

# INKNOWVATION

## SMALL BUSINESS FRIDAYS

**The must-see digital event for Caribbean entrepreneurs!**

Get access to inspiring speakers, hands-on workshops, plus pitch your business to win a share of **\$15,000 USD** in cash and prizes!



**Friday,**  
June 17th



**Friday,**  
June 24th



**Friday,**  
July 1st



**10am to  
12:30am AST**

Stream live from anywhere

**REGISTER NOW**

## TAKE **YOUR BUSINESS** TO THE NEXT LEVEL



Learn how to make money moves from our inspirational keynote speakers



Gain digital know-how at our expert workshops and pivot your business for success



Pitch your business to our judging panel and win cash, FREE business connectivity and more!

**Register for  
the Event NOW!**

or visit [flowbusiness.co/events](https://flowbusiness.co/events)



# AN AMAZING SPEAKER LINEUP

## KEYNOTE SPEAKERS



**JUNE 17TH**

**Frank Schilling**

Hear from the technology entrepreneur and thought leader whose domain registrar "Uniregistry" was just acquired by GoDaddy for \$196.9million; plus learn best practices for customer experience in the digital age.



**JUNE 24TH**

**Marc Farrell**

Get business tips from the Founder of Ten To One distillery and former Starbucks Vice President, plus learn how to grow your online sales.



**JULY 1ST**

**Kadeen Mairs**

Be inspired by the microfinance entrepreneur and strategist who broke records this year with Dolla Financial's IPO on the Jamaica Stock Exchange. His IPO was 10x oversubscribed, plus, hear pitches from the 5 finalists in the InKnowvation Pitch Challenge.

## FIRESIDE CHAT & WORKSHOP SPEAKERS



**Keron Rose**



**Monique Powell**



**Yendi Phillips**



**Romeich Major**

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# DON'T MISS OUT ON THE OPPORTUNITY TO PARTICIPATE AND LEARN

REGISTER NOW

## AGENDA



### JUNE 17TH

#### Customer Experience in the Digital Age

- 11:00 am/ Opening remarks
- 11:10 am/ Inspirational Keynote: to be confirmed! Q&A to follow
- 12:00 pm/ Customer Spotlight: Sharing successes of Caribbean entrepreneurs
- 2:30 pm/ Expert-Led Workshop: Customer Experience in the Digital Age
- 01:20 pm/ Closing Remarks



### JUNE 24TH

#### Growing Your Sales Online

- 11:00 am/ Opening remarks
- 11:10 am/ Inspirational Keynote: to be confirmed! Q&A to follow
- 12:00 pm/ Customer Spotlight: Sharing peer-to-peer successes
- 12:30 pm/ Expert-Led Workshop: Growing Your Sales Online
- 01:20 pm/ Closing Remarks



### JULY 1ST

#### Driving Demand and Your Personal Brand

- 11:00 am/ Opening remarks
- 11:10 am/ Inspirational Keynote: to be confirmed! Q&A to follow
- 11:11 am/ Customer Spotlight: Sharing peer-to-peer successes
- 12:30 pm/ Pitch Challenge Final! Hear which of our 5 Finalists win 1st, 2nd and 3rd place prizes
- 01:20 pm/ Closing Remarks

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# A GREAT OPPORTUNITY TO SHARE YOUR COMPANY'S VISION TO THE WORLD AND WIN BIG!

REGISTER NOW

We're giving 3 lucky business owners the chance to win a share of \$15,000 USD in cash and prizes, including a free business Internet and a Smart Solutions package. The 5 best entries will pitch LIVE at our final event on July 1. **Good luck!**

## 1<sup>st</sup> PLACE \$5,000 USD cash investment

- Superfast business Internet for 1 year
- Smart Solutions to grow your business online
- Your own tv ad produced and aired on tv
- 1 hour with a digital business coach

## 2<sup>nd</sup> PLACE \$3,000 USD cash investment

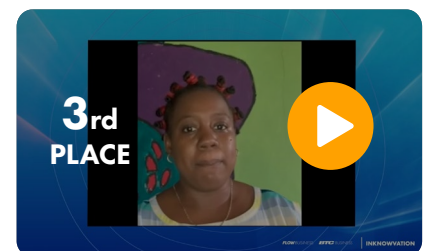
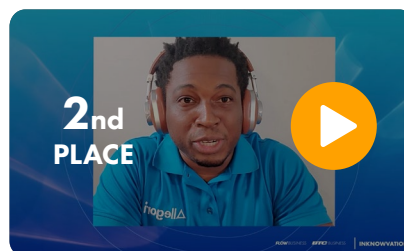
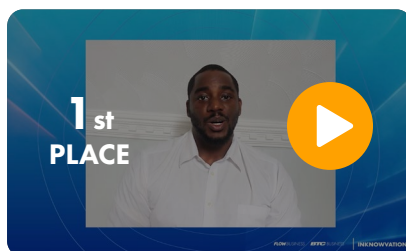
- Superfast business Internet for 1 year
- Smart Solutions to grow your business online
- Your own ad produced and aired on TV
- 1 hour with a digital business coach

## 3<sup>rd</sup> PLACE \$1,000 USD cash investment

- Superfast business Internet for 1 year
- Smart Solutions to grow your business online
- Your own ad produced and aired on TV
- 1 hour with a digital business coach

## STILL NOT CONVINCED?

Listen to our last year's winners, and we are sure you'll want in!



## SEE YOU SOON!

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