

## Lecture 26-27: Optimization (O & AO)

Tae Eun Kim, Ph.D.

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## Basic Idea and Terminology

An **optimization problem** is a problem where you need to maximize or minimize some quantity under some constraints. This can be accomplished using the tools of differential calculus that we have already developed.

### Terminology.

- **constraints:** conditions imposed on variables
- **objective functions:** the quantities desired to be optimized

# A Solitary Local Extremum

- The extreme value theorem guarantees the existence of global extrema only on a closed interval.  $f$  cts on a closed interval
- On intervals that are not closed, the theorem is not applicable. Yet, when there is only one local extreme value, we can say something about global extrema.

## Theorem

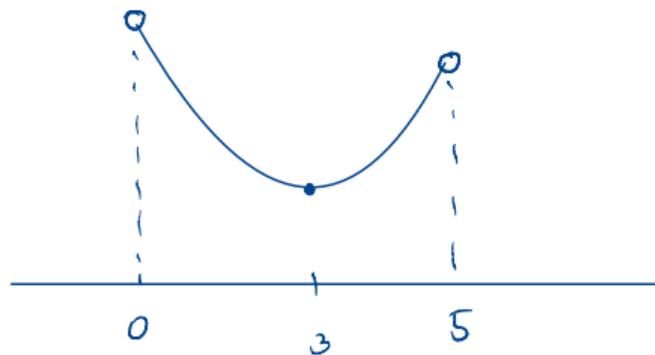
Suppose  $f$  is continuous on an interval  $I$  that contains exactly one local extremum at  $c$ .

- If a local maximum occurs at  $c$ ,  
then  $f(c)$  is the global maximum of  $f$  on  $I$ .
- If a local minimum occurs at  $c$ ,  
then  $f(c)$  is the global minimum of  $f$  on  $I$ .

Ex 1

$$f(x) = (x-3)^2 + 1 \quad \text{on } (0, 5)$$

↙ open



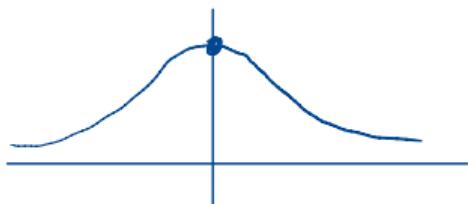
$f$  has a unique local min. at  $x=3$ .

$f$  attains the global min. value at  $x=3$

Ex 2

$$f(x) = \frac{1}{1+x^2} = \frac{d}{dx}(\tan^{-1}(x)) \quad \text{on } (-\infty, \infty)$$

(Runge's function)



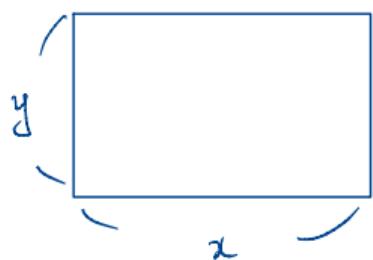
• Uniq. loc. max. at  $x=0$

$\Rightarrow f$  attains G.M. at  $x=0$ .

## Example (Maximum area rectangles)

Of all rectangles of perimeter 12, which side lengths give the greatest area?

1. Pict., Not'n, and Ident.



$$\left. \begin{array}{l} P = 2x + 2y = 12 \\ \text{perimeter} \end{array} \right\} \quad (\text{constraint})$$

$$A = xy \quad (\text{obj. func. ; to be maximized})$$

2. Write obj. func. as a single variable func.

Using the constraint  $2x + 2y = 12$ ,

$$y = 6 - x$$



$$A(x) = x(6 - x)$$

domain:  $0 < x < b$   
i.e.  $(0, b)$

3. Do calculus.

Find the global maximum of  $A(x) = x(6-x)$  on  $(0, 6)$

- $A'(x) = 6 - 2x$

$$A(x) = 6x - x^2$$

↳ crit. pts.  $\begin{cases} A'(x)=0 : 6-2x=0 \rightarrow x=3 \\ A'(x) \text{ undefined} : \text{NONE} \end{cases}$  is the only crit. pts.  
on  $(0, 6)$ .

