



# Turning memecoins into moooovements

# Problooom ↘



Beyond vibes and PVP speculation,  
memecoins have zero utility.

🧙 No leaders

🧙 No treasury

🧙 No utility

😴 No rewards for believooooors

In other words, they're utterly unsustainable.

# Soloootion ↴



- 1) Turn each memecoin into one or many cults, with their own Templs and Priests.
- 2) Each Templ is a permissionless pay-to-enter chat in Telegram with binding onchain voting.
- 3) Members pay their fee into new Templ's using the coin for that cult, with equal portions being:

🔥 Burnt

🟡 Added to the treasury

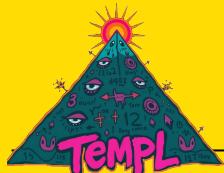
💰 Split among pre-existing members

# Opportooonity

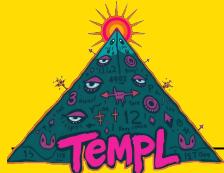


*100k+ memecoins launch daily on Base and Solana  
That means there could be 100k+ Tempis launching daily 🙌*

- Total memecoin market cap at \$100b+
- Creator economy could hit \$500b+ by 2030
- Top memecoins have 500k to 1.5 million+ on-chain holders:
  - SHIB = 1.5m
  - BONK = 974k
  - TRUMP = 637k
  - PENGU = 574k
- Emerging token verticals growing rapidly:
  - Creator
  - Content
  - Streaming coins



# Hows it werks ↓



- Permissionlessly launch a “Templ” devoted to your fave token (i.e. memecoin, creator coin, content coin, streaming coin, etc.).
- Each Templ is a private chatroom (a gathering ground for the anointed) initially in Telegram
- To get in, believoors must pay a 1-time entry fee in the Templ’s chosen token (i.e. PEPE)
- Templ members can start new votes that, if passed, can move treasury funds or change templ contract variables

# Hows it werks ↓



## TEMPL FACTORY

- Lets priests create new Templs
- Can only deploy new Templs, not edit them

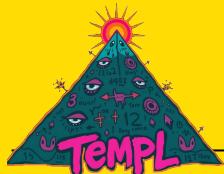
## TEMPL CONTRACT

- Each Templ is isolated in its own contract
- Templ contract holds treasury and vote logic
- Priest has voted weight for initial veto power

## WEB 2

- Payments validation then TG group creation
- Website to create or participate in Templs

# Fee flow-sies



## Biz model!!



Templ

Aug. 2025

Everyone who joins a Temple pays a 1-time fee in the underlying memecoin in order to enter the room. Here's what happens to the membership fee:

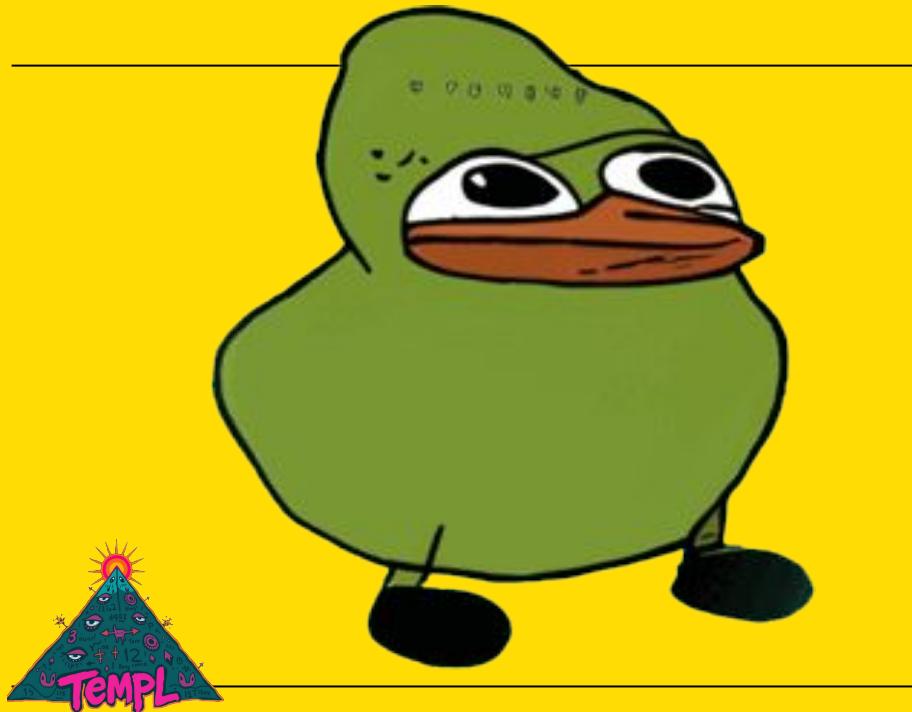
- 30% burnt 🔥🔥🔥
- 30% added to Templ treasury (where members can vote on its dispersal)
- 30% redistributed to existing Templ members (they get richoor w every new member)
- 10% protocol fee:
  - 4% to buy & burn TMPL 🔥🔥🔥
  - 3% to stakers in memecoin
  - 2% expenses
  - 1% to TMPL LP pool)

