



IEEE TEMS  
Technology & Engineering  
Management Society

TEMSMET 2025

IEEE  
Advancing Technology  
for Humanity

# TEMSMET 2025

SPONSORSHIP BROCHURE

4<sup>th</sup>  
**IEEE**  
**International**  
**Conference**  
**On**  
**Technology,**  
**Engineering,**  
**Management for**  
**Societal Impact using**  
**Marketing,**  
**Entrepreneurship, and**  
**Talent (TEMSMET)**

**Theme:**  
**Innovation and**  
**Technology**  
**Management in**  
**the Era of Gen**

AI



‘All presented papers will be submitted to IEEE for possible publication in IEEE Xplore’

**Date: October 08-10, 2025**

**Venue: National Institute Of Technology Delhi,  
New Delhi, INDIA**



# Welcome Message

Greetings from the National Institute of Technology Delhi (NIT Delhi), an Institute of National Importance under the Ministry of Education, Government of India!

We are excited to announce the 4th IEEE International Conference on Technology, Engineering, Management for Societal Impact using Marketing, Entrepreneurship, and Talent (TEMSMET 2025), which is being organized in collaboration with the IEEE Technology and Engineering Management Society (IEEE-TEMS). This prestigious event will be hosted by NIT Delhi from October 8 to 10, 2025, in the culturally vibrant city of New Delhi, India.

The conference focuses on the groundbreaking impact of Generative Artificial Intelligence (Gen AI) in revolutionizing industries, driving innovation, and fostering sustainable development worldwide. With an anticipated attendance of global thought leaders, researchers, industry experts, entrepreneurs, policymakers, and students, TEMSMET 2025 offers a high-impact platform to connect with influential stakeholders and decision-makers across diverse sectors.

With a focused spotlight on technology, entrepreneurship, and sustainability, TEMSMET 2025 aligns perfectly with organizations committed to innovation and societal impact.

As a sponsor, your organization will gain exclusive opportunities to:

- Showcase your brand and innovations to an audience of global experts and industry leaders.
- Position your organization as a pioneer in emerging technologies and sustainability.
- Build strategic partnerships with academia, government bodies, and leading enterprises.
- Drive thought leadership by participating in plenary sessions and expert panels.

We invite you to partner with us as a sponsor and become an integral part of this transformative journey. Let's work together to explore the limitless potential of Gen AI and its role in shaping the future of technology, management, and sustainable development.

Looking forward to your active participation and support.

**Anurag Singh**

General Chair  
TEMSMET 2025

**Yathindranath Tarikere**

General Co-Chair  
TEMSMET 2025

**Anmol Ratna Saxena**

Organizing Secretary  
TEMSMET 2025

# CONFERENCE HIGHLIGHTS

- 3 days of academic extravaganza
- 1000+ Delegates researchers from all over the world
- Deliberations from eminent tech professional
- Extensive media coverage
- Networking opportunities with collaborators and partners
- Professional development opportunities for engineering and sciences
- Discover new trends in research & development in the field of technology
- Awards for presentations across various themes
- Dedicated sessions for undergraduate, post graduate and industrial researchers
- Events and activities leading to the conference
- Academic tours
- Interactive workshops on cutting-edge Gen AI applications.
- Live demonstrations of innovative technology solutions.
- Exclusive panel discussions with industry leaders and policymakers.

## → SPONSORSHIP TIER COMPARISON TABLE

BENEFITS	PLATINUM	DIAMOND	GOLD	SILVER	BRONZE
COST (INR)	₹8 Lakhs	₹5 Lakhs	₹3 Lakhs	₹1 Lakh	₹50,000
EXHIBITION SPACE	2 spaces (5x5 sqm)	2 spaces (3x3 sqm)	1 space (3x3 sqm)	1 space (2x2 sqm)	None
STAGE RECOGNITION	Platinum sponsor on stage backdrop	Diamond sponsor on stage backdrop	Gold sponsor on stage backdrop	Silver sponsor on stage backdrop	Bronze sponsor on stage backdrop
PROMOTIONAL COVERAGE	Featured on all promotional items, bags, website, and media posters	Same as Platinum	Same as Platinum	Same as Platinum	Same as Platinum
PRESENTATION TIME	30 minutes	20 minutes	10 minutes	5 minutes	2 minutes

