



MoEngage Integration SMS Service

USER GUIDE

TELSPIEL COMMUNICATIONS PVT LTD

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Preamble

This document underlines the specifications of the HTTP/HTTPS based API provided by telSpiel for the automated sending of SMS via Internet within telSpiel infrastructure. The document is intended for developers planning on integrating MoEngage application with telSpiel's SMS service. It also provides the information about sending the Unicode and Flash messages.

Customer Support Team

As an organisation we do follow strict timelines and adhere highest level of SLAs to fulfil our commitment. Our customer support team professional are highly qualified industry veterans are handholding with you 24X7X365 from proof of concept till post-sales support. Our team is reachable at following touchpoints.

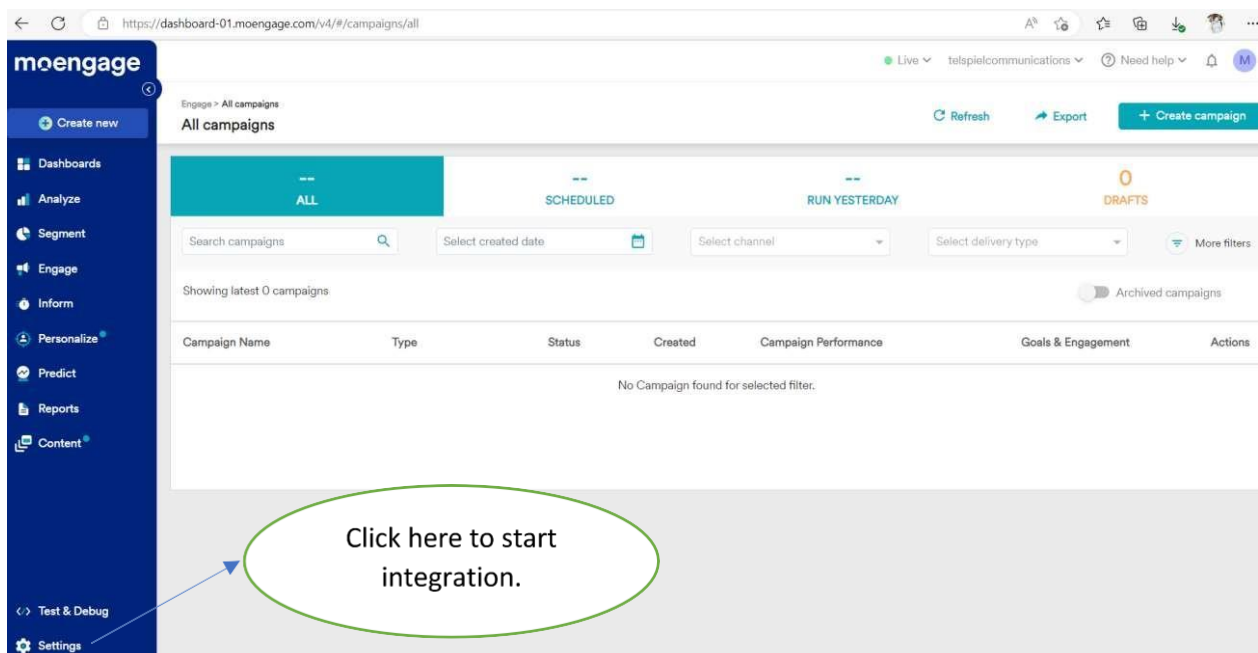
Touchpoint	Technical Support
Email	care@telspiel.com
Phone	(+91) 9999998898 (Ext 1)
Availability	24 / 7

Integration Process

telSpiel SMS API can be integrated with MoEngage application in just couple of minutes by following the below 4 step process.

