



EAST OAKLAND BUILDING HEALTHY COMMUNITIES



COMMUNITY PLANNING PRINCIPLES

As drafted by participants in the 2013 Leadership Academy

In six sessions during March and April 2013, more than 50 East Oakland residents came together in our **Community Planner Leadership Academy** to learn about the built environment's impact on our health. Studying land use, and related housing, transit and food justice issues, these leaders shared their experience and a vision for a better future.

Here are the issues and Community Planning Principles they identified.

Leadership Academy Planning Group



Becca Tumposky, HOPE Collaborative

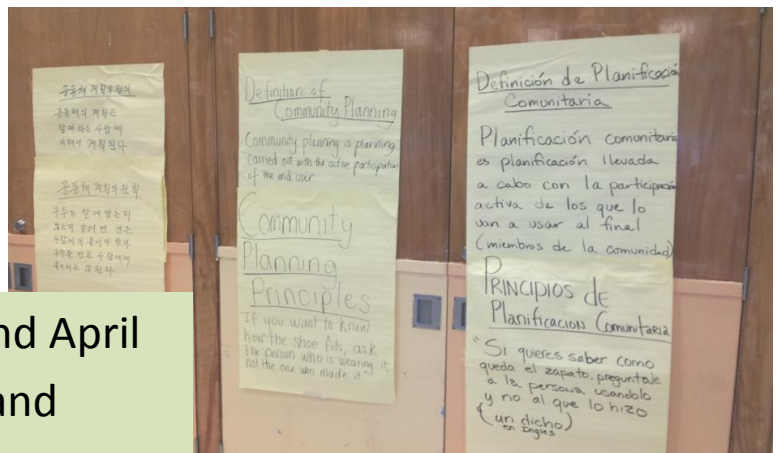


Jean Cohen & Dominique Tan, East Bay Housing Organizations



Nehanda Imara, Communities for a Better Environment

Evette Brandon, East Oakland Building Healthy Communities



Food

Bring back major grocery chains and healthy options

Make public gardens free and accessible

Ensure stores are clean and the food is fresh to eat

Educate people about healthy food and meals, how food affects children. Promote healthy living

We should grow our own food and have the neighborhood stores stop selling used food. We should have fresh food and canned goods that are not expired

Whenever they go into a restaurant, enjoy the food. People need to be satisfied with the food that is prepared

Strengthen alternative sources of fresh produce (like farmer's markets)

Grow our own food to feed our children, and teach them healthy habits

Have fair food in East Oakland



Transit

Better transit. Safer streets.
Blight control

One group should not benefit at
the expense of another. We should
share benefits and burdens equally



People be respected without regard to race, gender and finances

Provide riders with respect and fair treatment, especially those
with disabilities

Improve streets so buses can travel smoothly, and be more
dependable

Use green energy for transportation, accessible transportation,
benefit from the transportation provided to them

Mi comunidad necesita transporte mas seguro. Por ejemplo,
necesitamos seguridad cuando subimos al bus que el chofer espere
un poco hasta que

la persona tome el asiento para evitar
accidentes.

Si pagamos por el transfer, debemos usarlo
sin limites de tiempo.



Housing



Help our community to provide a safe and healthier place to raise our children regardless of what the challenges are. Work to keep families off the street

All East Oakland residents deserve housing that protects our health rather than compromising it

The dignity of individuals, as well as community collectively, to be considered and respected in all planning decisions

Make sure everyone has access to affordable housing, cheaper rent and jobs to pay for housing

Actions speak louder than words. We all need to come together in order to achieve our objectives

To improve the health of residents, the City of Oakland will need to move heavily polluting industrial businesses away from schools and residential areas

Our communities have the right to be treated equally and fairly by law enforcement regardless of color, national origin, gender, sexual orientation or economic status

Hire Oakland residents for International Blvd jobs. Safe areas to live and play. Unified neighborhood education on gardening and better land usage block to block

Community decision making, prioritized over corporate and business decision making (i.e., strategy = business) and industry leaders be disallowed to give money to the city council or county supervisors so they do not have the power to persuade

Debemos tener casas asequibles. Para los desalojos, tenemos que seguir luchando para recuperar nuestras casas. ¡Si se puede! No tenemos que desesperar. Y seguir en las acciones y no dejar que las practicas de rapiña los Bancos sigan.



EOBHC graduates rally at EBHO's Speak Out for Affordable Housing Campaign Rally & Launch!

When Mayor Quan formally introduced her budget for 2013-2015 on Tuesday, April 30, approximately one third of the 50 affordable housing residents and EBHO members who rallied to urge the city council to continue funding the Department of Housing & Community Development programs and staff as well as to highlight the importance of affordable housing as a public safety, health, education, and jobs issue were EOBHC Leadership Academy graduates.

During the hearing, three affordable housing residents shared their personal stories about how their homes gave them their feeling of security and safety. One of the speakers was Ronda Curry, a resident of Bancroft Senior Homes and an Academy graduate. After sharing her personal story, she asked Oakland City Council members to consider the way in which affordable housing shores up public safety and to continue to support affordable housing programs and staff.

The Academy's program & organizers, TCE support, and the community planning leaders who emerged from this Leadership Academy helped make this campaign launch a success. Thank you!

Dominique Tan



Original Art by Refa 1

Presenters

Bob Allen, Urban Habitat

Alma Blackwell, HOPE Collaborative / CJC

Kelly Carlisle, Acta Non Verba

Ada Chan

Robbie Clark, Causa Justa :: Just Cause

Jean Cohen, East Bay Housing Organizations

Amie Fishman, East Bay Housing Organizations

Jason Harvey, Oakland Food Connection

Nehanda Imara, Communities for a Better Environment

Christy Leffall, Urban Habitat

Alia Phelps, Alliance of California Communities for
Empowerment

Dawn Phillips, Causa Justa :: Just Cause

David Ralston, City of Oakland

Joel Ramos, TransForm

Dominique Tan, East Bay Housing Organizations

Becca Tumposky, HOPE Collaborative

Sabrina Wu, HOPE Collaborative



East Oakland Building Healthy Communities
Community Planner Leadership Academy
Community Planning Principles *as developed by participants*

The dignity of individuals and of our community collectively must be respected in all planning decisions. Help our community provide a safer and healthier place to raise our children, regardless of the challenges we face, and work to keep families off the street by providing cheaper, cleaner and improved housing.

All East Oakland residents deserve housing that protects our health rather than compromising it. Protect homeowners. Safer environments. Protection from police.

Have fair food in East Oakland. Grow our own food to feed our children, and teach them healthy habits. Ensure stores are clean and the food is fresh to eat. Bring back major grocery chains and healthy options like farmer's markets. Make public gardens free and accessible. Educate people about healthy food and meals, how food affects children. Whenever we go into a restaurant, enjoy the food. People need to feel satisfied by the food.

All East Oakland residents deserve to have a safe, affordable and clean transit system with appropriate supervision. People must be respected without regard to race, gender and finances. Provide riders with respect and fair treatment, especially those with disabilities. Improve streets so buses can travel smoothly, and be more dependable. Use green energy for transportation, accessible transportation, and help people benefit from the transportation provided to them.

One group should not benefit at the expense of another. We should share benefits and burdens equally.