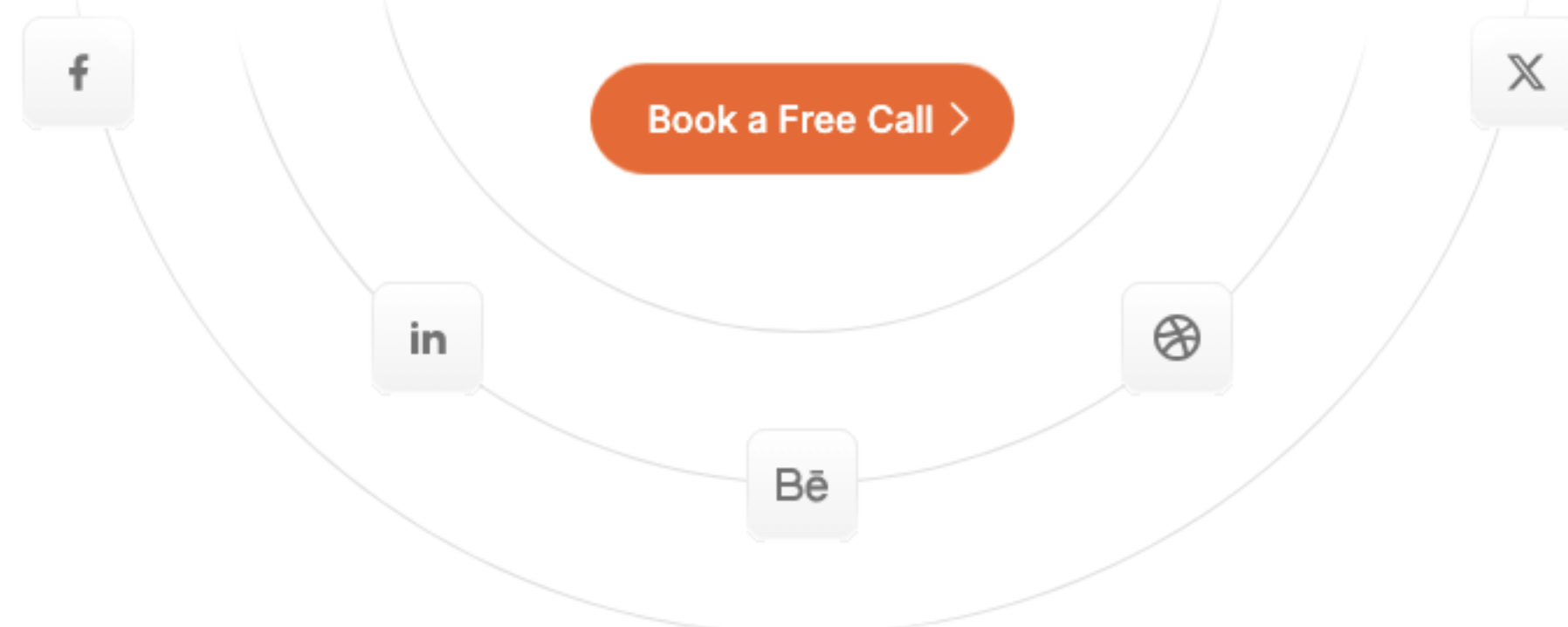




AVAILABLE FOR WORK

UI/UX Designer

Factor crafts intuitive interfaces, blending aesthetics with functionality.



You'll catch me doing a combo of these



Usability Testing

Conducting thorough evaluations of digital interfaces to identify usability issues

[Land More](#)**94%**

Our repeated clients

**100%**

Proven succes rate



User-Experience

Structuring and organizing content within digital platforms to overall user experience.

