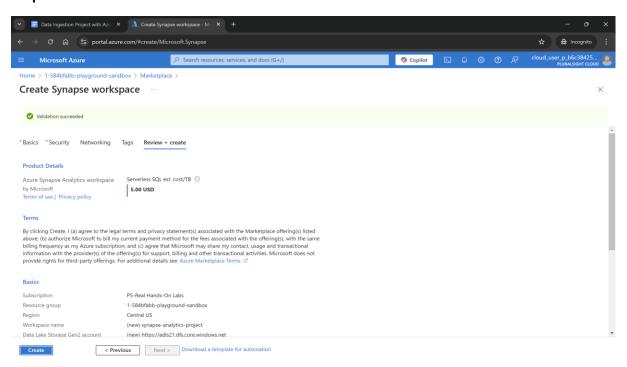
Data Ingestion using Azure Synapse Analytics

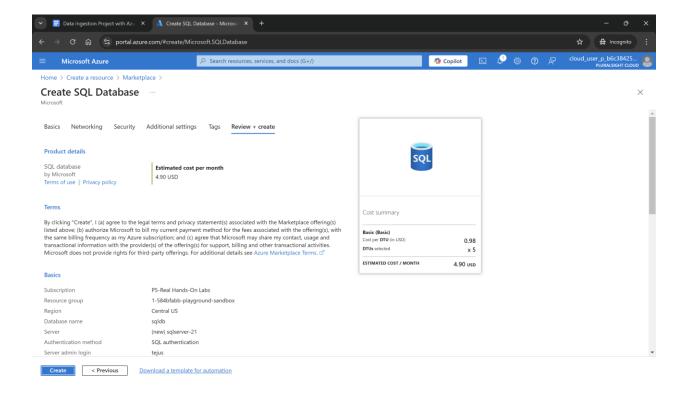
Steps Involved:

- 1. Create a Synapse Resource
- 2. Create a SQL Server, Database
- 3. Create an Azure Key Vault, and store secret
- 4. Link HTTP Server, SQL Database, Key Vault, ADLS2 resources
- 5. Create appropriate Source, Target integration datasets with dynamic parameters
- 6. Create a pipeline with appropriate Source, Sink with dynamic parameters
- 7. Create SQL script on serverless/dedicated SQL pool to create External source format, External data source, External table for ingested dataset
- 8. Analyze the table with queries

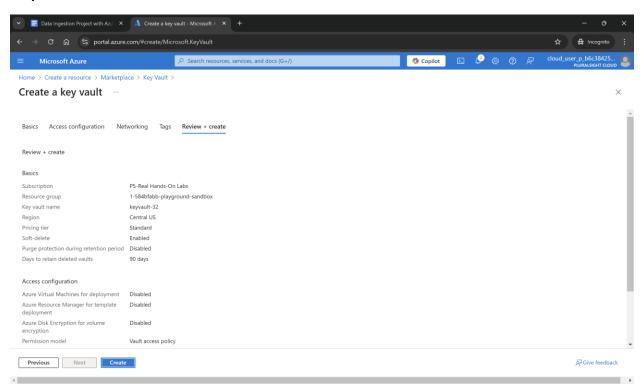
Step 1.

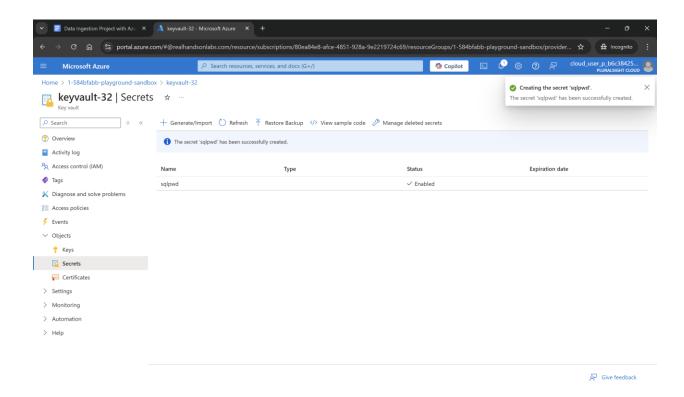


Step 2.

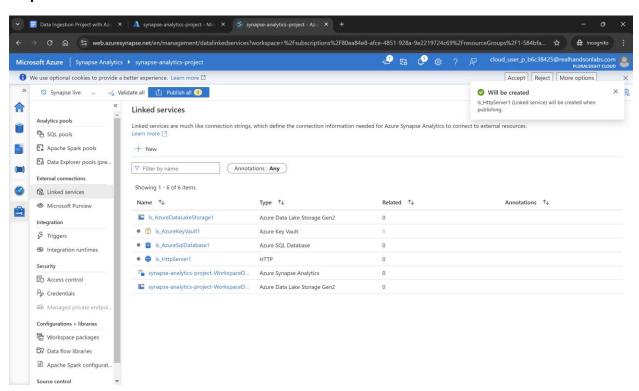


Step 3.