# SPONSORSHIP DETAILS

- 2 exhibition spaces (5x5 sqm) in prime location
- Featured as Platinum Sponsor on the stage backdrop, promotional items & website, and company logo on bag and all media coverage posters.
- 30 min time will be given to each sponsor.
- Company brochure distributed with delegate kits
- Public announcements recognizing the sponsor
- 4 complimentary conference registrations
- 1 full-page ad in souvenir booklet

**PLATINUM**

**DIAMOND**

- 2 exhibition spaces (3x3 sqm) in prime location
- Featured as Diamond Sponsor on the stage backdrop, promotional items & website, and company logo on bag and all media coverage posters.
- 20 min time will be given to each sponsor.
- Company brochure distributed with delegate kits
- Public announcements recognizing the sponsor
- 3 complimentary conference registrations
- 1 full-page ad in souvenir booklet

- 1 exhibition spaces (3x3 sqm) in prime location
- Featured as Gold Sponsor on the stage backdrop, promotional items & website, and company logo on bag and all media coverage posters.
- 10 min time will be given to each sponsor.
- Company brochure distributed with delegate kits
- Public announcements recognizing the sponsor
- 2 complimentary conference registrations
- 1 full-page ad in souvenir booklet

**Gold**

## **SPONSORSHIP DETAILS**

- **1 exhibition spaces (2x2 sqm) in prime location**
- **Featured as Silver Sponsor on the stage backdrop, promotional items & website, and company logo on bag and all media coverage posters.**
- **5 min time will be given to each sponsor.**
- **Company brochure distributed with delegate kits**
- **Public announcements recognizing the sponsor**
- **1 complimentary conference registrations**
- **1 full-page ad in souvenir booklet**

**SILVER**

**BRONZE**

- **Featured as Bronze Sponsor on the stage backdrop, promotional items & website, and company logo on bag and all media coverage posters.**
- **2 min time will be given to each sponsor.**
- **Company brochure distributed with delegate kits**
- **Public announcements recognizing the sponsor**
- **1 complimentary conference registrations**
- **1 full-page ad in souvenir booklet**

# TERMS AND CONDITIONS

## PAYMENT AND CANCELLATION

- The filled sponsorship reservation form should reach the organizers on or before September 1, 2025 to ensure that your company's sponsorship status is listed in printed materials.
- All reservation forms must be accompanied by full payment of sponsorship.
- Payment must be made in INR on or before September 01, 2025.
- A written confirmation of booking/receipt will be provided once the full payment is received.
- The prices mentioned are exclusive of 18% GST.
- All cancellation requests must be communicated in writing.
- For cancellation requests received on or before September 15, 2025, 25% of the payment will be deducted.
- No refund will be initiated for sponsorship cancellations received after September 15, 2025.

## EXHIBITION SPACE

- The conference organizers will assign the floor space by the type of stall sponsored/bought.
- Stalls will be assigned on a first-come basis.
- Details of the stalls set-up and location will be assigned before the conference.
- The facia, tables, chairs and other areas inside the venue must not be damaged by the sponsor. The sponsor is expected to reimburse the organizers for any such losses.

## LIABILITY

- The organizers are not responsible or liable in case the conference is cancelled due to unavoidable circumstances (force majeure cases)
- The exhibitors are responsible for all their materials and equipment at the conference venue.
- The exhibitors should carry their insurance to cover any potential loss from theft, negligence, damage, injury, or liability.

Note: Please do reach out to us for any clarifications at  
[temsmet2025@nitdelhi.ac.com](mailto:temsmet2025@nitdelhi.ac.com)

## **Bank Account Details:**

**Bank Name:** ICICI BANK

**Account Name:** M/S.NATIONAL INSTITUTE OF TECHNOLOGY DELHI

**Account Number:** 092901001915

**IFSC Code:** ICIC0004610

**MICR Detail:** 110229379

**Branch Address:** ICICI Bank Ltd, NATIONAL INSTITUTE OF TECHNOLOGY

Plot No FA-7 Zone P-1 Narela Subcity GT Karnal Road

Delhi- 110036.

## **Conference Secretariat**

### **TEMSMET 2025**

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