

Tengda Gong

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Department of Agricultural and Resource Economics
University of California, Davis
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EDUCATION

Ph.D., Agricultural & Development Economics, University of California, Davis, 2023-2024 (*expected*)

Dissertation: Demand dynamics in US grocery markets & economic impacts of securing land ownership in Latin America.

Committee: [Michael Carter](#) (Chair), [Stephen Boucher](#), [Bulat Gafarov](#), and [Dalia Ghanem](#).

M.A., Economics, Xiamen University (China), 2014-2017

B.S., Finance, University of Science and Technology of China, 2010-2014

RESEARCH & TEACHING INTERESTS

Research Interests: Agricultural Economics, Development Economics, and Environmental Economics

Teaching Interests: Finance (undergraduate), Econometrics, Microeconomics, Agricultural & Development Economics

JOB MARKET PAPER

Secular rise and pro-cyclical variation in markups: Evidence from US grocery stores. [To be presented at the SEA & AEA annual meetings, you may download this paper at [SSRN](#).]

This paper documents substantial time variation in price elasticities of demand and therefore markups. We propose a two-step procedure to identify time-varying markups. Using the scanner data of US grocery stores from 2001 to 2020 we first estimate elasticities at the market-good-year level. We then efficiently aggregate these data by year to estimate a common trend and cyclical variation in elasticities and impute markups from there. We estimate (i) a secular increase in U.S. grocery store markups of 3.9% per year over the sample period and (ii) an average 13.6% cyclical decline at times of aggregate demand contractions. Our results imply pro-cyclical changes in markups. Across markets, elasticities vary with market-wide factors that we expect to influence preferences and market structure—real GDP, unemployment, and market concentration.

OTHER DISSERTATION CHAPTERS

The countervailing interaction between the investment and rental-supply effects of higher land ownership security: Theory and evidence from Nicaragua. [Forthcoming]

Securing land ownership has been hypothesized to bring about significant gains in both agricultural output and poverty reduction for a rural economy endowed with unequal land ownership distribution. These win-win economic gains hinge on the premise that the security improvement can simultaneously boost land-attached capital investments and increase land rental supply to facilitate land access for the poor. This paper argues that, in theory, non-security barriers to long-term land rental contracts can downsize these economic gains, especially in poverty reduction, by causing a countervailing interaction between the investment and rental-supply effects. Empirically, I provide suggestive evidence from Nicaragua, one of the poorest countries in Latin America. Recent panel household survey data show that, after the security improvement, previously credit-unconstrained farmers are more likely to make land-attached capital investments but less likely to rent out land, while previously credit-constrained farmers are more likely to do the opposite.

ONGOING RESEARCH PROJECTS

- *Do organic food products have higher markups?* Coauthored with [Bulat Gafarov](#) and [Jens Hilscher](#).
- *The unintended effect of Brazil's environment-oriented credit policy on the drought-induced deforestation in the Amazon Biome.* Coauthored with [Nilesh Shinde](#).
- *Climate change, supply chain, and trade: Evidence from California droughts.*

RESEARCH EXPERIENCE

Research Assistant, Department of Agricultural and Resource Economics, University of California, Davis

Project 1. Use scanner data to test the rational inattention of store managers in pricing groceries.

- Assistant Professor Bulat Gafarov, Professor Jens Hilscher and James Chalfant; 2019 & 2021.
- Using the IRI scanner data, we find that grocery stores change prices more frequently for products that have higher demand elasticities, larger revenue contributions, or higher probabilities of having cost changes.

Project 2. Apply the Local Projection to the Impulse Response Function for valid inference.

- Assistant Professor Bulat Gafarov; 2020.
- Using numerical simulations, we find that Local Projection always delivers the asymptotic normality for non-stationary time series data while the conventional Delta method does not.

Project 3. Employ a new pricing model to evaluate risky coupon bonds.

- Professor Jens Hilscher; 2020-2023.
- We find that our proposed model, which incorporates the industry practice that holders will lose promised coupon payments after default, performs better than traditional models in predicting bond prices.

Project 4. Overview of the spot and futures markets of water in California.