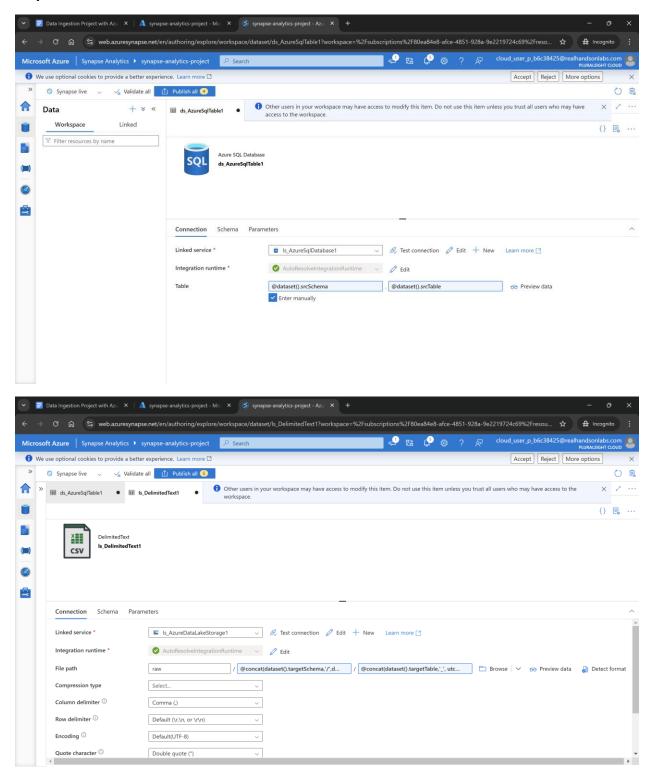




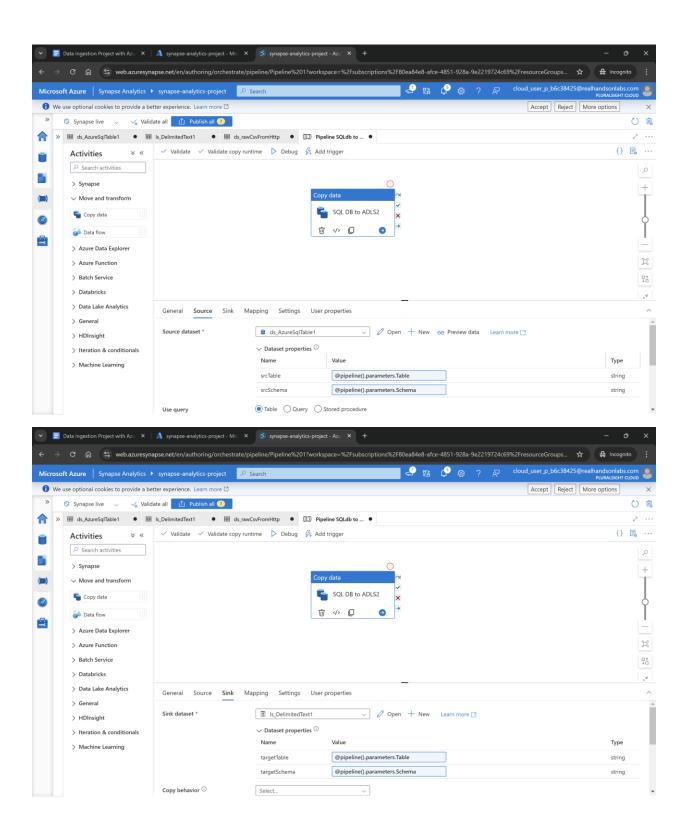
Step 4.

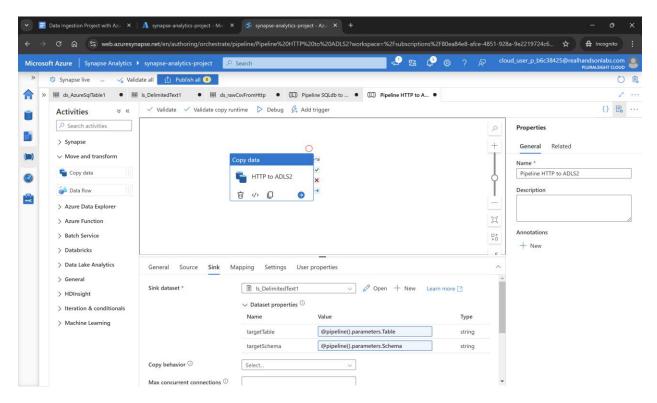


Step 5.

