Tony Ellison UX & Visual Designer

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Statement

I am a designer who is passionate about creative problem solving in any branch of human-centered design. I focus mainly on interactive design, but I've developed skills within user research. Other fields of expertise include front-end web development and graphic design.

Education

BFA – Digital Media *(Interactive Focus)*
Kendall College of Art & Design 2011 - 2015
17 Fountain St. NW, Grand Rapids MI 49503

Experience

Varsity News Network — Product Designer
April 2016 – Present
Worked as a part of the UX team to preform usability testing and user research. Collaborated with UX team members to create personas, user flows, wireframes, prototypes, and high quality product interfaces.

Varsity News Network — Front End Designer
March 2015 – April 2016
Worked with UX and development implementing designs for VNN's applications.

Varsity News Network — Design Intern
June 2014 – March 2015
Creation of web banner advertising and visual design for marketing materials.

Treadstone Funding — Multimedia Designer
Feb 2012 – March 2013
Worked with marketing department creating visual assets for web, video, motion, and print.

Skills & Software

- Axure
- Sketch
- Photoshop CC
- Illustrator CC
- HTML/CSS/Sass
- Git

- Javascript
- Creation of User Persona & Flows
- Site Mapping
- Wireframing
- Prototyping
- Usability Testing