needs (budget, location, amenities) quickly and without hassle.
but	The current platforms are scattered, unverified, and don't offer personalized filtering or real-time availability.
which makes me feel	There is no centralized ' platform with verified listings, interactive filters, and direct communication

Example:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	I am a renter searching for a home in a new city	I'm trying to find a suitable rental property that fits my budget, location, and space needs	But the listings are scattered, outdated, or incomplete	Because there is no unified platform that provides verified, up-to-date, and filtered rental options	Which makes me feel confused, frustrated, and unsure about the credibility of the options available
PS-2	I am a property owner wanting to rent out my home	I'm trying to reach trustworthy tenants quickly and manage my listings efficiently	But I struggle to find a reliable platform where my property gets good visibility	Because current platforms lack tenant verification and communication tools.	Which makes me feel uncertain, delayed in renting out, and worried about potential tenant issues