

# **Key Messages and Elevator Speech**

#### **ELECTED OFFICIALS**

We are a large, broad-based coalition of active partners AND we have a viable plan for improving our community.

You can play a role.

Support the communities' desire to improve health in Neighborhoods, Schools, and with Prevention.

#### YOUTH

You have an important role to play in improving your health in Neighborhoods, Schools, and with Prevention.

Join other youth advocates AND develop skills to help you become a stronger leader.

Be a part of the decision making process.

Building Healthy Communities Eastern Coachella Valley is a collaborative of community partners working together to improve the quality of life in the Valley. At the heart of our work is the belief that a person's zip code should not determine their health or life expectancy.

## **RESIDENTS**

This is your chance to get involved & work with others to improve health in Neighborhoods, Schools and with Prevention.

Your voice deserves to be heard.

Demonstrate the power of people coming together.

### **FUNDERS**

You can invest in an initiative that is already creating positive results.

Your support can increase the impact of our scope and service.

Help us implement and sustain strategies for community improvement.