



**Dr. Tucker Balch**  
Associate Professor  
School of Interactive  
Computing

# Computational Investing, Part I

## *024: Demo with Excel*

*Find out how modern electronic markets work, why stock prices change in the ways they do, and how computation can help our understanding of them. Learn to build algorithms and visualizations to inform investing practice.*

# Demo Using Excel

- ⦿ How to download historical data from Yahoo
- ⦿ How to manipulate it in Excel
- ⦿ How to compute the metrics we've been talking about