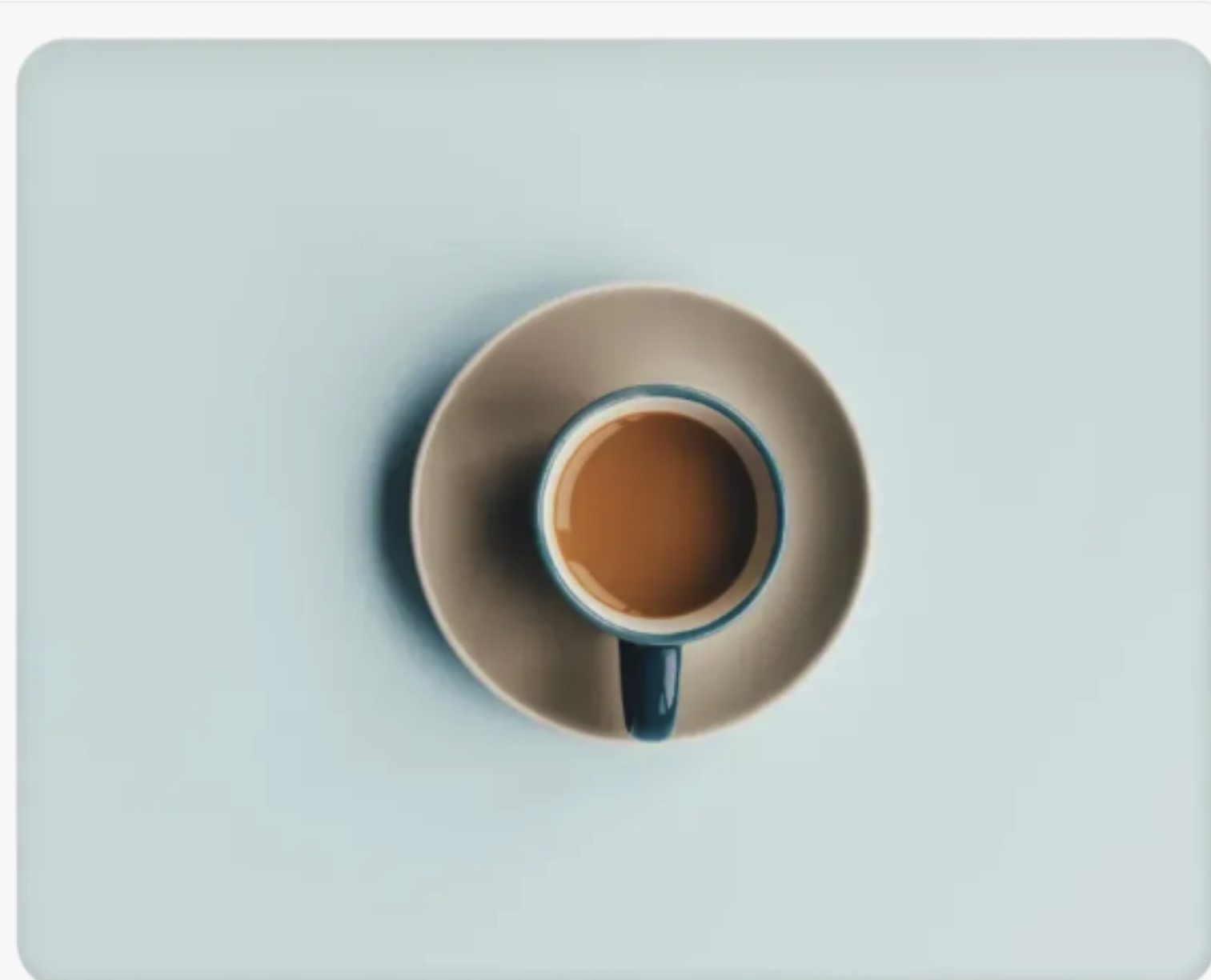
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Prioritization tool help you most build

[Book a Free Call >](#)**BUSINESS** DESIGN

Social media prototype

Creating wireframes and prototypes for a new social media platform, focusing on intuitive navigation and retain users.

[>](#)

DESIGNER MARKETING

Portal interface

Designing a user-friendly interface for a healthcare portal that allows patients to schedule appointments

[>](#)**BUSINESS** DESIGN

E-commerce revamp

Redesigning the interface and optimizing the user experience of an online retail platform to simplify the shopping process.

[>](#)

Serving client since 2010 to achieve goals

**Blocks**

• Design Lead

AUG 2010 – SEP 2013

**upper**

• Design Lead

AUG 2014 – SEP 2015

**Automate**

• Design Lead

AUG 2016 – SEP 2018

**Cloudly**

• Design Lead

AUG 2019 – SEP 202

**Tools & Software's:-**

What my clients say about my services

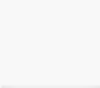
[Book a Free Call >](#)