- 2<sup>nd</sup> DT

$$A''(x) = -2 < 0 \quad (\text{regardless of } x)$$

Unique  
↓

$$A''(3) = -2 < 0 \Rightarrow \text{:(c.p.)} \Rightarrow \text{L.M. at } x=3 \Rightarrow \text{G.M. at } x=3$$

#### 4. Conclusion

We attain the maximal area

$$A(3) = \frac{3}{x} \frac{(6-3)}{y} = 3 \cdot 3 = 9$$

when

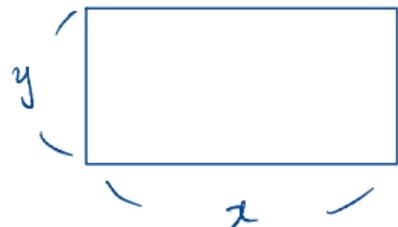
$$\begin{cases} \text{base } (x) = 3 \\ \text{height } (y) = 3 \end{cases}$$

That is, when the rectangle is actually a square.

## Example (Minimum perimeter rectangles)

Of all rectangles of area 100, which has the smallest perimeter?

1. Prep.



{ Given:  $A = xy = 100$  (constraint)

Want: Minimize  $P = 2x + 2y$  (objective func.)

$y = \frac{100}{x}$

2. Write obj. func. as a single variable function.

Determine its domain.

$$P(x) = 2x + 2 \cdot \frac{100}{x} = 2x + \frac{200}{x}, \text{ for } 0 < x < \infty$$

3. Do calculus.

Find the global minimum

of  $P(x) = 2x + \frac{200}{x}$  on  $(0, \infty)$

•  $P'(x) = 2 - \frac{200}{x^2} \rightarrow \left(200x^{-2}\right)' = 200(-2)x^{-3} = -\frac{400}{x^3}$

↳ Crit. pts.  $P'(x) = 0 : 2 - \frac{200}{x^2} = 0 \Rightarrow x^2 = 100 \Rightarrow x = \pm 10.$

$P'(x)$  is defined everywhere on  $(0, \infty)$   $\rightarrow$  no "exotic" crit. pts.

Discarding  $x = -10$  which is out of the domain,

we are left with a unique crit. pt.  $x = 10$

•  $x^{nd}$  D.T.

$$P''(x) = \frac{400}{x^3}$$

$$\Rightarrow P''(10) = \frac{400}{1000} = \frac{2}{5} > 0$$



Uniq. L.m. at  $x=10$

G.m. at  $x=10$

#### 4. Conclusion

The minimal perimeter is attained when  $x=10$ .

$$\bullet P_{(10)} = x \cdot 10 + \frac{200}{10} = 20 + 20 = 40$$

• Configuration:

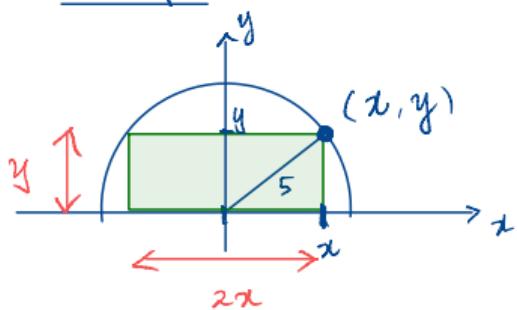
$$\begin{array}{l|l} \bullet \text{base } (x) & = 10 \\ \hline \bullet \text{height } (y) & = 10 \end{array}$$

that is, the rectangle is actually a square.

## Example (Rectangles beneath a semicircle)

A rectangle is constructed with its base on the diameter of a semicircle with radius 5 and its two other vertices on the semicircle. What are the dimensions of the rectangle with maximum area?

1. Prep



point in 1st quad

- Known:  $(x, y)$  is on the semicircle centered at  $(0, 0)$  with radius 5.

$$x^2 + y^2 = 5^2$$

(constraint)

- Want: Maximize  $A = 2xy$

(obj. func.)

2. Rewrite

$$y^2 = 25 - x^2 \Rightarrow y = \pm \sqrt{25 - x^2}$$

$$A(x) = 2x\sqrt{25 - x^2}$$

$$\text{domain: } 0 < x < 5$$

3. Do calculus

Find the global maximum of

$$A(x) = 2x\sqrt{25-x^2} \text{ on } (0, 5).$$

$$\bullet A'(x) = 2\sqrt{25-x^2} + 2x \cdot \frac{-2x}{2\sqrt{25-x^2}}$$

$$\text{Where } 25-x^2 \leq 0$$

$$= 2\sqrt{25-x^2} - \frac{2x^2}{\sqrt{25-x^2}}$$

Crit. pts.

