telSpiel

Clevertap Integration SMS Service

USER GUIDE

TELSPIEL COMMUNICATIONS PVT LTD

COMPENDIUM

Preamble

This document underlines the specifications of the HTTP/HTTPS based API provided by telSpiel for the automated sending of SMS via Internet within telSpiel infrastructure. The document is intended for developers planning on integrating Clevertap application with telSpiel's SMS service. It also provides the information about sending the Unicode and Flash messages.

Customer Support Team

As an organisation we do follow strict timelines and adhere highest level of SLAs to fulfil our commitment. Our customer support team professional are highly qualified industry veterans are handholding with you 24X7X365 from proof of concept till post-sales support. Our team is reachable at following touchpoints.

Touchpoint	Technical Support	Campaigns	Account Configuration
Email	care@telspiel.com	campaigns@telspiel.com	configuration@telspiel.com
Phone	(+91) 9999998898 (Ext 1)	(+91) 9999998898 (Ext 2)	(+91) 9999998898 (Ext 3)
Availability	24 / 7	09:00 Hrs – 21:00 Hrs	09:00 Hrs – 21:00 Hrs

Sample HTTPS URL Format

The below HTTPS API can be used by Client to send the messages to telSpiel's Server. A sample of the URL could be in the below format.

Base URL

All URLs referenced in the API documentation have the following base:

```
https://api.telsp.in
```

Sample API format

```
https://api.telsp.in/pushapi/sendbulkmsg?username=xxxxxx&dest=xxxxxxx&apikey=xxxxx&signature=SENDERID&msgtype=TypeofMessage&msgtxt=template&entityid=entityIdvalue&templateid=templateIDvalue
```

API Parameters Specification

Whenever the Client Application hits the HTTP URL, it should include the following parameters as per the requirement. The following parameters should be used in the same order as given below to call HTTP API.

Parameter Name	Value	Description
Username	string	Account id; will be provided by SMS Platform

Dest	string	The target mobile number on which the SMS is being sent
APIkey	string	User specific key for every request
Signature	string	Sender ID, While sending SMS via Gateway & id should be 6 alpha characters / numbers.
msgType	string	Type of message (PM for plain text or UC for Unicode message/multilingual message)
msgText	string	Text to be send
Entityid	Numeric	Entity ID Value
templateid	Numeric	Template ID Value

Integration Process

telSpiel SMS API can be integrated with Clevertap application in just couple of minutes by following the below 5 step process.

Step 1
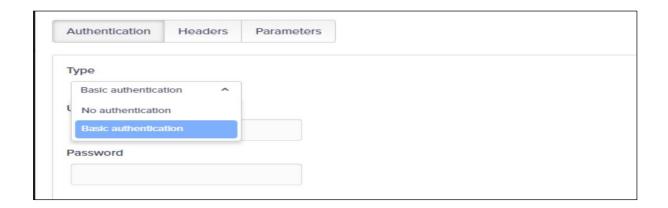Login into your Clevertap application, go to setting > SMS.

Step 2
Select "**other (generic)**" from SMS service provider drop down menu, Keep any name as per your choice as nickname, choose **POST** method from drop down and paste following URL https://api.telsp.in/pushapi/sendbulkmsg? in corresponding blank space asking for "enter your provider's HTTP end point". Please refer the following screen shot.

Settings / **SMS**		Conversion event -Charged
SMS Service Provider		
Other (generic) ⌄		
Nickname		✎ Generic integration guide
[ ]	☐ Mark as default	
POST ⌃	Enter your provider's HTTP end point	
GET		
POST	Headers	Parameters

Step 3

Select "No authentication" from Type drop down menu of Authentication tab. Please refer the following screen shots.
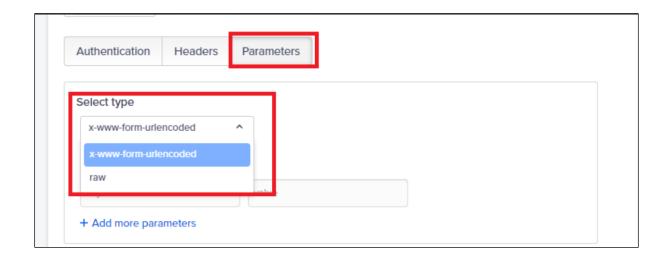

Step 4

Do not put anything in "Key" and "Value" space of Headers tab. Please refer the following screen shots.
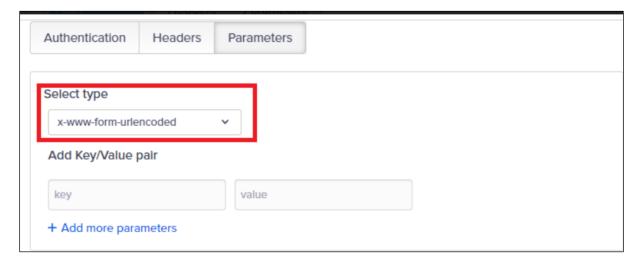
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Step 5

Choose **x-www-form-urlencoded** from the select type drop down menu under parameter tab and do not put anything in **"Key"** and **"Value"** space. Please refer the following screen shots.

Now you are all set to use telSpiel as your SMS service provider for clevertap automation tool. The above integration process will enable you to access all the analytics available on clevertap reporting dashboard and works as good as any native integrator.

Connect telSpiel

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