Flash

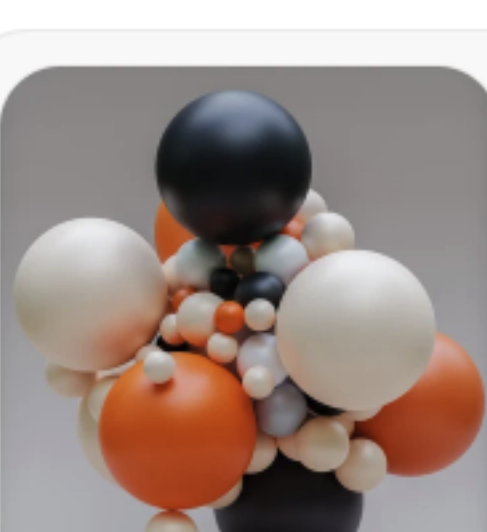
"Factor's designs transformed our user experience. Their intuitive interfaces and seamless navigation boosted engagement and satisfaction. A true asset to any project! Highly recommended"

Aadhnik Saha

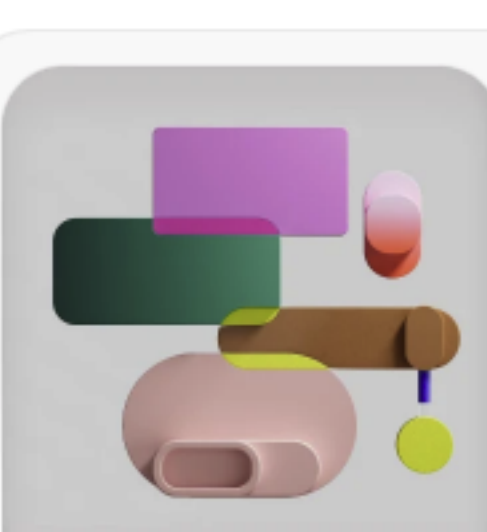
Founder & CEO, Thunder



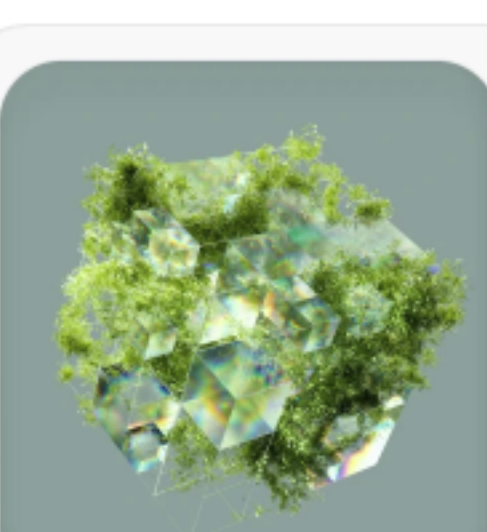
Go through my latest blogs here

**BUSINESS**

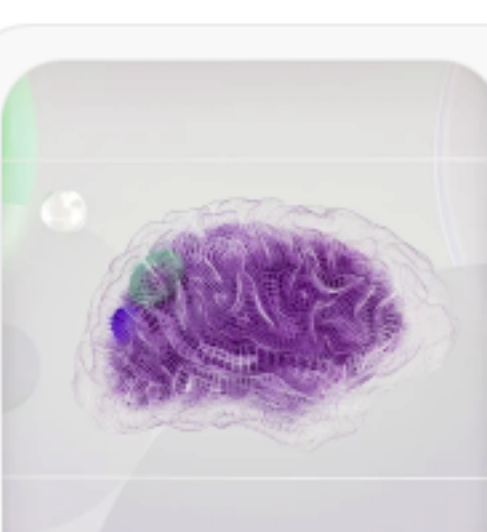
The power of prototyping: bringing UI/UX designs to life

[Land More](#)**DESIGN**

Wireframing 101: building the blueprint for exceptional user experiences

[Land More](#)**EDUCATION**

Color psychology in UI design: harnessing emotions for engagement

[Land More](#)**MARKETING**

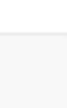
Accessibility matters: designing inclusive UI/UX experiences

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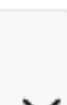
Frequently Asked Questions



What is the difference between UI and UX design?



Why is user research important in UI/UX design?



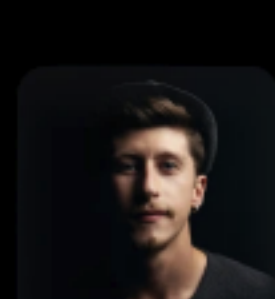
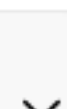
What tools do UI/UX designers use?



How do you ensure accessibility in UI/UX design?



What is the importance of usability testing?

**Aadhnik Saha**

Web Designer Basecom

Web Designer Basecom

Email me

contact@website.com

Lets Talk!

I'm available to discuss your project, enhance your online presence, or assist with UX/UI design. Let's overcome challenges together.

