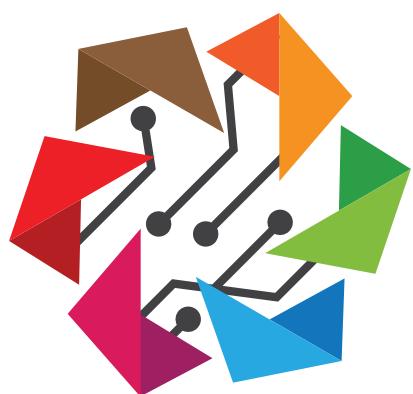




DEPARTMENT OF COMPUTER SCIENCE
JAMIA MILLIA ISLAMIA



TEKNOTHON

ANNUAL TECHNO-CULTURAL FEST

2018

►ABOUT THE EVENT

Growing from a humble beginning in 2011, Teknothon, the Annual Techno-Cultural fest of Department of Computer Science is a mélange of various domains like technology, music, arts, fashion, dramatics and literature.

It is a two-day fest which sees a crowd of more than 5000 people across Delhi that bring out every bit of grey matter to ensure a surreal experience.

With the rise in the number of participants, we strive to render the festival better every coming year by maintaining cordial relations with corporate community ensuring sponsorship for the fest and extensive publicity for the company.



►ABOUT THE DEPARTMENT

Department of Computer Science is one of the youngest departments of Faculty of Natural Sciences, Jamia Millia Islamia, one of the most renowned universities of the country.

Established in 1999 with a vision to train and develop highly skilled human resource in the field of computer science and bioinformatics and to conduct core and applied research in the thrust areas of computer science.

The emphasis is on creating an environment for students to explore, experiment, discover and realize their potential. The prime most event hosted by the department is the annual fest, Teknothon .

OUR PAST SPONSORS



EVENT STRUCTURE

- **Date:** 26-27 March 2018
- **Venue:** Jamia Millia Islamia New Delhi
- **Events:**

Technical

- **Quzzi-Cal**
The IT Quiz Contest
- **Game of Codes**
Coding Competition
- **LAN Gaming**
Gaming Challenge
- **Bug Villa**
Bug Finding Challenge
- **Movie Making**
Movie Making Challenge
- **Hands-on Workshop**

Cultural

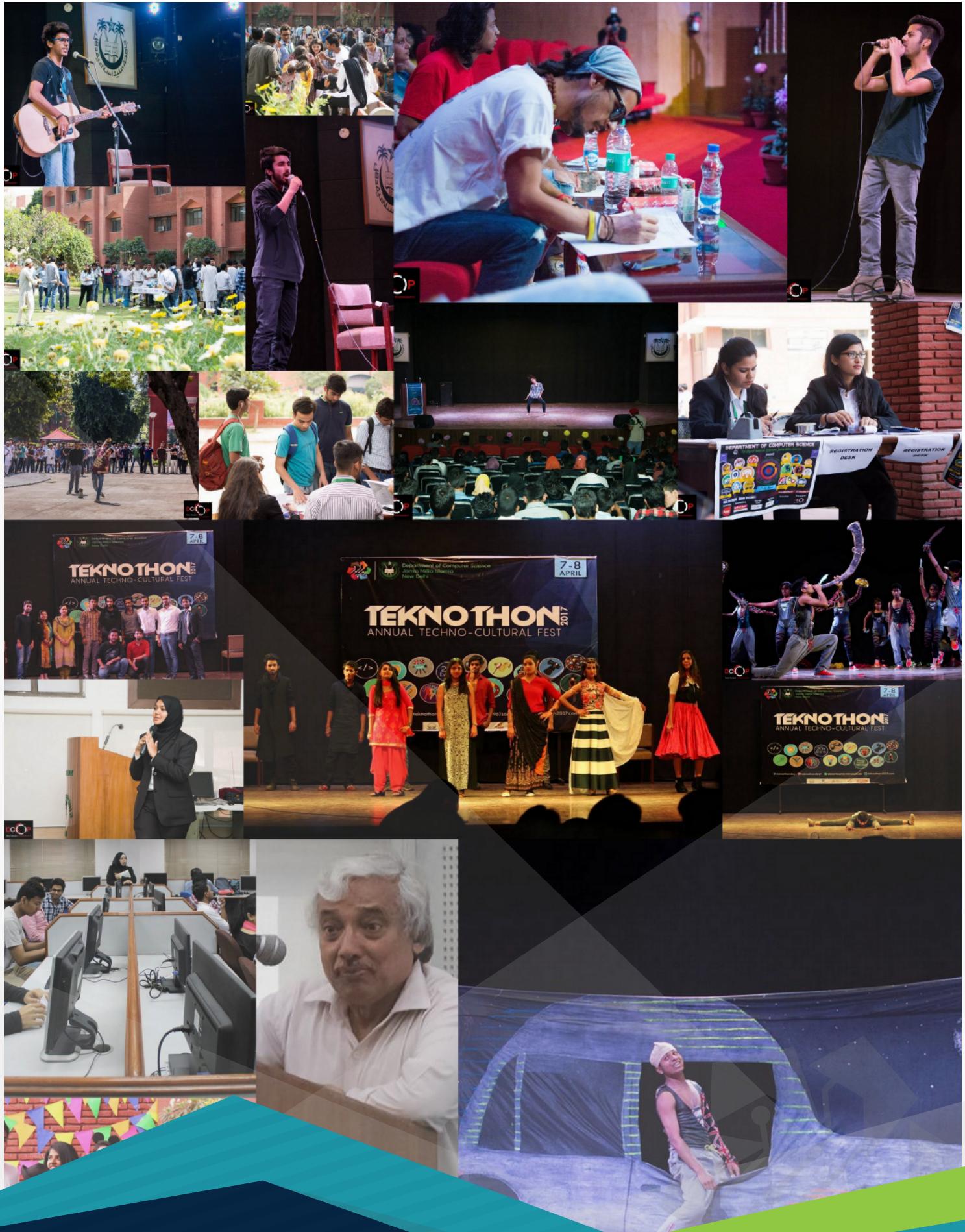
- **Feel the Beat**
Dance Competition
- **School of Rock**
Dance Competition
- **Ember**
Fashion Show
- **Sargam**
Singing Competition
- **Tek Series**
Movie Screening

