

# UBER ANALYSIS DASHBOARD

The Uber logo is centered within a black rectangular box. The logo itself is the word "Uber" in a white, sans-serif font. The box has a thin white border and is set against a dark gray background.

Uber

# ABOUT THE DATA

Record Count

1,158

TOTAL NUMBER OF ROWS

STOP\*

188

TOTAL NUMBER OF STOPPING POSITION

MILES\*

24.4K

TOTAL NUMBER OF MILES

CATEGORY\*

2

TOTAL NUMBER OF CATEGORY

PURPOSE\*

11.0

TOTAL NUMBER OF PURPOSES

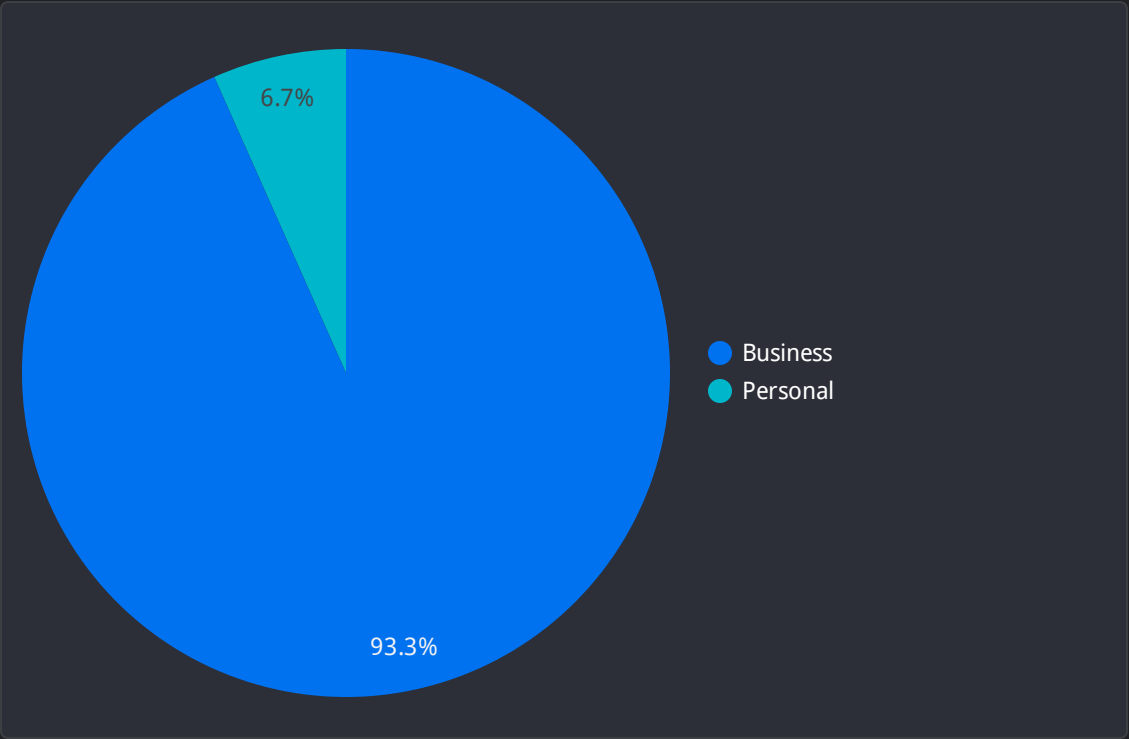
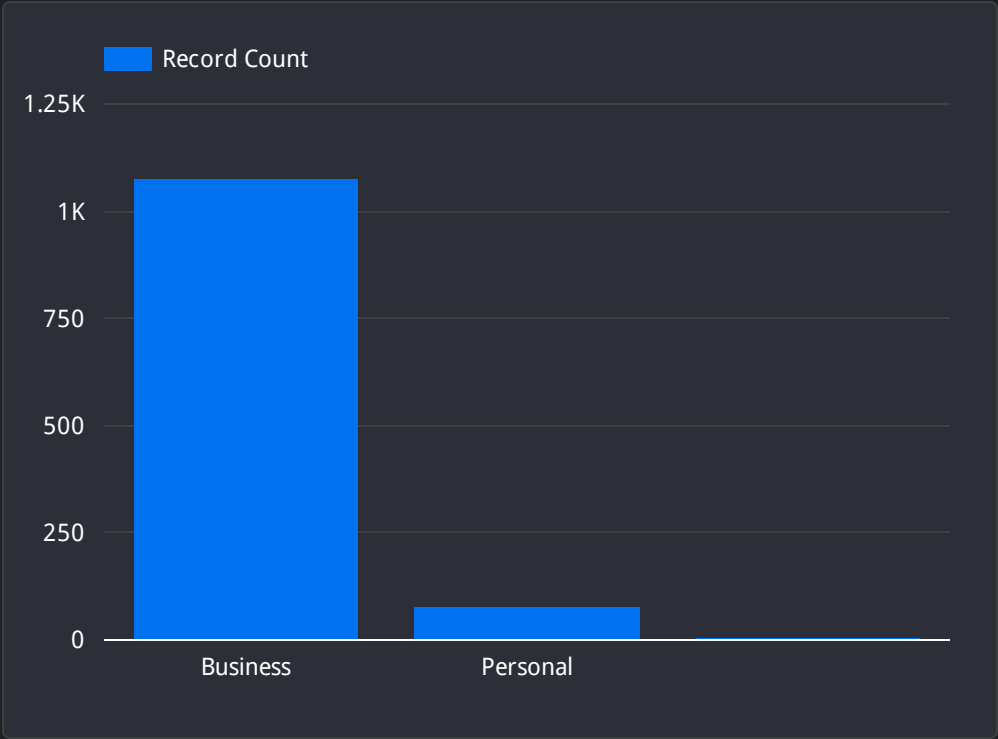
START\*

