# Tello Martinez

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#### Summary

Data Acquisition Analyst with strong experience in the financial technology sector. Contributed to building data pipelines by enhancing automation data feeds and improving data retrieval processes. Led projects to clean and onboard data for large client implementations, significantly improving efficiency. Looking to leverage expertise in data integration and process optimization to support the growth of a robust data ecosystems.

#### **Skills**

Excel, SQL, Jira, Slack, Python, Data Mapping, Analytical mindset, Teams, Data Visualization, Quality Assurance, Salesforce, Power BI, Zendesk, Customer service-oriented, Outstanding problem-solver, Power Apps, Github, Excellent communication, ETL practices, Data engineering, Data pipelines

### Work Experience

### Electra Technologies

Remote

Data Acquisition Analyst

Nov 2023 - Present

Member of data services team responsible for monitoring 4,500 unique data feeds from 1,500 global financial sources. Enhanced automation of data source retrievals using sftp, email, and https.

- Utilize SQL to edit and generate customized files for clients to ensure accurate data integration.
- Provide technical support in developing SQL queries for generating on-demand analytical reports, enhancing decision-making processes.
- Perform daily data retrievals and reconciliation from various sources, ensuring the integrity and harmonization of financial datasets.
- Collaborate with cross-functional teams to integrate features into the proprietary CI/CD platform, facilitating continuous improvement of data infrastructure.
- Communicate effectively with data providers to facilitate data reconciliation and address production issues and upgrades.

### SS&C Technologies

Hybrid

Implementation Specialist

Apr 2018 - Nov 2023

Led implementation and financial data conversion projects for the wealth performance application, supporting client data ingestion and system setup.

- Created and optimized Excel macros, improving implementation workflows and achieving significant time savings for team members.
- Navigated the full data conversion lifecycle for over 500 client projects, ensuring data quality and timely onboarding.
- Designed project plans and deliverables using Salesforce, ensuring alignment with client expectations and agile project management practices.

#### Education

# University of Central Florida

Bachelor of Science, Finance