Step 1

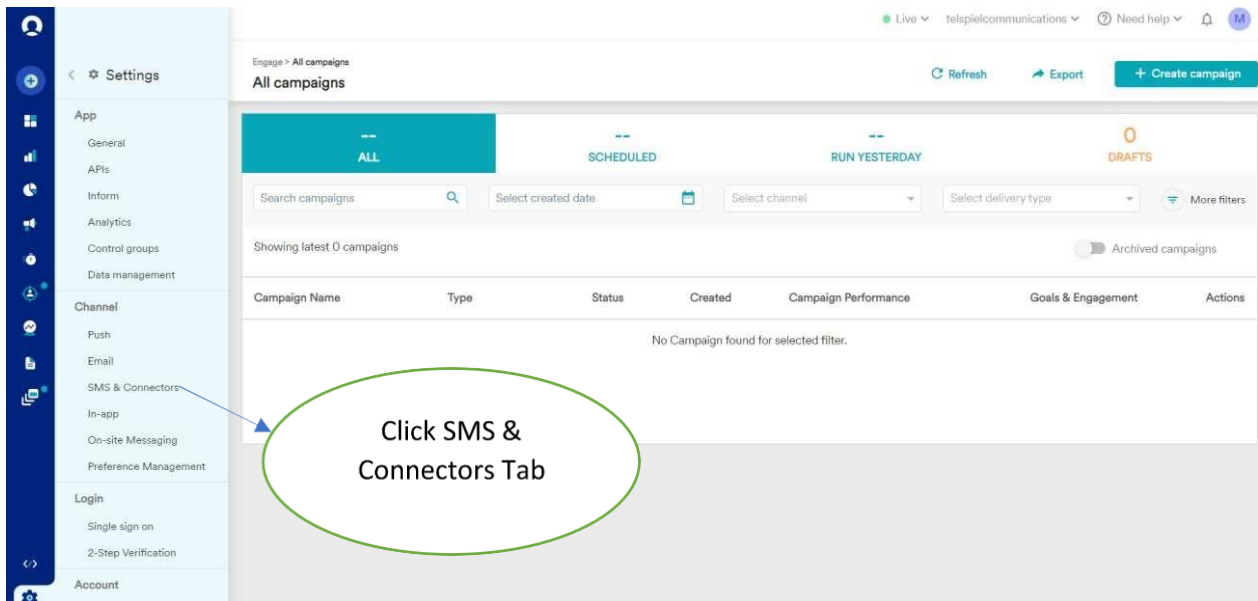
Login into your MoEngage application, on the dashboard navigate to settings. Please refer the following screen shot.





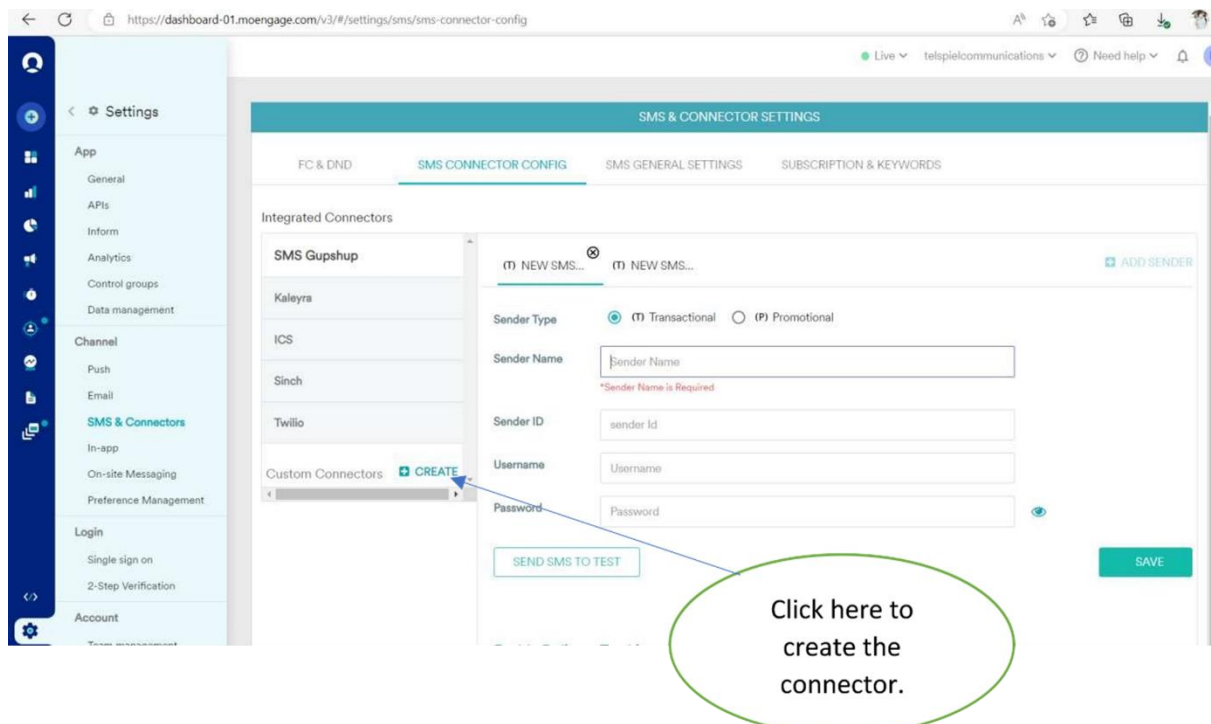
Step 2

Click **SMS Connectors** under **Channel**. Please refer the following screen shot.



Step 3

Go to **SMS Connector Config** under Available **SMS & Connector Settings** menu and click on **CREATE** button. Please refer the following screen shots.



