

INKNOWVATION

SMALL BUSINESS FRIDAYS

The must-see digital event for Caribbean entrepreneurs!

Get access to inspiring speakers, hands-on workshops, plus pitch your business to win a share of **\$15,000 USD** in cash and prizes!



Friday,
June 17th



Friday,
June 24th



Friday,
July 1st



**10am to
12:30am AST**

Stream live from anywhere

REGISTER NOW

TAKE **YOUR BUSINESS** TO THE NEXT LEVEL



Learn how to make money moves from our inspirational keynote speakers



Gain digital know-how at our expert workshops and pivot your business for success



Pitch your business to our judging panel and win cash, FREE business connectivity and more!

**Register for
the Event NOW!**

or visit flowbusiness.co/events



AN AMAZING SPEAKER LINEUP

KEYNOTE SPEAKERS



JUNE 17TH

Frank Schilling

Hear from the technology entrepreneur and thought leader whose domain registrar "Uniregistry" was just acquired by GoDaddy for \$196.9million; plus learn best practices for customer experience in the digital age.



JUNE 24TH

Marc Farrell

Get business tips from the Founder of Ten To One distillery and former Starbucks Vice President, plus learn how to grow your online sales.



JULY 1ST

Kadeen Mairs

Be inspired by the microfinance entrepreneur and strategist who broke records this year with Dolla Financial's IPO on the Jamaica Stock Exchange. His IPO was 10x oversubscribed, plus, hear pitches from the 5 finalists in the InKnowvation Pitch Challenge.

FIRESIDE CHAT & WORKSHOP SPEAKERS



Keron Rose



Monique Powell



Yendi Phillips



Romeich Major

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DON'T MISS OUT ON THE OPPORTUNITY TO PARTICIPATE AND LEARN

REGISTER NOW

AGENDA



JUNE 17TH

Customer Experience in the Digital Age

- 09:00 am JAM / 10:00 am MIA - Opening remarks
- 09:10 am JAM / 10:10 am MIA - Inspirational Keynote: Frank Schilling, Canadian and Caymanian Internet investor, shares how he "pivoted to success" in the digital age by capitalizing on the early astronomical growth potential of "domain names".
- 10:00 am JAM / 11:00 am MIA - "Exceptional Experiences: Delighting Customers in the Digital Age" A hands-on digital workshop with Flow Business Brand Ambassador and online business coach, Keron Rose.
- 10:45 am JAM / 11:45 am MIA - Business leaders chat
- 11:20 am JAM / 12:20 am MIA - Closing Remarks



JUNE 24TH

Growing Your Sales Online

- 09:00 am JAM / 10:00 am MIA - Opening remarks
- 09:10 am JAM / 10:10 am MIA - Inspirational Keynote: The founder of Ten to One craft rum and a successful entrepreneur, Marc Farrell (MIT, Cambridge & Harvard alumnus and the youngest VP at Starbucks) will be sharing his steps to success.
- 10:00 am JAM / 11:00 am MIA - "Selling online: from brand presence to making sales"
- A hands-on digital workshop with Flow Business Brand Ambassador and online business coach, Keron Rose
- 10:45 am JAM / 11:45 am MIA - "Tech Beach in conversation" Join Monique Powell, CEO of QuickCart, as she gives her top tips for business success in the digital age.
- 11:05 am JAM / 12:05 am MIA - Customer Spotlight. BTC Business customers tell you how they've pivoted to success thanks to fiber-fast Internet plus our new Smart Solutions to take their business online.
- 11:20 am JAM / 12:20 am MIA - Closing Remark.



JULY 1ST

Driving Demand and Your Personal Brand

- 09:00 am JAM / 10:00 am MIA - Opening remarks
- 09:10 am JAM / 10:10 am MIA - Inspirational Keynote: Kadeen Mairs (Founder of Dolla Financial, IPO, and member of the Forbes Business Council) shares his wisdom with like-minded entrepreneurs who wish to list on the Jamaican Stock Exchange.
- 10:00 am JAM / 11:00 am MIA - Inspirational Keynote: Romeich Major (artist manager and entrepreneur) and Yendi Phillips (TV host and content curator) discuss their experiences building their brands in the digital age.
- 10:40 am JAM / 11:40 am MIA - InKnowvation Pitch Challenge final. Hear the final five pitches in our Challenge and learn who wins their share of \$15,000 USD in cash and prizes!
- 11:20 am JAM / 12:20 am MIA - Closing Remarks by the Flow Business team

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A GREAT OPPORTUNITY TO SHARE YOUR COMPANY'S VISION TO THE WORLD AND WIN BIG!

REGISTER NOW

We're giving 3 lucky business owners the chance to win a share of \$15,000 USD in cash and prizes, including a free business Internet and a Smart Solutions package. The 5 best entries will pitch LIVE at our final event on July 1. **Good luck!**

1st PLACE \$5,000 USD cash investment

- Superfast business Internet for 1 year
- Smart Solutions to grow your business online
- Your own tv ad produced and aired on tv
- 1 hour with a digital business coach

2nd PLACE \$3,000 USD cash investment

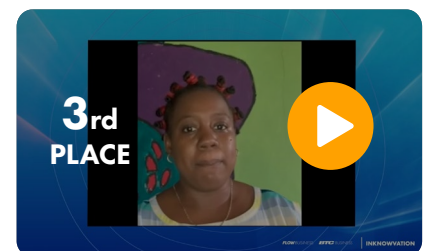
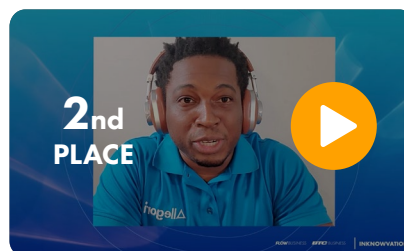
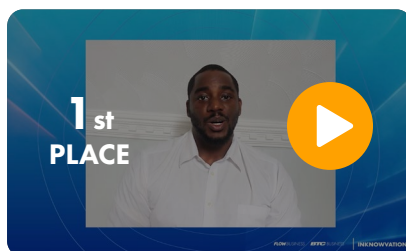
- Superfast business Internet for 1 year
- Smart Solutions to grow your business online
- Your own ad produced and aired on TV
- 1 hour with a digital business coach

3rd PLACE \$1,000 USD cash investment

- Superfast business Internet for 1 year
- Smart Solutions to grow your business online
- Your own ad produced and aired on TV
- 1 hour with a digital business coach

STILL NOT CONVINCED?

Listen to our last year's winners, and we are sure you'll want in!



SEE YOU SOON!

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