Joseph Ramirez

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SUMMARY

An intrinsically motivated, young professional looking for an opportunity to apply education, analytical capacity, and aptitude for critical thinking in a position related to information analysis/security.

WORK EXPERIENCE

AMERICORPS VISTA/HABITAT FOR HUMANITY - Waukesha, WI

June 2017 – Present

Marketing and Social Media Specialist

- Oversee the planning, copywriting, execution and reporting of social media strategies.
- Measure and report the performance of social media campaigns, assess against goals, and provide recommendations to improve performance.
- Research, implement, and systematize into a user guide the best practices for non-profit social media marketing.

KALAM RESEARCH & MEDIA - Abu Dhabi / Washington D.C.

January 2015 - July 2016

Business Development

- Conducted market research to identify and called on C-level leadership at mid to large market US
 companies in all industries with potential for parent company in the UAE to invest in or partner with.
- Scheduled and coordinated initial and follow up meetings between identified and interested companies and Head of US Operations in an attempt to secure partnership.
- Created Business Plans that outlined partnership opportunity as follow up to initial meetings.

Analyst

- Actively monitored, investigated, and documented violent extremism in Libya.
- Co-created, updated, and edited LIAS's "Terrorism in Libya" weekly report, as featured in *Bloomberg* and *Al-Monitor*.
- Managed data capturing, processing, and analysis of OSINT in a 24/7 news cycle.
- Created and disseminated four internally and externally circulated daily news reports.
- Presented overnight developments and key findings to senior leadership on a daily basis.

INFORMATION INSTITUTE – Abu Dhabi, UAE

January 2014 – January 2015

Information Architect

- Researched and submitted reports on violations of UNSCR 1973 to UN Panel of Experts.
- Actively monitored, investigated, and documented violent extremism in Libya.
- Managed data capturing, processing, and analysis of OSINT.
- Led the development of a dynamic database of Libyan events and media.

EDUCATION

University of Wisconsin – Madison

Major: International Studies Focus: Global Security

Dean's List (2 Semesters)

Graduation: May 2013

Universidad Complutense de Madrid (Madrid, Spain)

January 2012 – June 2012

Study Abroad Semester Program

RELEVANT SKILLS

Software: Microsoft Office Suite, Microsoft Sharepoint, Analyst's Notebook, Windows OS, Linux OS

Language: Proficient in reading, writing, and speaking Spanish Programming: Familiar with Python, HTML, CSS, and SQL