![Australian Pacific College logo]

ASSESSMENT TASK 1

DESCRIPTION

TYPOGRAPHY & PRINT WORKBOOK
In this assessment task you will work through a series of questions and activities in the workbook that will take you through the history and theory of design, including typography. You will have the opportunity to use the information you gather to develop skills and ideas for your design brief in Assessment Task 2

DUE DATE
Week 4

To get started, download the **Assessment Task 1 Workbook.**

WEIGHT
50%

ASSESSMENT SUBMISSION
Complete *all activities* in the workbook.
All sources of information must be referenced following standard referencing conventions.
Supporting documentation may be added as additional pages to the back of the workbook.
** Please ensure all additional pages are labelled accordingly **

Where to submit this task:
Go to the Submissions area and select ASSESSMENT TASK 1. Submit your work clearly labelled using this naming convention:
FirstLast_A10155_AT1_DDMMYY

SUBJECT TITLE
A10155 Design Periods

COURSE TITLE
CUA30720 Certificate III in Design Fundamentals

STATUS:CORE
Pre-requisites: None
Co-requisites: None

TRAINING UNITS

A: CUADES305 Source and apply information on the history and theory of design

B: CUAGRD312 Use typography techniques

C: CUAPPR311 Produce creative work

MAPPING OF COMPETENCIES AND THEIR ASSESSMENT: CUADES305

This mapping of competencies should be used in conjunction with the subject assessment checklist to ensure each competency is reached by the student as required in each assessment task.

Competency	Assessment 1	2	Specific Assessment Task	Evidence of Competency
1.1 Identify and access applicable sources of information on design history and theory 1.2 Organise research material and findings for use in design practice, facilitating easy access and cross referencing	A: 1.1 1.2		**Assessment Task 1: Typography & Print Workbook**	**Assessment Task 1: Typography & Print Workbook** Part 3. Print & Colour Trends Students must create a trend/colour board to assist in the design process. Part 7. References Students must list all sources of information in the 'references' section of the workbook using the Harvard Referencing Style.
2.1 Evaluate information in the context of current design practice 2.2 Assess which aspects of information on design history and theory could be used or adapted to inform current practice 2.3 Apply understanding of own area of work using applicable information in culturally appropriate way	A: 2.1 2.2 2.3		**Assessment Task 1: Typography & Print Workbook**	**Assessment Task 1: Typography & Print Workbook** Complete *all activities* in the Assessment Task 1 workbook.
3.1 Identify and use opportunities to update and expand knowledge of design trends and developments 3.2 Incorporate and integrate knowledge into design activities	A: 3.1 3.2		**Assessment Task 1: Typography & Print Workbook**	**Assessment Task 1: Typography & Print Workbook** Part 3. Print & Colour Trends Students must create a trend/colour board to assist in the design process. Part 4. Design Development Students must experiment with typography techniques and other design elements that you would like to include for your repeating element. This can be done digitally or by hand.

This mapping of competencies should be used in conjunction with the subject assessment checklist to ensure each competency is reached by the student as required in each assessment task.

