

Tom Eloë

Frontend Developer

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Summary

Creative and detail-oriented frontend web developer with 4+ years experience in the field. Well-versed in building custom WordPress themes and plugins with an extensive understanding of various programming languages. Proven track record in developing efficient, user-centric, accessible websites and driving client satisfaction. Additional experience includes managing a premier insurance agency for 6+ years.

Professional Experience

Frontend Developer @ WSI Next Gen Marketing

Aug 2021 - Present // Napa, CA

- Work collaboratively with clients and agency team to provide client-acclaimed websites optimizing user experience and search engine ranking
- Evaluate sites against WCAG guidelines using AudioEye and Google Lighthouse to advance compliance and accessibility scores
- Integrate 3rd party APIs for custom e-commerce solutions specific to the wine industry

Frontend Developer @ NKP Medical Marketing

Jan 2019 - Aug 2021 // Los Angeles, CA

- Converted unique psd design mock-ups into 80+ robust WordPress themes
- Coordinated with customer service and sales teams to deliver engaging websites that contributed to 87% increased patient lead generation for medical practices
- Spearheaded development team to effectively execute enhanced workflow procedures that led to 15% increase in website launches the following quarter
- Conceptualized and developed a plugin for the company reducing project completion time, additional costs involved in using third-party plugins and improving site performance

Software Developer - Intern @ CherryTree

Apr 2018 - Oct 2018 // Canoga Park, CA

- Fulfilled contract to redesign company website, transforming psd design mock-ups into fully functional web pages using WordPress
- Developed and updated company website using HTML, Sass, JavaScript and Ruby on Rails
- Continuously integrated features/fixes in self-managed work environment while proactively providing status updates to management
- Collaborated with senior developers and designers throughout various phases of project lifecycle

Student/Resident @ Coding Dojo

Aug 2017 - Apr 2018 // Burbank, CA

- Completed immersive training program, gaining over 1000 hours of intensive coding experience
- Participated in additional study in computer theory and algorithms
- Achieved among the highest scores in cohort for web fundamentals exams

Skills

Programming Languages

- JavaScript
- HTML
- CSS/Sass
- PHP

Tools & Platforms

- Git
- Neovim
- VS Code
- Gulp
- WordPress

Libraries & Frameworks

- jQuery
- Bootstrap
- Node.js

Other

- Custom WordPress themes/plugins
- Responsive web design
- Website optimization/SEO
- ADA compliance
- Adobe Creative Cloud

Projects

snazzyMenu.js

Responsive, lightweight, mega menu plugin written in jQuery and SCSS

github.com/teloe/snazzymenu

Education

San Diego State University

Bachelor of Science Psychology
Dec 2009 // San Diego, CA

Coding Dojo

Web Development Graduate
Nov 2017 // Burbank, CA