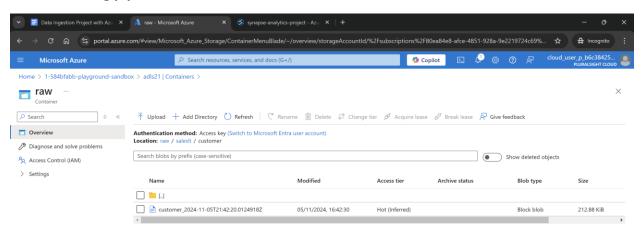


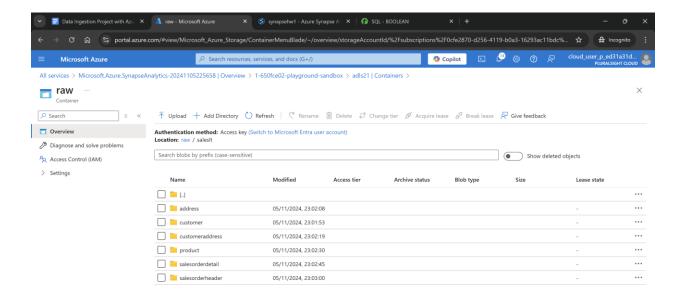
Step 6.



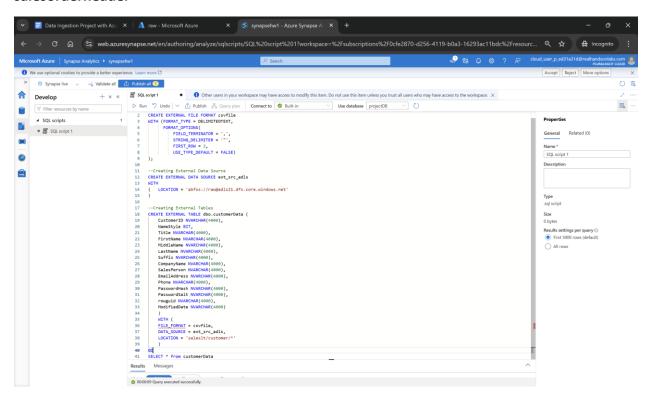


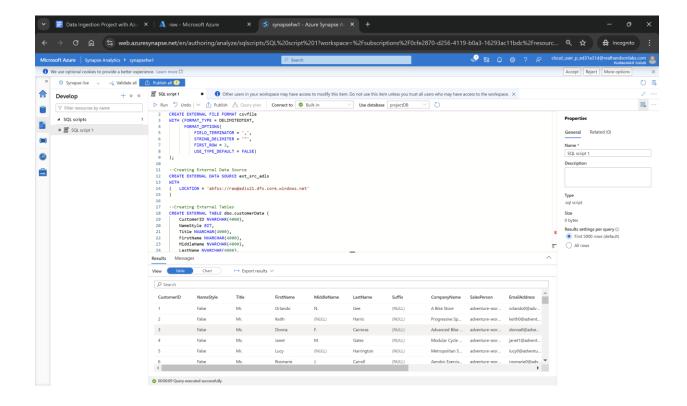
After executing pipeline





Step 7. Creating External Table for Customer Data Similarly create Tables for a ddress, customeraddress, product, salesorderdetail, salesorderheader



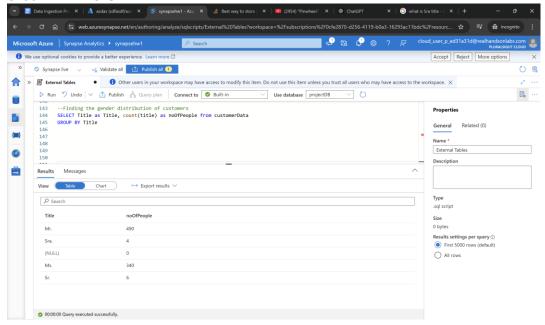


Step 8.

Querying data to perform data analysis

1. --Finding the gender distribution of customers

SELECT Title as Title, count(title) as noOfPeople from customerData
GROUP BY Title



2. --What is the total bill amount for customers?

