ASSESSMENT TASK 2

DESCRIPTION

PART A: DESIGN BRIEF
In this assessment task you will use the design knowledge and Adobe Illustrator skills you have acquired to develop a client based design brief.

DESIGN BRIEF: Your client requires you to design two textile designs for two types of fabric print. To complete the brief successfully you must research current trends in print, typography and colour, and present your final designs to the team in a formal digital presentation.

You decide:
• who your client is,
• which two different types of fabric to design for: interior fabrics, fashion fabrics, children's wear, soft home furnishings etc,
• whether to create your print and text elements by hand, digitally, or using a combination of the two.

1. Your textile print designs must:
• be current and on trend,
• include an element that repeats,
• include text, type or lettering in a style that is fitting for the subject/theme and your chosen market.

2. Your presentation must:
• be customised using images and text that reflect the nature/ theme of the brief.

Use and customise the Adobe Illustrator template titled 'Print Designs Template' to present your final designs.

PART B: SELF-REFLECTION/EVALUATION
To get started, download the Task 2B EVALUATION WORKBOOK.

In the workbook you will complete a self-reflection and evaluation of your design process. You must answer every question.

ASSESSMENT SUBMISSION
You are required to submit the following work for this assessment
1. Print Design Presentation. Submit as a PDF file
2. Written Evaluation. Submit as a PDF.

Where to submit this task:
Go to the Submissions area and select ASSESSMENT TASK 2 folder and submit your work clearly labelled using this naming convention: FirstLast_A10155_AT2A_DDMMYY and FirstLast_A10155_AT2B_DDMMYY

DUE DATE
Week 8

WEIGHT
50%

SUBJECT TITLE
A10155 Design Periods

COURSE TITLE
CUA30720 Certificate III in Design Fundamentals

STATUS:CORE
Pre-requisites: None
Co-requisites: None

TRAINING UNITS

A: CUADES305 Source and apply information on the history and theory of design

B: CUAGRD312 Use typography techniques

C: CUAPPR311 Produce creative work

This mapping of competencies should be used in conjunction with the subject assessment checklist to ensure each competency is reached by the student as required in each assessment task.

Competency	Assessment 1	Assessment 2	Specific Assessment Task	Evidence of Competency
2.1 Evaluate information in the context of current design practice 2.2 Assess which aspects of information on design history and theory could be used or adapted to inform current practice 2.3 Apply understanding of own area of work using applicable information in culturally appropriate way		A: 2.1 2.2 2.3	**Assessment Task 2: Design Brief**	**Assessment Task 2: Design Brief & Part B Reflection** **Assessment Task 2: Design Brief** Students must use their research, design development and feedback from task one in order to complete the design brief. Completion of Tasks In developing their design ideas and completing the tasks students are continually evaluating and assessing information in order to progress to the final design.
3.1 Identify and use opportunities to update and expand knowledge of design trends and developments 3.2 Incorporate and integrate knowledge into design activities		A: 3.1 3.2	**Assessment Task 2: Design Brief**	**Assessment Task 2: Design Brief** **PART B: Self-Reflection/Evaluation** **Assessment Task 2: Design Brief** Students must use their research, design development and feedback from task one in order to complete the design brief. Completion of Tasks In developing their design ideas and completing the tasks students are continually evaluating and assessing information in order to progress to the final design.

MAPPING OF COMPETENCIES AND THEIR ASSESSMENT: CUAGRD312

This mapping of competencies should be used in conjunction with the subject assessment checklist to ensure each competency is reached by the student as required in each assessment task.

Competency	Assessment 1	Assessment 2	Specific Assessment Task	Evidence of Competency
1.3 Organise workspace and equipment according to safety requirements and organisational procedures		B: 1.3	**Assessment Task 2: Design Brief**	**Assessment Task 2: Design Brief** Completion of Task. Students must confirm equipment and set up their work space in order to complete the task competently.
3.1 Develop typographic work in response to the design brief 3.2 Review work in progress in relation to the design brief 3.4 Confirm typography meets briefing requirements 3.5 Back-up and store files and completed documentation using standard industry procedures 3.6 Present completed work within agreed time and quality as established by the design brief		B: 3.1 3.2 3.4 3.5 3.6	**Assessment Task 2: Design Brief**	**Assessment Task 2: Design Brief** Students must use their research, design development and feedback from task one in order to complete the design brief. **Assessment Task 2: Design Brief** Students must save their work using the correct file type and naming convention according to procedures. Students must present their work as per the requirements of the brief and within a proposed time frame.

This mapping of competencies should be used in conjunction with the subject assessment checklist to ensure each competency is reached by the student as required in each assessment task.

Competency	Assessment 1	Assessment 2	Specific Assessment Task	Evidence of Competency
1.4 Develop ideas using different sources of information		C: 1.4	**Assessment Task 2: Design Brief**	**Assessment Task 2: Design Brief** Students must use their research, design development and feedback from task one in order to complete the design brief. Completion of task. In completing the task students show that they are able to extract ideas in order to develop their ideas into a final concept design.
2.1 Refine ideas through experimentation with tools, techniques, and elements and principles of design specific to creative work		C: 2.1	**Assessment Task 2: Design Brief**	**Assessment Task 2: Design Brief** Students must use their research, design development and feedback from task one in order to complete the design brief. Completion of task. The finished design brief is a culmination of the refinement of ideas.
3.1 Identify and plan work processes and resources according to ideas 3.2 Organise resources and work space based on plan for own work 3.3 Realise ideas using resources and chosen techniques 3.4 Resolve technical problems within scope of own role as required 3.5 Create record of own work that shows process of development		C: 3.1 3.2 3.3 3.4 3.5	**Assessment Task 2: Design Brief**	**Assessment Task 2: Design Brief** Successful completion of task shows evidence of students ability to organise resources and plan their work efficiently solving technical problems as necessary. Submission of tasks 1 and 2 is the students record that shows process of development.
4.1 Clean and maintain tools and work area, dispose of waste, and store equipment and materials 4.2 Review own work for technical proficiency and success in communicating ideas 4.3 Review process of creating work and final outcome through self-evaluation and questioning others 4.4 Plan future skill development using required information		C: 4.1 4.2 4.3 4.4	**Assessment Task 2: Design Brief**	**Assessment Task 2: Design Brief** Students must use their research, design development and feedback from task one in order to complete the design brief. **PART B: SELF-REFLECTION/EVALUATION** In the workbook you will complete a self-reflection and evaluation of your design process. You must answer every question. Completion of Task. Students must confirm equipment and set up their work space in order to complete the task competently. In developing their design ideas and completing the tasks students are continually evaluating and assessing information in order to progress to the final design.