# IVAN TELLES

## SUMMARY

User-minded React JS Developer prioritizes usability and adaptability during projects. Designs sites and web apps to attract users with aesthetically pleasing interfaces and exceptional UX elements while prioritizing reusability of components throughout development. Comfortable working within large-scale collaborations or on individually-developed assets.

## CONTACT

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## EXPERIENCE

### React JS Developer
*Freelance | October 2021 - Current*

- Built reusable React components to ensure UI consistency, while adding dynamic style options
- Used Redux for state management, and dispatched user controlled actions to render responsive UI components
- Used Firebase(Database, Auth & Storage)
- Styled existing components with Tailwind CSS to make fast and responsive web designs
- Reviewed application requirements and interface designs to ensure compatibility with existing application
- Set dynamic page routes & components based on user account type
- Merged various code changes and updates with Git while collaborating with other developers.

### Marketing Analyst
*Fan Interactive | September 2021 - Current*

- Manage user account data such as emails from various NHL, NBA and NFL teams
- Create dynamic emails based on specified parameters
- Use Salesforce Marketing Cloud, Dynamic 365, Oracle Eloqua and more to set marketing automations based on provided data
- Developed email metrics dashboard using Klayvio's API with ReactJS to display readable email performance to clients.

### Marketing Director / Web Developer
*Bolide Technology Group | San Dimas, CA | January 2021 - Current*

- Built a responsive file storage dashboard that was used by over 70% of website's traffic using an API.
- Collaborate with sales managers to develop digital and print media to enhance and promote brand awareness
- Initiated 50+ special campaigns including, but not limited to direct email and mail campaigns
- Automated numerous marketing workflows based on website visitor's actions

## SKILLS

- Object-Oriented Programming
- Strong Interpersonal and Communication Skills
- Interface Design and Implementation
- JS Frameworks: ReactJS
- Source and Version Control: Git, Github
- Redux, state management
- NextJS
- Reusable components
- Data Fetching, API
- Tailwind CSS, Sass, SCSS
- NPM

## EDUCATION

BS
Marketing
Cal State Dominguez Hills
*January 2019*

using Hubspot
- Designed and established a brand new website UI using HTML, CSS, LIQUID, and Javascript on Shopify's platform
- Oversee three social media accounts for the brand and cultivated over 20% LinkedIn growth within

## WEBSITES, PORTFOLIOS, PROFILES

- https://github.com/tellesiivan