Presidential Preference Data Description

Variable	Description
year	year of study
resid	respondent number
age	respondent age
gender	respondent gender
race	respondent race
educ1	respondent education
urban	urbanism
region	census region
income	family income
union	household union membership
religion	religion of respondent
martial_status	marital status of respondent
occup2	respondent occupation
partyid7	7-pt scale party identification
str_partyid	strength of respondent partisanship
dlikes	democratic presidential candidate affect
rlikes	republican presidential candidate affect
presvote_2party	party of president vote- 2 major parties
ideo7	liberal-conservative 7pt scale
perfin1	personal financial situation in past year