

EXPERIENCE**Hill Holliday** | Senior Product Designer, Healthcare Lead | 2017-Present

Led design for clients across healthcare (non-profit, payor, medical device, and big pharma). Performed user research, developed personas and journeys, created design systems, built prototypes and guided engineers. Work featured in media and won industry awards.

PwC UK - Digital | Senior Consultant | 2014-2017

Specifically hired to grow new Digital practice from 5 to over 70 employees. Led design thinking workshops, roadmapping and digital transformation projects. Prototyped engaging experiences for futuristic products. Served as product manager for large platform launches.

PwC - Digital | Experienced Consultant | 2012-2014

Managed launch for a large enterprise mobile platform. Served as project manager for large technology implementations. Produced whitepapers on customer-centric thinking and operations.

PROJECTS**Apple** | Tami (Total Artificial Medical Intelligence)

Created concept for an iOS electronic medical record system using AI to understand human handwriting to decrease physician burnout and administrative costs.

Chan Zuckerberg Initiative | Human Cell Atlas Data Portal

Built concept for the Human Cell Atlas Data Portal. Designed the biodata submission process and a new program for micro-grants.

Columbia University Mailman School of Public Health

I Carbon "Foodprint"

Pioneered project to combat the syndemic of food, climate change and health. Innovative idea recognized by Dean and Board for funding. Developed business plan, conducted research and built prototype.

| SNAP Online Purchasing Pilot

Used behavioral economic principles to design a single marketplace for the Supplemental Nutrition Assistance Program to promote food access for low-income individuals.

EDUCATION**Columbia University Mailman School of Public Health** | MPH

Dean's Scholar

Health Policy and Management

University of Pennsylvania | BA

Health Management and Finance, Biology

TOOLS**Design**

Adobe
Axure
Figma
Invision
Sketch

Development

HTML/CSS
JIRA/Confluence
Zeplin

Data Analytics

Google Analytics
SQL
STATA