

## Telu Suresh Kumar

Video Editor | VFX Artist | Graphics Designer | Digital Content Specialist | Youtube Video Production  
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### Professional Summary

Highly accomplished and results-driven **Video Editor, VFX Artist, and Motion Graphics Designer** with **10+ years of extensive experience** in delivering high-quality visual content for diverse platforms including digital media, advertising, film, television, and corporate communications. Proven expertise in managing the **end-to-end post-production workflow**, from conceptualization and raw footage to advanced **VFX, color grading, sound design, and final delivery**. Adept at leveraging industry-leading **Adobe Creative Suite** tools to craft compelling narratives and drive audience engagement. Recognized for strong analytical abilities, creative problem-solving, and a track record of enhancing brand visibility and achieving measurable content goals.

### Core Competencies

- **Video Editing & Post-Production:** Advanced Editing, Multi-Cam Editing, Storytelling, Sound Design, Color Grading, Final Rendering, Workflow Optimization
- **Visual Effects (VFX):** Compositing, Particle Effects, 3D Elements Integration, Rotoscoping, Chroma Keying, Visual Enhancement
- **Motion Graphics & Animation:** 3D Title Animation, Kinetic Typography, Explainer Videos, Brand Animation, Dynamic Visuals
- **Digital Content Strategy:** YouTube SEO, Social Media Content Creation, Content Optimization, Audience Engagement, Multi-Platform Publishing

### Technical Proficiency

- **Video Editing Software:** Adobe Premiere Pro, Final Cut Pro
- **VFX & Motion Graphics:** Adobe After Effects, Autodesk Smoke, Eyeon Fusion, 3ds Max
- **Audio & Image Editing:** Adobe Photoshop, Adobe Audition
- **Digital Marketing:** YouTube SEO, Social Media Optimization
- **Operating Systems:** Windows, macOS

### Project & Client Management

Client Relations, Project Coordination, Deadline Management, Quality Assurance, Creative Direction

### Professional Experience

**Freelance Video Editor** | Hyderabad, India

*Jan 2022 – Present*

- Provided comprehensive **video editing and post-production services** to a diverse portfolio of international clients, including businesses, media agencies, and content creators across India and North America.
- Independently managed the complete **video production workflow** for "Hyderabadi Ruchulu," a regional food-based YouTube channel, contributing to its growth to **over 1 million subscribers** and significantly expanding its presence on Facebook (300K+ likes) and Instagram (250K+ followers).
- Implemented and optimized **YouTube SEO strategies** (titles, descriptions, hashtags, thumbnails), boosting video visibility, organic reach, and viewer engagement.
- Specialized in producing high-quality, visually engaging **corporate presentations, social media campaigns, and promotional videos**, including wedding films, teasers, and commercial promos.

## **VFX & Video Editor | Cyber Village Solution Pvt. Ltd., Hyderabad, India Oct 2017 – Dec 2022**

- Designed and executed complex **Visual Effects (VFX) and compositing** for a range of platforms, including feature films, television series, digital content, and advertisements.
- Played a critical role in the "Subrabhatam" 3D animated devotional album, performing **compositing for over 280 shots using Eyeon Fusion** and integrating 3D backgrounds and particle effects using 3ds Max.
- Expertly handled **color correction, lens flare, glowing effects, and overall look and feel** using advanced plugins in Adobe After Effects, ensuring visual consistency and aesthetic appeal.
- Managed activities involving **particle effects, multi-layer compositing, motion graphics, and 3D elements** to create realistic and immersive visual experiences.
- Responsible for **sound design, final rendering, and comprehensive cutting, editing, and assembly of footage** for diverse projects.

## **Graphic Designer and Video Editor | Srinivas Media Ads, Kakinada, India Jun 2015 – Aug 2017**

- Conceptualized and executed visually compelling **graphic designs and layouts** that effectively communicated key messages and enhanced brand identity for local businesses.
- Created and edited impactful **promotional videos for local businesses**, significantly contributing to enhanced brand visibility and audience engagement.
- Handled the **editing of critical safety documentary videos** for major industrial clients, including NFCL, ONGC, and ITC, ensuring clear and effective communication of complex information.
- Applied strong knowledge of **color theory, typography, and layout design** to ensure visual consistency and professional appeal across all multimedia projects.

## **Awards & Recognition**

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- Social Media Influencer Award | End Now Foundation | 2022

## **Professional Development & Industry Engagement**

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- YouTube Creator Collective Meet-up | Google Connect Services India Pvt Ltd, Hyderabad | 2024  
*Collaborated with fellow creators, explored advanced YouTube tools, and discussed community features for enhanced content strategy.*
- YouTube Creator Meetups | Mumbai and Hyderabad | Multiple Events  
*Actively participated in sessions focused on content growth strategies, platform optimization, and fostering community engagement.*
- Google Office Workshops (YouTube Food Creator Workshop) | Google Offices in Hyderabad and Mumbai | 2016–2020  
*Gained in-depth knowledge and practical insights on advanced content creation techniques, brand development, and data analytics specific to YouTube creators.*

## **Education & Certifications**

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**Bachelor of Commerce (BCom)** | Andhra University, India

**Diploma in Multimedia** | Arena Multimedia, Kakinada, India

**Specialization in VFX & COMP** | RACE Institute, Hyderabad, India

**Autodesk Smoke for Mac** | Chinthamani Computers, Chennai, India