## temper temper

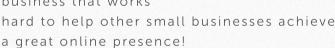
bespoke web design

Are you looking to reach out to new customers as well as keep existing ones?

Communication is everything in today's

fast-paced society and a website is one of the most efficient and cost effective platforms to reach out to and engage with new and existing customers.

TemperTemper is a small web design business that works



We know what makes a great website, how to attract visitors to it and keep them there once they've arrived. Please feel free to get in touch for moreinformation!

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### Using the Web to Grow your Business

#### Having a website has a lot going for it:

- ✓ cost effective
- ✓ great communication tool
- ✓ comprehensive view of your business
- ✓ open all hours

#### What you need is pretty simple:

- ✓ a well built website
- ✓ effective content
- ✓ good e-marketing

#### It's a great way to keep hold of existing clients:

- provide a reason for them to visit your website, such as an information resource
- ▶ keep in touch use social media alongside more traditional contact methods like email

#### Attract new customers:

- include everyone having an accessible site is important
- make finding information easy
- ▶ visual interest (photos, videos, etc.) is vital
- 'content is king' give your visitors something great to read!
- use social media like Twitter, Facebook & LinkedIn to make new connections

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