



Practical Data Science

Predictive Image Analysis Using Deep Transfer Learning

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Agenda

Why Data Scientists Are Highly Paid?

Data Science vs. Machine Learning

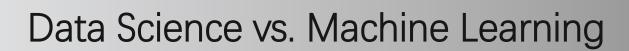
Ethical Challenges in Data Science & Prediction

Predictive Image Analysis Using Deep Transfer Learning



Why Data Scientists Are Highly Paid?

- A highly paid data scientist is a superman capable of:
 - *modeling using machine learning
 - writing quality code (full stack / web master)
 - designing data driven software architecture
 - industrial domain knowledge
 - explanation to layman business sponsor/customer (visualization and storytelling)
 - workaround organizational red-tapes (even hostility)





Data Science Elements:

- Framing Business Problem
- ❖ Data Acquisition & Preparation
- Exploratory Data Analysis
- Data-driven Modeling (machine learning, tools & techniques)
- Result Presentation & Visualization (actionable insights)

Machine Learning Elements:

- **❖**Task
- Experience (data)
- *Performance



Ethical Challenges in Data Science & Prediction

- New technology makes people's life miserable?
- Sales Prediction
- Medical Resources Allocation
- ❖ Data Science = Data-driven Discrimination ?

Predictive Image Analysis Using Deep Transfer Learning



- Deep Learning Basics for Image Analysis
- Real World Image Analysis Needs
- 3 Idea of Transfer Learning
- 4 Architecture of Transfer Learning
- 5 Hands-on Datalab Workshop on Google Cloud Platform (GCP)



Deep Learning Basics for Image Analysis (1)



cheetah

Please! Tell me the correct image category. And how you did it?!



Huge images as learning inputs (millions)

Deep Learning Magic Crystal Ball

Very accurate predicted class (1000 classes)

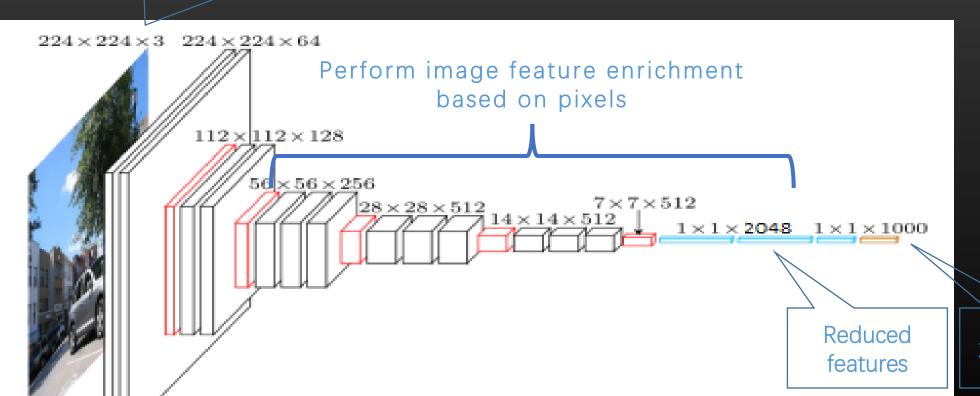


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Deep Learning Basics for Image Analysis (2)



150,528 features per image (224 x 224 pixels x 3 RGB channels)



1000 classes



Real World Image Analysis Problem



In my workplace, I have some images of **healthy working valves** and **malfunctioned ones**. I'd like to explore the promising benefit of automatically monitor, classify and alert me if there is any anomaly happening in the industrial fields...









But I

- Lack of powerful computing resources
- Difficulty to design network architecture and tune millions of hyper-parameters of deep neural network
- Lack of enough labeled images (around one hundred images)

Is there a solution?

