THE DESIGN PROCESS

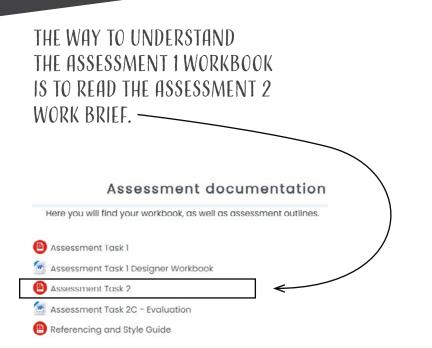
WEEK 3 - PREPARING FOR ASSESSMENT 1.





ASSESSMENT DOCUMENTATION

ASSESSMENTS 1 AND 2 WORK TOGETHER, SO DOWNLOAD BOTH TO UNDERSTAND THE BIG PICTURE.



ADOBE USE INDUSTRY STANDARD SOFTWARE



ASSESSMENT 1 - DUE WEEK 4 Monday 20th February

* ASSESSMENTS DUE ON THESE DATES UNLESS ARRANGED WITH APC

FEEDBACK PROCESS FOR ASSESSMENT 1

STUDENTS CAN USE LECTURE TIME TODAY FOR FEEDBACK FROM ME, OR STUDIO TIME WITH YOUR CAMPUS TUTOR, OR ENGAGE WITH EACH OTHER USING THE MOODLE FORUM.

https://moodle.apc.edu.au/mod/forum/view.php?id=165301



6. Feedback

Book a feedback session with your trainer during Studio Time to discuss your design development and ideas for progressing to Assessment Task 2. In response to the feedback session, write a paragraph in answer to each of these questions:

| .1. What was the feedback you received on your initial ideas and your use of colour? |
|---|
| |
| |
| .2. How are you going to use the feedback to move forward with your poster designs? |
| |
| .3. Which concepts did your trainer encourage you to move forward with? Why? |
| |
| |
| .4. Did you identify any problems or challenges with your design? If so, what are they? |

POSTER TYPOGRAPHY

https://edu.gcfglobal.org/en/beginning-graphic-design/typography/1/

https://www.brandingidentitydesign.com/22-inspirational-examples-vintage-typography-branding/

https://www.designbolts.com/2015/04/17/a-fun-series-of-designers-confessions-typography-posters-by-creative-market/

https://graphicdesignjunction.com/2012/08/typography-design-60-remarkable-examples/

https://www.canva.com/learn/typography-guide/

PLEASE KEEP
THE DOOR
CLOSED!!!
THANK YOU!!!

Please don't use Comic Sans—we are a Fortune 500 Company, not a Lemonade Stand.

WHY IS CAREFUL PROOFING IMPORTANT?

KERNING - HOW MUCH DOES IT MATTER?

keming. (kěm'-ĭng).

n. The result of improper kerning.

