Descriptive Wireframe Document – Lab 7 Example

Use the following structure as a companion to your wireframe to describe all of it's major components. Create and label as many items as you feel is appropriate for your wireframe. You should be able to hand your wireframe and this descriptive document over to another person and fully communicate your vision for your page.

Rationale: What are the major issues with the existing page and why have you chosen to modify them? Use the concepts we've learned so far such as Colour Theory, C.R.A.P. design theory, and Accessibility (font, alt tags, contrast, etc) to inform your rationale. Your rationale should be about 250 words.

Item #1

Description: Header along with restaurant name and slogan

Font: Arial 30px

Colour: black and white

Alignment: Center

Media: Company Logo

Interactivity: N/A

Item #2

Description: menu,

Font: Arial 15px

Color: Purple

Alignment: left

Media: picture of the logo

Interactivity: link to menu

background-colour: white

Item #3

Description: main content

Font: Arial 15px

Color: Black

Alignment: center

Media: images of social media handles

Interactivity: click on social media handles

Item #4

Description: address, reviews and live band

Font: Arial 10px

Color: Black

Alignment: left

Media: n/a

Interactivity: links to address, reviews and live ban