- Associate Professor Katrina Jessoe, Professor Colin Carter and Jens Hilscher, and Assistant Professor Bulat Gafarov; 2021.
- Using the California water allocation and futures data as well as weather data, we study if price changes in water futures reflect the evolving conditions in the spot markets of water.

PUBLICATIONS

Gafarov, Bulat, Tengda Gong, and Jens Hilscher. 2022. "[What price is right? Cigarette demand has become more responsive to prices.](#)" *ARE Update* 25(4): 9-11. The University of California Giannini Foundation of Agricultural Economics.

Gong, Tengda. 2014. "[The mechanization of farming on tiliu tian boosts transfers of chengbao tian: economic analysis and descriptive evidence from Chizhou, Anhui Province, China.](#)" *Journal of Translation from Foreign Literature of Economics (Chinese)*. 2(2014): 71-84.

PROFESSIONAL PRESENTATIONS

American Economic Association 2024 Annual Meeting, San Antonio, Texas, Jan 2024 (*scheduled*)

Southern Economic Association 93rd Annual Meeting, New Orleans, Louisiana, Nov 2023 (*scheduled*)

Chinese Economists Society 2023 North America Conference, Norman, Oklahoma, April 2023

Development Workshop, Department of Agricultural and Applied Economics, University of Georgia, Remote, February 2023

2022 Agricultural & Applied Economics Association Annual Meeting, Anaheim, California, August 2022

Western Economics Association International 97th Annual Meeting, Portland, Oregon, July 2022

Midwest Economics Association 86th Annual Meeting, Minneapolis, Minnesota, March 2022

TEACHING EXPERIENCE

Associate Instructor, Department of Agricultural and Resource Economics, University of California, Davis
Econometric Theory and Applications: undergraduate; Summer 2022; 35 students
Students' evaluations of overall teaching effectiveness: 4.8/5 (response rate 71%)

Teaching Assistant, Department of Agricultural and Resource Economics, University of California, Davis
Undergraduate courses:

- *Econometric Theory and Applications*: Winter & Spring 2022, Summer 2023; 45 students (avg.)
Students' evaluations of overall teaching effectiveness: 4.0/5 → 4.4/5 → 4.5/5
- *Financial Management of Firm*: Winter 2018, Winter & Spring 2019; 45 students (avg.)
Students' evaluations of overall teaching effectiveness: 3.9 → 4.1/5 → 4.5/5
- *Intermediate Microeconomics*: Fall 2018; 60 students
Students' evaluations of overall teaching effectiveness: NA

Graduate course:

Time Series Econometrics: Fall 2020 & Winter 2021; 13 students on average
Students' evaluations of overall teaching effectiveness: 4.6/5 → 4.9/5

JOURNAL REFEREE

American Journal of Agricultural Economics
Agricultural Economics
European Review of Agricultural Economics

HONORS AND AWARDS

Research grant, the USDA National Institute of Food and Agriculture, Hatch project S-1072: U.S. Agricultural Trade and Policy in a Dynamic Global Market Environment, 2023
The Best Teaching Assistant, Xiamen University (China), 2017
The Best Master Thesis, Xiamen University (China), 2017
The Outstanding Undergraduate Student, University of Science and Technology of China, 2014

VOLUNTEER WORK

Co-editor for an online platform posting literature briefs in Res, Ag, Env, and Dev economics, 2021-present
Departmental representative, The Graduate Student Association at UC Davis, 2018-2022

CONTACTS

Dissertation Committee

Michael Carter (Chair)	mrcarter@ucdavis.edu	530-752-4672
Steve Boucher	srboucher@ucdavis.edu	530-752-1527
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Coauthors

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Nilesh Shinde	nilesh@vt.edu	540-214-0821

Journal Editors

Travis Lybbert (past)	tlybbert@ucdavis.edu	American Journal of Agricultural Economics
Jacob Ricker-Gilbert	jrickerg@purdue.edu	Agricultural Economics
Salvatore Di Falco	Salvatore.DiFalco@unige.ch	European Review of Agricultural Economics