# **BHCBH General Assemblies**

#### **PURPOSE**

BHCBH General Assemblies bring together community residents—both youth and adults, community based organizations, and systems leaders. There are three core intentions BHCBH has with General Assemblies. A General Assembly may focus on one or more purposes, and specific objectives for each assembly, including number of participants, will differ.

- 1. To serve as an entry point to BHCBH—introducing people to the initiative as a whole and to its campaigns, and inviting them to participate.
- 2. To serve as a space for learning—learning about issues that affect Boyle Heights, exchanging stories, and building capacity to advocate for change.
- 3. To serve as a space to leverage power—engaging systems leaders in dialogue about issues facing the community and the policies, practices, and resources needed for a healthier Boyle Heights.

### **GUIDING PRINCIPLES**

### General Assemblies should

- 1. be fun.
- 2. be family-friendly and intergenerational.
- 3. send a consistent message about BHCBH.
- 4. aim to reach residents across all of Boyle Heights.
- 5. be culturally relevant and multi-lingual.
- 6. have clear objectives for participants and targets that guide its design.
- 7. be action-oriented.
- 8. include a plan to follow up with participants.

## **ROLES**

- General Assembly Lead Organizer: The works groups will lead the development and implementation of General Assemblies, although other BHCBH committees or task forces may also be the lead for a General Assembly. Assignments of responsibility will take place at the Steering Committee.
- The Youth Engagement Committee and the Community Engagement Committee: Both committees need to be involved in the design and implementation of General Assemblies.
- Collaborative Members: All members are expected to attend and actively outreach for General Assemblies, understanding that the level and intensity of participation will vary depending on objectives for each Assembly.