

Professional Profile

A passionate and dedicated Bachelor of Information Management (BIM) student seeking a Digital Marketing Internship. I have expertise in SEO, social media management, website analytics, content creation, and design skills. I used a Google Search Console, Google Analytics, WordPress, plugins, HTML, CSS & JavaScript, React JS, Canva, MS Office, and basic video editing, Adobe Photoshop to deliver high-quality results. I am committed to learning and growing skills while working with a team of professionals in digital marketing.

Core Skills

- SEO (Search Engine Optimization)
- Keyword Research Tools
- Google Search Console
- Content Writing
- Content Creation
- Adobe Photoshop
- Social Media Management
- Google Analytics
- MS Office (MS Excel, Word)
- Google Docs, Drive
- WordPress & Plugins
- Basic Design & Video Editing

Career Summary

Jan 2020 - Present

Personal Sites & YouTube Channel

Outline

As an SEO and content creator, my role is to improve online presence by creating high-quality content and managing website. Responsible for finding trending content and creating engaging written and visual content for the website and social media platforms.

Key Responsibilities:

- Finding Best keyword that easy to rank on google
- KeyWordTools (Sermrush, Ubersuggest, Google Keyword Planner, Google Trends, Keywordtools.io, ahref)
- SEO (Search Engine Optimization)
- Video Script
- Video Editing
- Canva for Thumbnail and Wordpress Blogs featured posts
- Ms office
- WordPress & Plugins
- Coding Knowledge (MERN)

Education

Bachelor (2018 - 2023 Running)

Kist College of Management (BIM) - (Kamalpokhari, Kathmandu)

+2 College (2018 Completed)

Swati Sadan College (Machhapokhari, Kathmandu)

SLC (2016 Completed)

Star English Boarding School (Trishuli, Nuwakot)

Key Achievements

Gained Organic Traffic on Website (www.skillsmetos.com / www.glorioustalks.com / www.electricspotter.com)

Growth On YouTube ([Growthcam](#) 5k+ Subscriber / merokaksha (Tutorial))

Multiple Niche Fb page with 1k - 8k followers