

Site design write-up

In order to create a website to showcase the art of crochet colour, layout, font and content were taken into account. The shade of purple as the background of the website was chosen to show how peaceful and “subtle” crochet is. The colour also shows the delicate and graceful side of crochet as well as its creativity. In terms of the C.R.A.P theory, different font sizes and colours are used to differentiate what each section of the page is for. Font weight is also used to make important texts within the website stand out more. There is also a repetition of colours used in the website to create consistency for users. Having each website aligned appropriately improves the aesthetic of the website; making it more appealing to the eye. To make the website less clustered, good proximity was used. This also helps users to differentiate what each item within the website is for

Having a login portion with a username and password was chosen to personalize the website for users who have an interest in the art of crochet. In addition, having a portion of the website showcases some materials used in crochet helps users (especially users who are new to the idea of crochet) have easy access to materials they can use for their crochet projects. The website is engaging as users can click on elements within the website to access other parts of the website