SELECT ca.CustomerID, a.AddressID, a.City, soh.TotalDue as BillAmount FROM Address as a

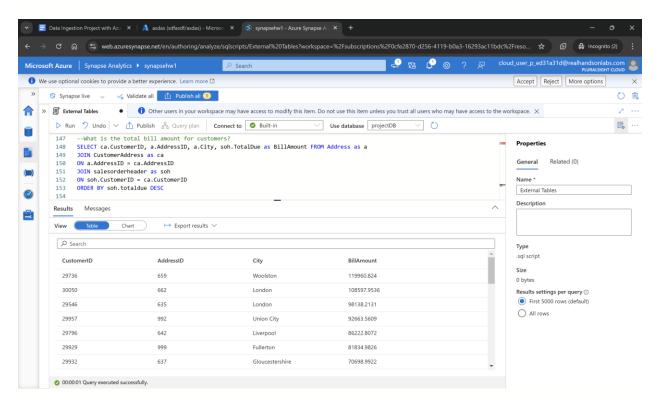
JOIN CustomerAddress as ca

ON a.AddressID = ca.AddressID

JOIN salesorderheader as soh

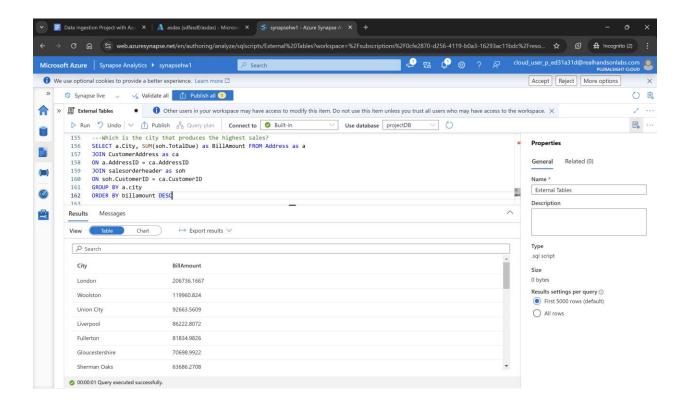
ON soh.CustomerID = ca.CustomerID

ORDER BY soh.totaldue DESC



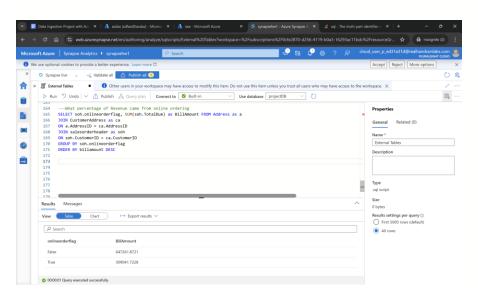
3. ---Which is the city that produces the highest sales?

```
SELECT a.City, SUM(soh.TotalDue) as BillAmount FROM Address as a
JOIN CustomerAddress as ca
ON a.AddressID = ca.AddressID
JOIN salesorderheader as soh
ON soh.CustomerID = ca.CustomerID
GROUP BY a.city
ORDER BY billamount DESC
```



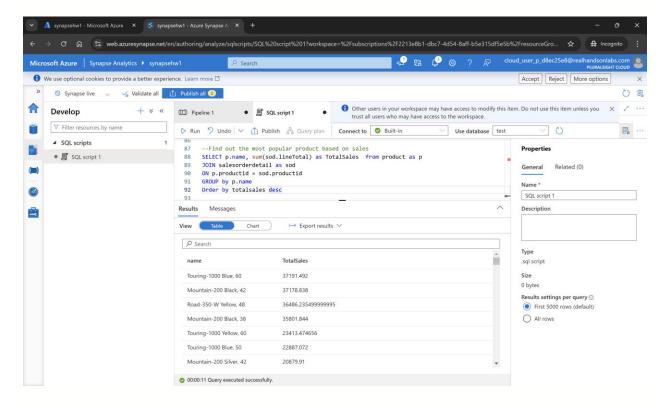
4. ---What percentage of Revenue came from online ordering

SELECT soh.onlineorderflag, SUM(soh.TotalDue) as BillAmount FROM Address as a JOIN CustomerAddress as ca
ON a.AddressID = ca.AddressID
JOIN salesorderheader as soh
ON soh.CustomerID = ca.CustomerID
GROUP BY soh.onlineorderflag
ORDER BY billamount DESC



5. -- Find out the most popular product based on sales

SELECT p.name, sum(sod.lineTotal) as TotalSales from product as p
JOIN salesorderdetail as sod
ON p.productid = sod.productid
GROUP by p.name
Order by totalsales desc



6. --What is the lifetime of the products sold?

SELECT p.name, (p.productid), (DATEDIFF(YEAR, p.sellstartdate, p.sellenddate)) as productLifetime_yrs from product as p where (DATEDIFF(YEAR, p.sellstartdate, p.sellenddate)) is not NULL ORDER by productLifetime yrs desc