$A'(x)$  is not defined at  $x \geq 5, x \leq -5$ , i.e.,

$A'(x)$  is well defined on  $(0, 5)$

$$A'(x) = 0 : 2\sqrt{25-x^2} - \frac{2x^2}{\sqrt{25-x^2}} = 0$$

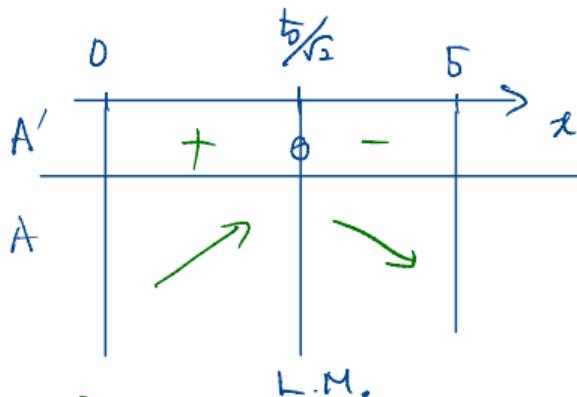
$A(x)$  has a uniq. crit. pt.  $x = \frac{5}{\sqrt{2}}$

Inside  $(0, 5)$ .

- 1<sup>st</sup> D.T.

$$A'(x) = 2 \frac{(25-x^2) - x^2}{\sqrt{25-x^2}}$$

$$= 2 \frac{25-2x^2}{\sqrt{25-x^2}} > 0 \text{ on } (0, 5)$$



$A(x)$  has a uniq. L.M. at  $x = \frac{5}{\sqrt{2}}$ , thus G.M. at  $x = \frac{5}{\sqrt{2}}$ .

side calc

$$2\sqrt{25-x^2} - \frac{x^2}{\sqrt{25-x^2}} = 0$$

$$\sqrt{25-x^2} = \frac{x^2}{\sqrt{25-x^2}}$$

$$25-x^2 = x^2$$

$$2x^2 = 25$$

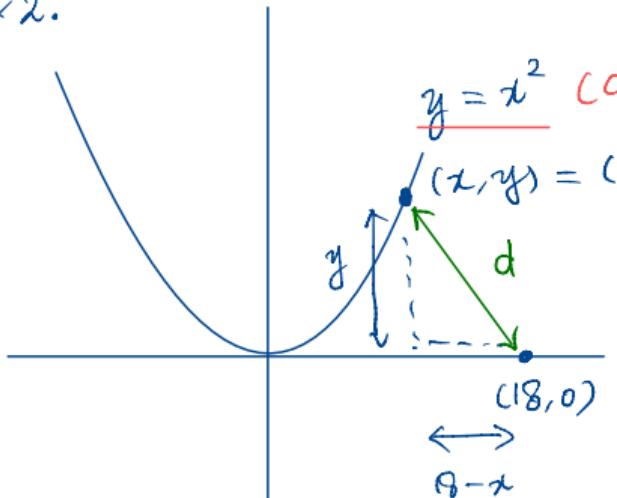
$$x = \pm \frac{5}{\sqrt{2}}$$

#### 4. Conclusion

## Example (Minimum distance)

Find the point  $P$  on the curve  $y = x^2$  that is closest to the point  $(18, 0)$ . What is the least distance between  $P$  and  $(18, 0)$ ?

1.8.2.



• Known:  $\underline{y = x^2}$

• Want: Minimize  $d = \sqrt{(18-x)^2 + y^2}$

$$d(x) = \sqrt{(18-x)^2 + x^4}, \quad (-\infty, \infty)$$

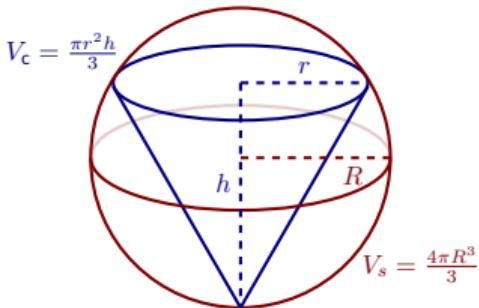
Note:  $d(x)$  is minimized  
if and only if  
 $[d(x)]^2$  is minimized.

3. Do calculus.

Do it yourself

## Example

If you fit the largest possible cone inside a sphere, what fraction of the volume of the sphere is occupied by the cone? (Here by “cone” we mean a right circular cone, i.e., a cone for which the base is perpendicular to the axis of symmetry, and for which the cross-section cut perpendicular to the axis of symmetry at any point is a circle.)



## Example

Suppose you want to reach a point  $A$  that is located across the sand from a nearby road. Suppose that the road is straight, and  $b$  is the distance from  $A$  to the closest point  $C$  on the road. Let  $v$  be your speed on the road, and let  $w$ , which is less than  $v$ , be your speed on the sand. Right now you are at the point  $D$ , which is a distance  $a$  from  $C$ . At what point  $B$  should you turn off the road and head across the sand in order to minimize your travel time to  $A$ ?

