

MUSTAFA TEMEL

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EXPERIENCE

Digital Analytics Technical Product Owner at Argos Ltd.

August 2017 – Present | London, United Kingdom

- Worked in the analytics implementation team. Core responsibilities included capturing customer behaviour data and storing it in Adobe Analytics. Initially utilised Adobe DTM which was later replaced by Tealium that provides server-side tracking and better data governance.
- Consumed the ObservePoint API to create a custom dashboard for monitoring daily Tealium data captured through a set of automated web journeys.
- Supported the optimisation team by implementing client-side A/B/n tests using Adobe Target.

Technology Consultant at OpenText Corporation

July 2016 – July 2017 | London, United Kingdom

- Worked in the Optimost managed services team (please see below). As of 1 July 2016, Optimost has been officially operating under OpenText Corporation.

Technical Consultant at HP Inc.

September 2012 – June 2016 | London, United Kingdom

- Worked in the Optimost managed services team. Optimost delivers comprehensive web testing (both A/B/n and multivariate testing), targeting, and personalisation solutions across static and dynamic pages, single-page applications, and mobile sites. Core day-to-day responsibilities revolved around implementing complex A/B/n and multivariate tests for multiple clients across the EMEA region.

Accounting Intern at Cyprus Turkish Teachers Coop. Ltd.

July 2010 (1 month), June – July 2009 (2 months) | Nicosia, Cyprus

- Responsibilities included working in a team of five for checking all deposits/withdrawals made to/from student accounts and balancing them with the bank's records.

EDUCATION

MSc Advanced Computer Science and Information Technologies Management

The University of Manchester, 2011 – 2012 | **Classification: Pass**

- Modules included Entrepreneurial Commercialisation of Knowledge and Building Web Applications.

BSc (Hons) Computer Science

The University of Manchester, 2008 – 2011 | **Classification: Second Class, Division One**

- Modules included Object Oriented Programming with Java, First Year Team Project, Distributed Systems Development, Databases, Software Engineering, and Advanced Algorithms.

Foundation Studies (Faculty of Engineering and Physical Sciences)

The University of Manchester, 2007 – 2008 | **Overall Average: 73%**

- Led a team of three in order to design an electronic circuit for controlling the temperature of a heat sink for the Foundation Year Project.

COMPUTER SKILLS

Programming

- Commercial experience in HTML, CSS, JavaScript, React, Angular, Bootstrap, jQuery, and PHP.
- University/personal experience in Sass, Webpack, Gulp, Java, C, C#, SQL, and Python.

Version Control Systems

- Git.

Tag Management Systems

- Adobe DTM (Dynamic Tag Management) and Tealium.

Operating Systems

- Windows, MAC, and UNIX.

PROJECTS

Tint | play.google.com/store/apps/details?id=com.temelm.tint

- Tint is a tile-based puzzle game for the Android platform. The player is given a set of tiles in each level. All tiles are identical except one which is painted with a slightly lighter colour. The player has to find the different tile. Tint is a hybrid app written only in HTML, CSS, and JavaScript.

XR

- XR is a Java program which fetches and stores daily British Pound, Euro, and US Dollar rates against Turkish Lira from tcmb.gov.tr. It provides the user with tables, line charts, and a currency converter.

Planarize (university project)

- Planarize is a Java program which finds planar embeddings of graph structures using:
 1. Schnyder's Grid-Embedding Algorithm
 2. Heuristics

LANGUAGES

- Turkish native proficiency
- English bilingual proficiency

HOBBIES

- Playing football, singing, and PC gaming.

REFERENCES

- References are available on request.