



ASSESSMENT TASK 1

DESCRIPTION

DESIGN DEVELOPMENT WORKBOOK

Working individually, students will answer a series of questions about fundamental design industry knowledge. Students are required to participate in class discussions to share their design industry research with their peers.

In this class, students will work collaboratively in groups of two or more to begin the design development stages for their design brief.

DUE DATE

Week 4

WEIGHT

50%

THE DESIGN BRIEF

A new creative 'hub', **Team Up** is opening its doors to professional creatives who need a work space. **Team Up** offers short and long term work spaces in the form of hot desks, meeting rooms, studios and galleries. Artists, designers and makers in a multitude of disciplines can book a desk or meeting room by the hour, or a studio or gallery space for a week, a month or longer.

The founders of this creative centre are looking for designers to create a mural that will fill a wall in the front entrance to the building.

This mural must be a collaborative project and reflect the ethos of the creative space which is *creativity, sustainability, innovation and collaboration*.

The mural should be two (2) meters high by five (5) meters wide. Artwork can be supplied at 50%.

ASSESSMENT SUBMISSION

Students must complete **all questions and activities** in the workbook. Some activities are group activities which are to be completed collaboratively within a team of two or more students. Other activities are to be completed individually. *All students must submit their assessment work individually to myAPC.hub.*

Read all instructions carefully. All sources of information must be referenced using Harvard Referencing. Supporting documentation may be added as additional pages to the back of the workbook.

**** Please ensure all additional pages are labelled accordingly ****

Where to submit this task:

Go to the Submissions Area and select ASSESSMENT TASK 1. Submit your work clearly labelled using this naming convention: FirstLast_A10157_AT1_DDMMYY

SUBJECT TITLE

A10157 The Design Workplace

COURSE TITLE

CUA30720 Certificate III in Design Fundamentals

DURATION: 9 Weeks

ONLINE COMPONENT:

20% (2 HOURS/WEEK)
FOR FACE-TO-FACE STUDENTS

STATUS: CORE

Pre-requisites: None

Co-requisites: None

TRAINING UNITS

A: CUADES304 Source and apply design industry knowledge

B: CUAWHS312 Apply work health and safety practices

C: CUAPPR314 Participate in collaborative creative projects

MAPPING OF COMPETENCIES AND THEIR ASSESSMENT: CUADES304

This mapping of competencies should be used in conjunction with the subject assessment checklist to ensure each competency is reached by the student as required in each assessment task.

Competency	Assessment		Specific Assessment Task	Evidence of Competency
	1	2		
1.1 Identify and analyse information on the design industry and professional design practice 1.2 Inform own design practice and work using knowledge of the design industry 1.3 Obtain information on employment obligations and opportunities in the design industry 1.4 Apply knowledge of employment obligations and opportunities within day to day work activities	1.1 1.2 1.3 1.4		Assessment Task 1: Design Development Workbook	Assessment Task 1: Design Development Workbook Part 1: Information Sources Students must choose one area of design practice. For example, fashion design, graphic design or interior design. Research and answer questions about obtaining information and maintaining currency. Part 4: Law and Ethics Students must answer a series of questions regarding business legislation, ethical work practices, copyright and Intellectual property.
2.1 Identify sources of information on new technology affecting different areas of design practice 2.2 Investigate applicable technologies to assist required work performance	2.1 2.2		Assessment Task 1: Design Development Workbook	Assessment Task 1: Design Development Workbook Part 3: Technology Students must answer a series of questions regarding current and emerging technologies in their chosen design practice.
3.1 Identify and use opportunities to update knowledge of the design industry and monitor current issues of concern to the industry 3.2 Share updated knowledge with colleagues and peer group as required, and incorporate into day to day work activities	3.1 3.2		Assessment Task 1: Design Development Workbook	Assessment Task 1: Design Development Workbook Part 1: Information Sources Students must choose one area of design practice. For example, fashion design, graphic design or interior design. Research and answer questions about obtaining information and maintaining currency. Students must participate in class discussions to share knowledge they have found on this subject.
4.1 Source information on ethical and legal work practices in the context of design 4.2 Share updated knowledge on ethical and legal work practice in day to day work activities	4.1 4.2		Assessment Task 1: Design Development Workbook	Assessment Task 1: Design Development Workbook Part 4: Law and Ethics Students must answer a series of questions regarding business legislation, ethical work practices, copyright and Intellectual property. Students must participate in class discussions to share knowledge they have found on this subject.

MAPPING OF COMPETENCIES AND THEIR ASSESSMENT: CUAPPR314

This mapping of competencies should be used in conjunction with the subject assessment checklist to ensure each competency is reached by the student as required in each assessment task.

Competency	Assessment		Specific Assessment Task	Evidence of Competency
	1	2		
1.1 Identify overall purpose and goals of creative project, collaborating with others involved 1.2 Agree on responsibilities for different aspects of work within team and project timelines 1.3 Develop ideas for creative project	1.1 1.2 1.3		Assessment Task 1: Design Development Workbook	Assessment Task 1: Design Development Workbook Parts 5, 6, 7, 8, 9 Students must work collaboratively in teams to complete the Design Brief and the Timeline. Students must work together to decide on the theme, the design direction and the colour direction of the project. Students must record minutes of all meetings held, outcomes and responsibility of tasks assigned.
2.1 Organise resources needed for individual or team work based on own role and responsibilities and project timelines 2.2 Share creative and technical ideas with team during creation of work 2.3 Support evolving ideas using different technical creative skills according to requirements of creative work 2.4 Test and refine techniques through production of work within parameters of project 2.5 Finish own responsibilities for project	2.1 2.2 2.3 2.4 2.5		Assessment Task 1: Design Development Workbook	Assessment Task 1: Design Development Workbook Parts 5, 6, 7, 8, 9 Students must work collaboratively in teams to complete the Design Brief and the Timeline. Students must work together to decide on the theme, the design direction and the colour direction of the project. Students must record minutes of all meetings held, outcomes and responsibility of tasks assigned.
3.1 Identify and resolve practical and interpersonal challenges in collaborative work within scope of own role 3.2 Review of project processes and outcomes with other team members 3.3 Seek feedback on own role and identify skill development opportunities 3.4 Provide supportive feedback to others	3.1 3.2 3.3 3.4		Assessment Task 1: Design Development Workbook	Assessment Task 1: Design Development Workbook Parts 10 & 11: Project Process Review Students must participate in a review of the project process and outcomes with their team and answer the questions. Students must support each other during this review process. Students must seek feedback and provide supportive feedback to others in their team.