 $224 \times 224 \times 3$ $224 \times 224 \times 64$

 $112 \times 112 \times 128$

 $56 \times 56 \times 256$

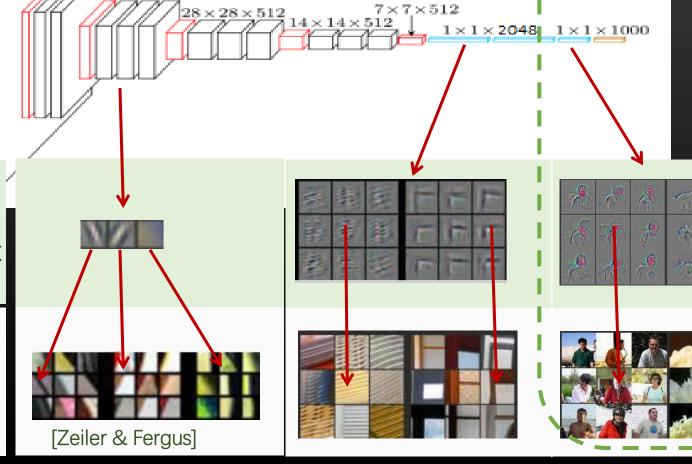




Task of <u>ImageNet</u>

Example of detector learnt in deep neural net

Example of matched pattern from individual image



Learn and predict 1000 classes: Very specific to this task

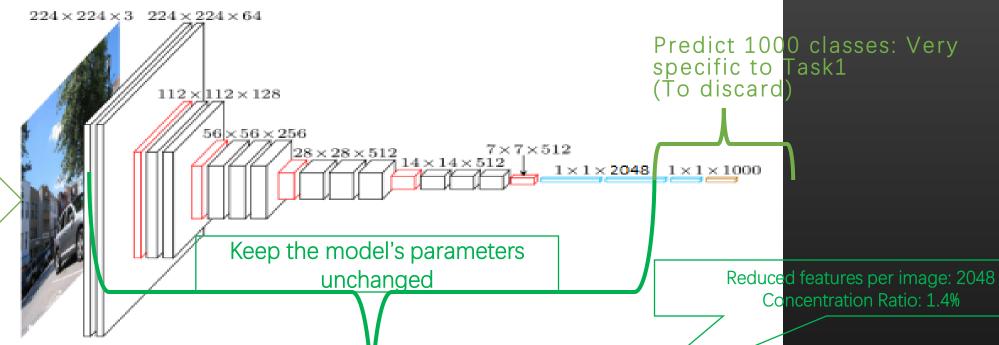


Architecture of Transfer Learning





Task1 <u>ImageNet</u>





Task2 Valves

Feature Extraction /
Transformation
(Reusable for Task2)



New Simple ML Model



Raw features per image: 150,528

Hands-on Datalab Workshop on GCP (1)



Overview: In this lab, you will carry out a transfer learning example based on Google Inception-v3 image recognition neural network.

You will learn:

- 1. Explore images in customer's industry.
- 2. Reposition a pre-trained deep neural net for new image recognition task.
- 3. Perform feature extraction.
- 4. Obtain deep feature representation of customer's original image.
- 5. Train a simple machine learning model for new classification task.
- 6. Evaluate results of this transfer learning model.

Prerequisites:

- Google Cloud Platform Account
- Basic working knowledge of GCP, Datalab and Python



Hands-on Datalab Workshop on GCP (2)

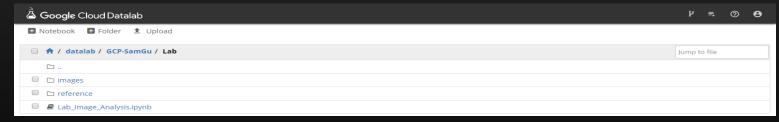


Steps to access lab workshop:

- 1. Login Google Cloud Platform to start Datalab.
- Create a new notebook to download this lab by running command: !git clone https://github.com/telescopeuser/GCP-SamGu.git



3. Go to folder GCP-SamGu/Lab/, then open notebook Lab_Image_Analysis.ipynb to follow.



Reference:

- https://github.com/telescopeuser/GCP-SamGu
- Google Cloud Platform Free Registration
- Google Datalab Quick Star





Thank you! And you can help us by

Star our projects at: https://github.com/telescopeuser

Write to participate in real world projects to democratize Al: Sam.Gu@KudosData.com

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