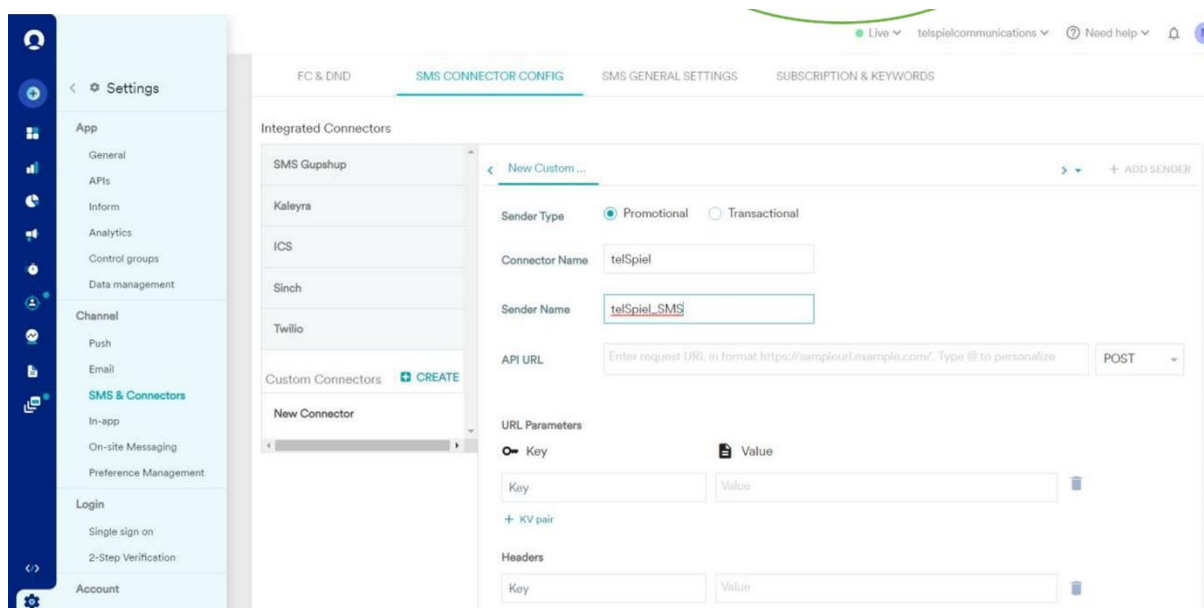


Step 4

Fill in the following required details on **New connector page** and click on **SAVE** button.

Particulars	Details to fill in
SENDER TYPE	Either promotional or transactional as per your need
CONNECTOR NAME	telSpiel
SENDER NAME	telSpiel_SMS
API URL	https://api.telsp.in/pushapi/sendbulkmsg?

Please refer the following screen shot.



Fill in the following **URL parameters** as shown in the following screenshot.

Key	Value
USER NAME	Enetr your username provided by telSpiel
DESTINATION	MoSMS_destination
APIKEY	Provided by telspiel



SIGNATURE	DLT approved Sender ID
MSGTYPE	Enter "PM" for plan text or "UC" for Unicode/multilingual
MSGTXT	MoSMS_message
ENTITYID	DLT entity ID
TEMPLATEID	DLT template ID

Connector Name: telSpiel

Sender Name: telSpiel_SMS

API URL: `https://api.push.telspi.in/pushapi/sendbulkmsg?username=Demo_Account&dest=Moesms_destination&apikey=xxxxxxxxxxxxjqd7SKRRY&signature=Sender%20ID%20%26%20R%20should%20be%206%20alpha%20characters%2F%20number&ms`

URL Parameters:

Key	Value
username	Demo_Account
dest	Moesms_destination
apikey	xxxxxxxxxxxxjqd7SKRRY
signature	Sender ID & it should be 6 alpha characters/ number
msgtype	Type of message (PM for plain text or UC for Unicode message/multilingual message)
msgtxt	Moesms_message
entityid	Entity ID Value
templateid	Moesms_dltTemplateId

Click on **SAVE** button and you are ready to use telSpiel SMS gateway for your customer communications.

Headers:

Key	Value
-----	-------

+ KV pair

Body type:

☒ Form ☐ JSON ☐ Raw

Key: Value

+ KV pair

Please set the value of Destination Number Key as Moesms_destination and Message key as Moesms_message

For clients operating in India, please set the value of DLT Template ID as Moesms_dltTemplateId. [Click here](#) for more information on DLT

Delivery tracking:

Delivery Tracking will help understand how many messages are getting delivered per sent. MoEngage will receive the delivery callback from your SMS partner and the same will be processed to show the desired stats in the campaign analytics pages and saved as a user event.

Delivery Tracking is not enabled for this account. Kindly reach out to the MoEngage Support team to get this enabled.

Send Test SMS

Save



Connect telSpiel

Website: www.telspiel.com

Phone: (+91) 120-4108800

Email: care@telspiel.com

Address:

808, Logix Business Tower, Near
Noida City Centre, Noida 201301,
UP, India