# Scale me up! ↘



- Can have thousands of Templs for thousands of coins or multiple Templs for the same coin (i.e. 50 different groups devoted to say PEPE, each w/ different priests, goals, admission costs & vibes).
- Elite groups could have admission fees in the hundreds (if not thousands) of dollars
- Target new categories of tokens including creator and content coins on Base
- Each member of a given Templ is incentivized to help it grow from day 1
- Could potentially integrate quests, merch and more to further add utility to memecoins

# Competitoors ↴



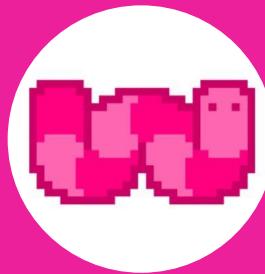
- Friend.tech offered paid chatrooms that got progressively more expensive. Bonding curve proved to be too steep as it priced most participants out of joining groups.  
*(In our model, there is no “net new” token for each Temple... we drive value to each Templ’s pre-existing memecoin)*
- Other platforms typically price in fiat or a native token (i.e. RepubliK’s RPK)
- Templ is the first attempt to drive value to memecoins themselves

# LFG to market



- Deploy TMPL and use it to launch our first paid group
- Incorporate community feedback
- Launch new Templs on a slow cadence (perhaps weekly via governance votes in the TMPL Templ) to ensure we can scale and slowly ramp up marketing
- Launch permissionless Templs on Base

# Dream Team ↴



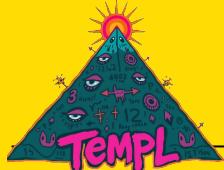
**WORMS**  
**Founder & CEO**

4+ years at [Yearn.fi](#)  
10+ years web2 dev  
[x.com/MarcoWorms](http://x.com/MarcoWorms)



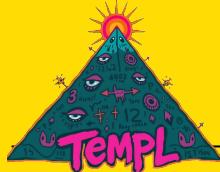
**REDPHONE**  
**Advisoor**  
*Storyteller at Delphi  
Labs, Pleasr,  
Proposed BRC-20*  
[x.com/redphonecrypto](http://x.com/redphonecrypto)

# TMPL token ↓



- 20%: Team and Advisors (6-month cliff, 2-year vesting)
- 10%: Community incentives (airdrops, rewards, etc.)
- 10%: Treasury (community incentives, grants, partnerships, bug bounty, etc.)
- 60%: LP pool
- Investoors?????????????????????????

# Roadiemap ↘



- Launch on Base
- Launch on Ethereum mainnet
- Launch on Solana
- Launch on Bitcoin?
- Explore launching a mini app and/or native chat platform on Farcaster/Baseapp
- Discord support
- Automated merchandise integrations (specifically tshirts and stickers for each templ)
- Explore “quests” and “paths to enlightenment” for members to ensure ongoing stickiness

# Vision



- Templ will take memecoins from their 1.0 era to their 2.0 era by imbuing them with deflationary tokenomics and utility
- Memecoins will become more than gambling tokens and amusements... they will become the schelling point for social cults with revenue, clout and rewards. They're like DAOs in reverse!
- Memecoins are just the beginning. Templ will be the gathering ground for owners of creator coins, content coins, streaming coins and beyond