Other

- **Photo Phactory**
Photography Competition
- **TPL**
Cricket Tournament
- **Scavenger-Avenger**
Treasure Hunt
- **Couch Potato**
- **Face Painting**
- **Chess-mate**
- **Gully Cricket**

TEKNOTHON

At a Glance



WHY ASSOCIATE WITH US

The annual Teknothon is the platform where companies have a unique opportunity to present their products and services to a community of early adopters and bright young minds.

- **EXTENSIVE BRAND PROMOTION**

Promote your brand both offline and online. Social media, website, posters, pamphlets, banners etc.

- **VIRAL MARKETING**

Go viral, reach highly varied and large audience.

- **TALENT POOL**

Associating with us provides you an opportunity to interact with the best technical talent in the country and promote your business with them.

- **FUTURE ASSOCIATION**

Associate your business with our university to ensure your place in the upcoming fests every year

- **TARGET MARKET**

A whooping target market of students of Jamia Millia Islamia students, and faculty of nearly 17,000 professionals, influencers, and enthusiasts

- **ORGANISING COMMITTEE**

We are planners, designers, event organizers, marketers, managers, financers- The most proficient and efficient clique of students in Jamia.

- **INNOVATION AND CREATIVITY**

New innovative and creative ideas to market your brand.

- **THE TEKNOTHON NETWORK**

From social networking sites, to the innumerable friend circles, college clubs and events, we have many platforms to promote our sponsors brand.

- Our Official Website, Facebook and Instagram profile, WhatsApp Groups with 50+ members in each, Large network in JNU, DU , IP and several other universities across Delhi NCR.



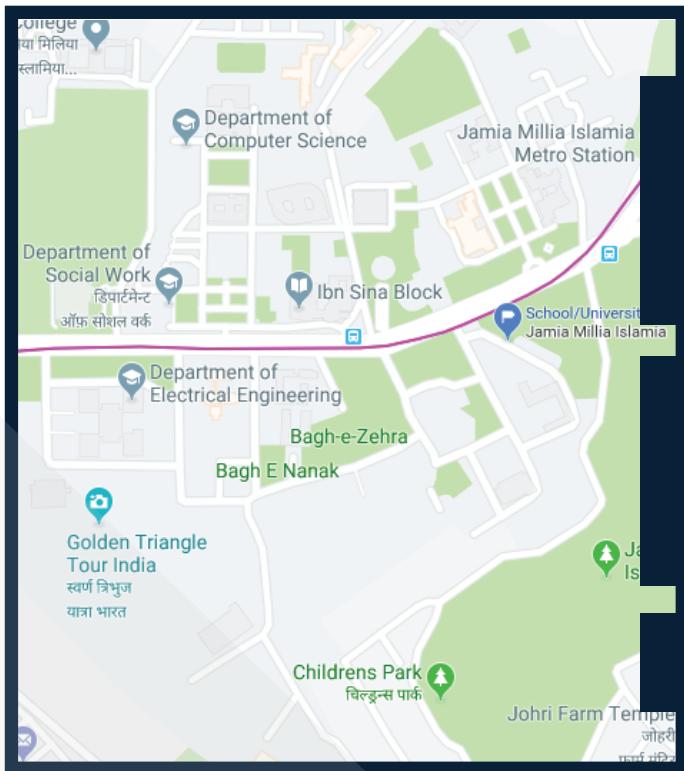
SPONSORSHIP PACKAGES AND BENEFITS	Platinum	Gold	Silver	Bronze
	₹35,000	₹25,000	₹20,000	₹15,000
Inclusion of logo on all materials and media outreach.	✓	✓	✓	✓
1 Promotional event during the fest.	✓			
Recognition by event speakers from the podium.	✓	✓	✓	✓
Inclusion as an event chair or co-chair.	✓			
Opportunity to speak at the event	✓	✓		
Feature listing on Teknothon website.	✓	✓	✓	✓
Feature listing on social media.	✓	✓	✓	✓
Stall up to 3sq. meter in the main campus of the university.	✓	✓		
Company logo included on 50+ event t-shirts.	✓			
Logo featured at the end of event video teaser.	✓	✓	✓	
Handing out promotional materials.	✓	✓	✓	
Opportunity to customize sponsorship package.	✓	✓		

Other Sponsorship Opportunities (₹5,000-₹10,000):

Print Media Partners, Online Media Partners, Merchandise Partners, Stationery Partners, Workshop Sponsorship, Single-Event Sponsorship, Design Partners, Photography Partners, Food Partners, Social Media Partners, Technical Partners.

CONTACT US

If we have piqued your interest, you are more than welcome to contact us. We would love to associate with you and do our best to ensure maximum benefits for you with this collaboration.



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