Competency	Assessment 1	2	Specific Assessment Task	Evidence of Competency
1.1 Identify requirements for typographic work in briefing documentation and clarify requirements with required personnel 1.2 Collect reference material on typefaces and typography according to briefing documentation 1.3 Organise workspace and equipment according to safety requirements and organisational procedures	B: 1.1 1.2 1.3		**Assessment Task 1: Typography & Print Workbook**	**Assessment Task 1: Typography & Print Workbook** Part 1. Design Brief. Students must outline the design requirements. Part 4. Design Development Students must find reference material & experiment with typography techniques and other design elements that they would like to include for the repeating element. This can be done digitally or by hand. Part 6. Work Equipment & WHS Students must answer a series of questions in relation to their work space and tools, materials and equipment they will use in order to complete assessment tasks.
2.1 Identify approaches to typography design and establish criteria for selection of final approach 2.2 Select materials, tools and equipment that test approaches, styles and techniques 2.3 Trial typography techniques that meet the design brief 2.4 Evaluate trials against criteria and select design approach that meets the design brief	B: 2.1 2.2 2.3 2.4		**Assessment Task 1: Typography & Print Workbook**	**Assessment Task 1: Typography & Print Workbook** Part 4. Design Development Students must answer a series of questions about how they plan to approach the design brief. Students must experiment with typography techniques and other design elements that you would like to include for the repeating element. This can be done digitally or by hand. Completion of Tasks In developing their design ideas and completing the tasks students are continually evaluating and assessing information in order to progress to the final design.
3.1 Develop typographic work in response to the design brief 3.2 Review work in progress in relation to the design brief 3.3 Seek and use feedback on work in progress and make adjustments to typographic work as required 3.4 Confirm typography meets briefing requirements 3.5 Back-up and store files and completed documentation using standard industry procedures 3.6 Present completed work within agreed time and quality as established by the design brief	B: 3.1 3.2 3.3 3.4 3.5 3.6		**Assessment Task 1: Typography & Print Workbook**	**Assessment Task 1: Typography & Print Workbook** Part 5. Feedback Book a feedback session with their trainer during Studio Time to discuss design development and ideas for progressing to assessment task two. Completion of Tasks Students must save their work using the correct file type and naming convention according to procedures. Students must present their work as per the requirements of the brief and within a proposed time frame.

This mapping of competencies should be used in conjunction with the subject assessment checklist to ensure each competency is reached by the student as required in each assessment task.

Competency	Assessment 1	2	Specific Assessment Task	Evidence of Competency
1.1 Select and review cultural, historical and contemporary information required for creative work 1.2 Extract and evaluate key ideas and concepts required for own work 1.3 Determine personal creative goals 1.4 Develop ideas using different sources of information	C: 1.1 1.2 1.3 1.4		**Assessment Task 1: Typography & Print Workbook**	**Assessment Task 1: Typography & Print Workbook** Part 1. Design Brief. Students must determine the goals of the creative brief. Part 3. Print & Colour Trends Students must research print and colour trends to assist in the design process. Part 4. Design Development Students must experiment with typography techniques and other design elements that they would like to include for the repeating element.
2.1 Refine ideas through experimentation with tools, techniques, and elements and principles of design specific to creative work 2.2 Confirm ideas and techniques using research, experimentation and discussion with required personnel 2.3 Discuss and present ideas and information about own work with required personnel	C: 2.1 2.2 2.3		**Assessment Task 1: Typography & Print Workbook**	**Assessment Task 1: Typography & Print Workbook** Part 3. Print & Colour Trends Students must research print and colour trends to assist in the design process. Part 4. Design Development Students must experiment with typography techniques and other design elements that they would like to include for the repeating element. Part 5. Feedback Book a feedback session with their trainer to discuss design development and ideas for progressing to assessment task two.
3.1 Identify and plan work processes and resources according to ideas 3.2 Organise resources and work space based on plan for own work 3.5 Create record of own work that shows process of development	C: 3.1 3.2 3.5		**Assessment Task 1: Typography & Print Workbook**	**Assessment Task 1: Typography & Print Workbook** **Part 6. Work Equipment and WHS** Students must show how they plan to use the required resources safely and sustainably
4.1 Clean and maintain tools and work area, dispose of waste, and store equipment and materials 4.3 Review process of creating work and final outcome through self-evaluation and questioning others	C: 4.1 4.3		**Assessment Task 1: Typography & Print Workbook**	**Assessment Task 1: Typography & Print Workbook** Part 4. Design Development Students must find reference material & experiment with typography techniques and other design elements that they would like to include for the repeating element. This can be done digitally or by hand. Part 5. Feedback Book a feedback session with their trainer during Studio Time to discuss design development and ideas for progressing to assessment task two. Part 6. Work Equipment & WHS Students must answer a series of questions in relation to their work space and tools, materials and equipment they will use in order to complete assessment tasks.