





Aaron Ploetz — Developer Advocate, DataStax Loren Sands-Ramshaw — Developer Advocate, Temporal

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## ➤ Today's Speakers



#### **Aaron Ploetz Developer Advocate, DataStax**

Host of the Apache Cassandra® Corner podcast, 3x Cassandra MVP, author of Seven NoSQL Databases in a Week and Mastering Apache Cassandra 3.x



#### **Loren Sands-Ramshaw**

#### **Developer Advocate, Temporal**

System design enthusiast, developer experience nut, OSS maintainer, and author of *The GraphQL Guide*.

## Agenda

- Introductions
- Cloud native application development with DataStax
- Why Temporal
- The joint value of DataStax and Temporal
- Q&A

## DATASTAX

### ▶ About DataStax









Supporting the Apache Cassandra® community since 2010.

Astra DB, is a DBaaS built on Apache Cassandra®.

Message broker and event processor based on Apache Pulsar®.

Recently added Kaskada, providing us with real-time AI/ML capabilities.

## **>** A Decade of Real-Time Innovation

- **Machine Learning** Bringing ML to the modern data stack, delivering AI-powered apps.
- Unified event streaming, queuing Massive throughput and scale based on Apache Pulsar, delivered as a cloud service.
- DBaaS Advancing the world's most scalable database, trusted by more than 90% of the Fortune 500 - for multi-cloud, with zero ops.
- Open Source Co-Innovation Long-standing community engagement to optimize Apache Cassandra for global enterprises.

#### Real-Time AI

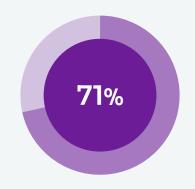
Bringing together real-time data at scale with integrated machine learning in a complete, modern data stack purpose built for developers.

Accelerating a generation of applications that drive more accurate business decisions, predictive operations and more compelling, more engaging consumer experiences.

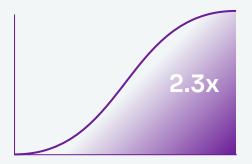
## ▶ Impact of Real-Time

Real-time data directly driving revenue growth.

Organizational commitment amplifies business impact.



Organizations growing revenue due to real-time data

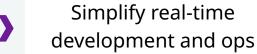


Strategic focus on real-time increases "transformative impact" on revenue

- Improving the Cloud Native developer experience
  - Quickly spin-up highly scalable resources
  - Multi-region
  - Auto-scaling
  - No ops

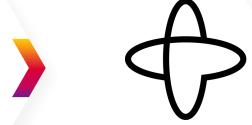
## Build Fast, Scale Without Limits

Extend existing skills & tools to build advanced real-time apps





Deliver world class economics for data at scale



# Temporal

### ➤ What is durable execution?

- Code that's guaranteed to complete running
- Volatile execution
- New possibilities:
  - Automatic retries
  - sleep('30 days')
  - Send RPCs to the function
  - Forever functions
  - Don't have to use a database

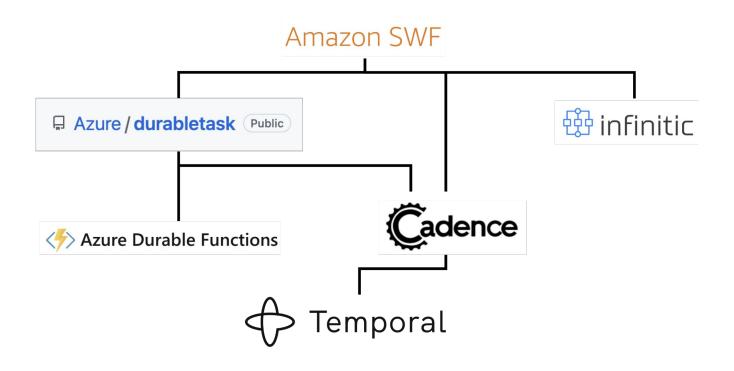
## ➤ Subscription example

```
async function subscription(user, amount) {
  let canceled = false
  setHandler('cancel', () => {
    canceled = true
    await sendEmail(user, 'Your subscription has been canceled')
  })
 while (!canceled) {
    await charge(user, amount)
    await sleep('30 days')
```

#### ▶ Forever function

```
async function loyaltyProgram(user) {
  let points = 0
  setHandler('notify-purchase', (purchase) => {
    points += purchase.total * 100
    if (points > 10_000) {
      await sendCoupon(user)
  setHandler('get-points', () => points)
  await promiseThatNeverResolves
```

## ➤ Durable execution systems



## > Temporal users





























qualtrics.\*\*



The joint value of:

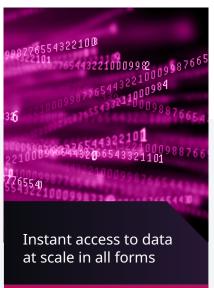


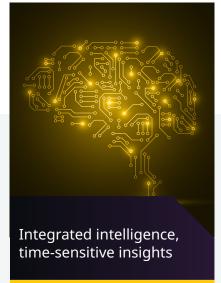
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## ➤ New Class of Real-Time Applications









### ▶ Joint value

Using Astra DB with Temporal

Using Temporal with Astra DB

# Q&As

# Thank You

## **Questions?**

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