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b e s p o k e w e b d e s i g n

Are you looking to reach out to new customers as well as keep existing ones?

Communication is everything in today's fast-paced society and a website is one of the most efficient and cost effective platforms to reach out to and engage with new and existing customers.



TemperTemper is a small web design business that works hard to help other small businesses achieve a great online presence!

We know what makes a great website, how to attract visitors to it and keep them there once they've arrived. Please feel free to get in touch for more information!

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Using the Web to Grow your Business

Having a website has a lot going for it:

- ✓ cost effective
- ✓ great communication tool
- ✓ comprehensive view of your business
- ✓ open all hours

What you need is pretty simple:

- ✓ a well built website
- ✓ effective content
- ✓ good e-marketing

It's a great way to keep hold of existing clients:

- ▶ provide a reason for them to visit your website, such as an information resource
- ▶ keep in touch – use social media alongside more traditional contact methods like email

Attract new customers:

- ▶ include everyone – having an accessible site is important
- ▶ make finding information easy
- ▶ visual interest (photos, videos, etc.) is vital
- ▶ 'content is king' – give your visitors something great to read!
- ▶ use social media like Twitter, Facebook & LinkedIn to make new connections

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