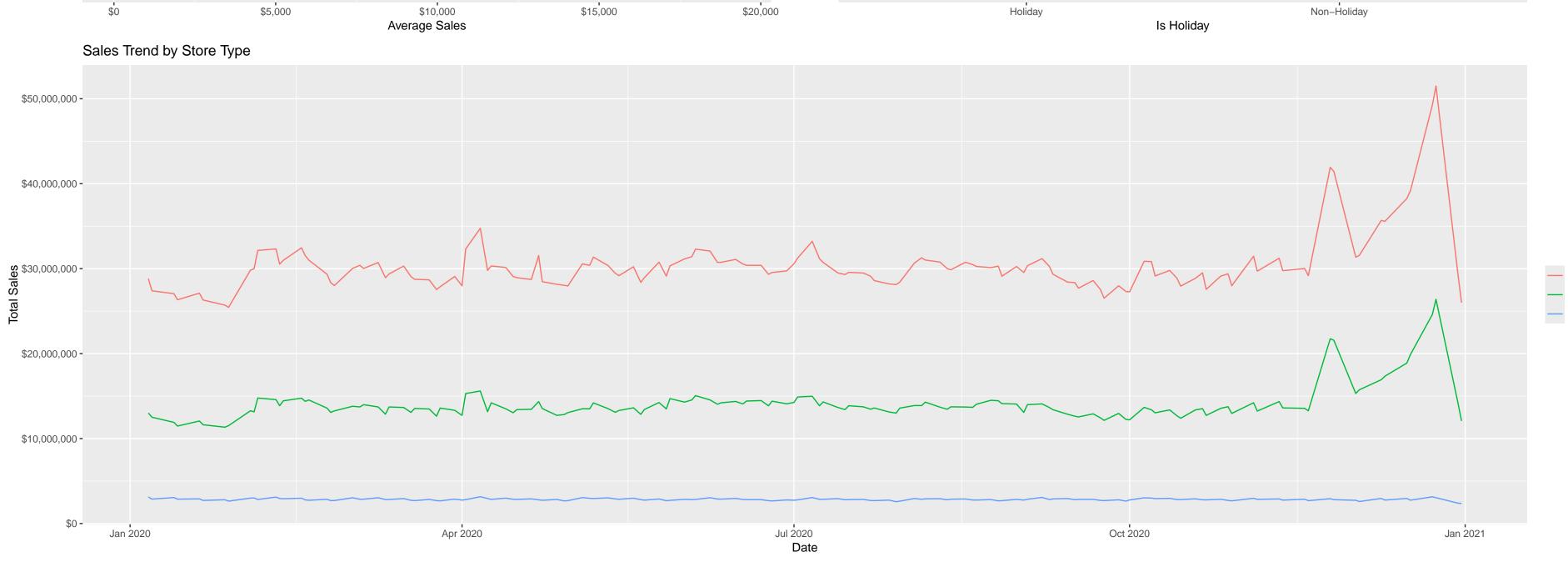
. Exploratory Data Analysis Overview: Sales Trends & Patterns Sales Distribution by Store Type \$600,000 -Weekly Sales \$200,000 -\$0 -Jul 2020 Oct 2020 Jan 2021 Store Type Date Holiday vs Non-Holiday Sales \$15,000 **-**Average Sales \$5,000 -\$0 -\$10,000 \$20,000 \$15,000 Holiday Non-Holiday Average Sales Is Holiday



Weekly Sales Over Time

Apr 2020

\$80,000,000 -

\$70,000,000 -

Total Sales - 000,000,000 -

\$50,000,000 -

\$40,000,000 -

December -

November -

October -

September -

August -

July -

June -

May -

April -

March -

February -

January -

Jan 2020

Average Monthly Sales