1. About us & the project
   1. Introduction of ourselves
   2. Introduce Gary Vogt & the board as our client
   3. Brief explanation of the project - designing a new and improved site for them
2. Where we saw room for improvement
   1. Visual layout
      1. Not modern enough to properly represent the group, and could use more dynamic activity
   2. Lack of security
      1. No captcha on email form
   3. SEO
      1. Different Google searches yield different results
      2. Ideally, we would be #1 for all these searches
      3. Improvement would allow for organic traffic and capture data through conversation rate
   4. Inefficient way of storing page info (no database)
3. Stages of planning
   1. Development environment
   2. Personas
      1. Split into 3 groups of people, based on info from the client:
         1. Business owners looking to make connections for business purposes
         2. Current IT industry members
         3. Students or others interested in entering the field
   3. Site diagram
   4. Database diagram
   5. Wireframes
      1. Home page
      2. About page
      3. Career pathways
      4. Career category
      5. Contact
      6. Resources
4. Website
   1. Home page
      1. Mobile responsiveness
   2. About page
      1. Could use API for live calendar
   3. Contact
      1. Form validation and direction for users
      2. Captcha, could use API
   4. Resources
   5. Career pathways
   6. Career categories
      1. PHP form automation
   7. Search function
   8. Login
   9. Admin side
5. Conclusion
   1. Thank you
   2. Questions?