



Turning memecoins into moooovements

Problooom ↘



Beyond vibes and PVP speculation, memecoins have zero utility.

- 🙅 No leaders
- 🙅 No treasury
- 🙅 No utility
- 😵 No rewards for believoooooors

In other words, they're utterly unsustainable.

Solooootion ↘



- 1) Turn each memecoin into one or many cults, with their own Temples and Priests.
- 2) Each Temple is a permissionless pay-to-enter chat in Telegram with binding onchain voting.
- 3) Members pay their fee into new Temple's using the coin for that cult, with equal portions being:

🔥 Burnt

🪙 Added to the treasury

💰 Split among pre-existing members

Opportooooonity ↘



*100k+ memecoins launch daily on Base and Solana
That means there could be 100k+ Templs launching daily 🙏*

- Total memecoin market cap at \$100b+
- Creator economy could hit \$500b+ by 2030
- Top memecoins have 500k to 1.5 million+ on-chain holders:
 - SHIB = 1.5m
 - BONK = 974k
 - TRUMP = 637k
 - PENGU = 574k
- Emerging token verticals growing rapidly:
 - Creator
 - Content
 - Streaming coins

Hows it works ↘



- Permissionlessly launch a “Templ” devoted to your fave token (i.e. memecoin, creator coin, content coin, streaming coin, etc.).
- Each Templ is a private chatroom (a gathering ground for the anointed) initially in Telegram
- To get in, believers must pay a 1-time entry fee in the Templ’s chosen token (i.e. PEPE)
- Templ members can start new votes that, if passed, can move treasury funds or change templ contract variables

Hows it werks ↘



TEMPL FACTORY

- Lets priests create new Templs
- Can only deploy new Templs, not edit them

TEMPL CONTRACT

- Each Templ is isolated in its own contract
- Templ contract holds treasury and vote logic
- Priest has voted weight for initial veto power

WEB 2

- Payments validation then TG group creation
- Website to create or participate in Templs

Fee flow-sies ↘



Biz model!!



Everyone who joins a Temple pays a 1-time fee in the underlying memecoin in order to enter the room. Here's what happens to the membership fee:

- 30% burnt 🔥🔥🔥
- 30% added to Templ treasury (where members can vote on its dispersal)
- 30% redistributed to existing Templ members (they get richoor w every new member)
- 10% protocol fee:
 - 4% to buy & burn TMPL 🔥🔥🔥
 - 3% to stakers in memecoin
 - 2% expenses
 - 1% to TMPL LP pool)

Scale me up! ↘



- Can have thousands of Temples for thousands of coins or multiple Temples for the same coin (i.e. 50 different groups devoted to say PEPE, each w/ different priests, goals, admission costs & vibes).
- Elite groups could have admission fees in the hundreds (if not thousands) of dollars
- Target new categories of tokens including creator and content coins on Base
- Each member of a given Temple is incentivized to help it grow from day 1
- Could potentially integrate quests, merch and more to further add utility to memecoins

Competitoors ↘



- Friend.tech offered paid chatrooms that got progressively more expensive. Bonding curve proved to be too steep as it priced most participants out of joining groups.

(In our model, there is no “net new” token for each Temple... we drive value to each Temple’s pre-existing memecoin)

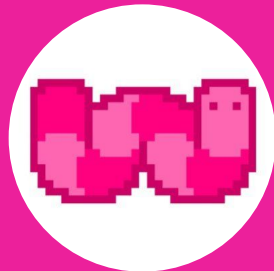
- Other platforms typically price in fiat or a native token (i.e. Republik’s RPK)
- Templ is the first attempt to drive value to memecoins themselves

LFG to market ↘



- Deploy TMPL and use it to launch our first paid group
- Incorporate community feedback
- Launch new Temples on a slow cadence (perhaps weekly via governance votes in the TMPL Temple) to ensure we can scale and slowly ramp up marketing
- Launch permissionless Temples on Base

Dream Team ↘



WORMS
Founder & CEO

4+ years at [Yearn.finance](https://yearn.finance/)
10+ years web2 dev
x.com/MarcoWorms



REDPHONE
Advisoor

Storyteller at Delphi
Labs, Pleasr,
Proposed BRC-20
x.com/redphonecrypto

TMPL token ↘



- 20%: Team and Advisors (6-month cliff, 2-year vesting)
- 10%: Community incentives (airdrops, rewards, etc.)
- 10%: Treasury (community incentives, grants, partnerships, bug bounty, etc.)
- 60%: LP pool
- Investoors????????????????????

Roadiemap ↘



- Launch on Base
- Launch on Ethereum mainnet
- Launch on Solana
- Launch on Bitcoin?
- Explore launching a mini app and/or native chat platform on Farcaster/Baseapp
- Discord support
- Automated merchandise integrations (specifically tshirts and stickers for each templ)
- Explore “quests” and “paths to enlightenment” for members to ensure ongoing stickiness

Vision



- Templ will take memecoins from their 1.0 era to their 2.0 era by imbuing them w deflationary tokenomics and utility
- Memecoins will become more than gambling tokens and amusements... they will become the schelling point for social cults with revenue, clout and rewards. They're like DAOs in reverse!
- Memecoins are just the beginning. Templ will be the gathering ground for owners of creator coins, content coins, streaming coins and beyond