177

TOTAL NUMBER OF STARTING POSITION

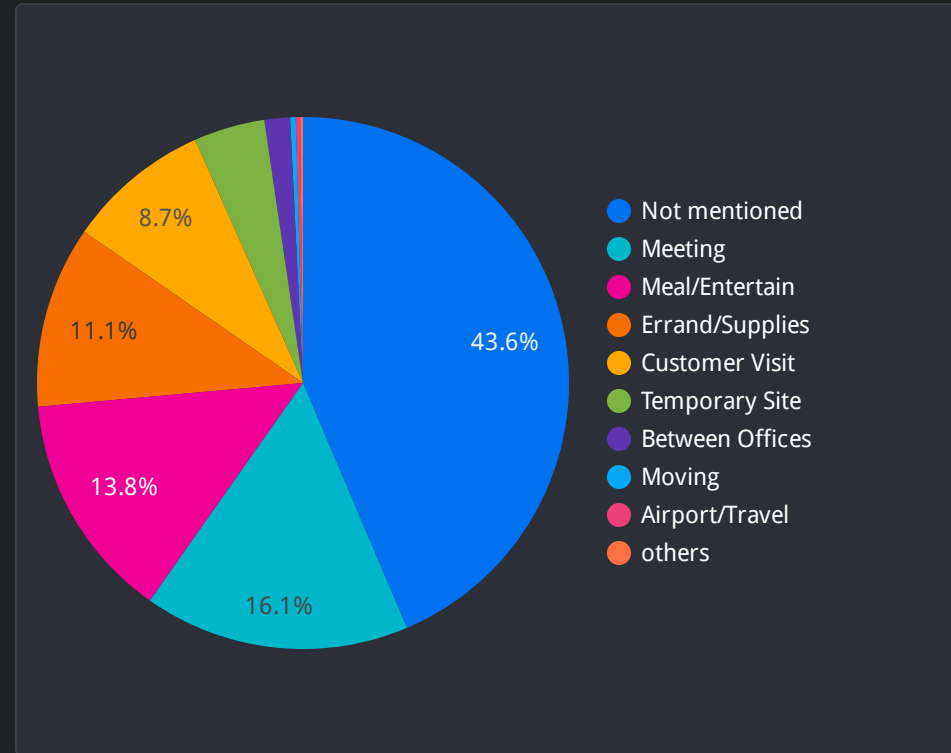
CATEGORY*		Record Count ▾
1.	Business	1,078
2.	Personal	77
		1 - 2 / 2 < >

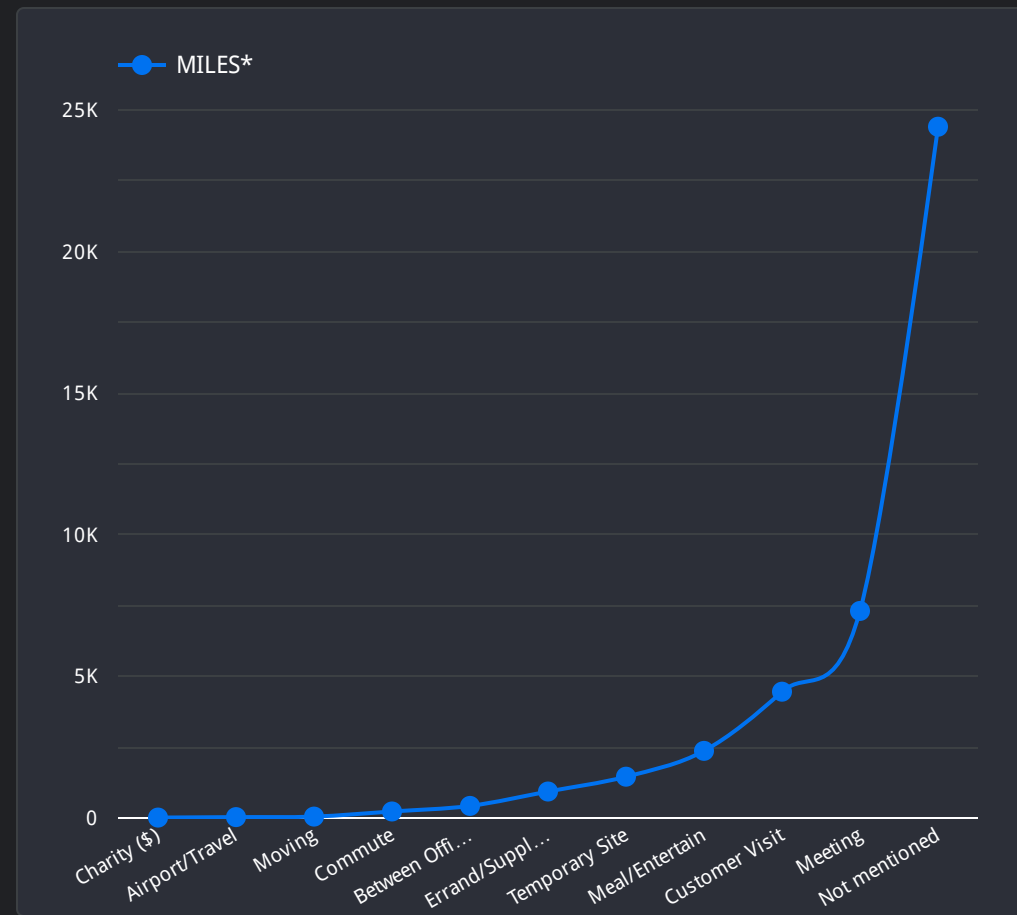
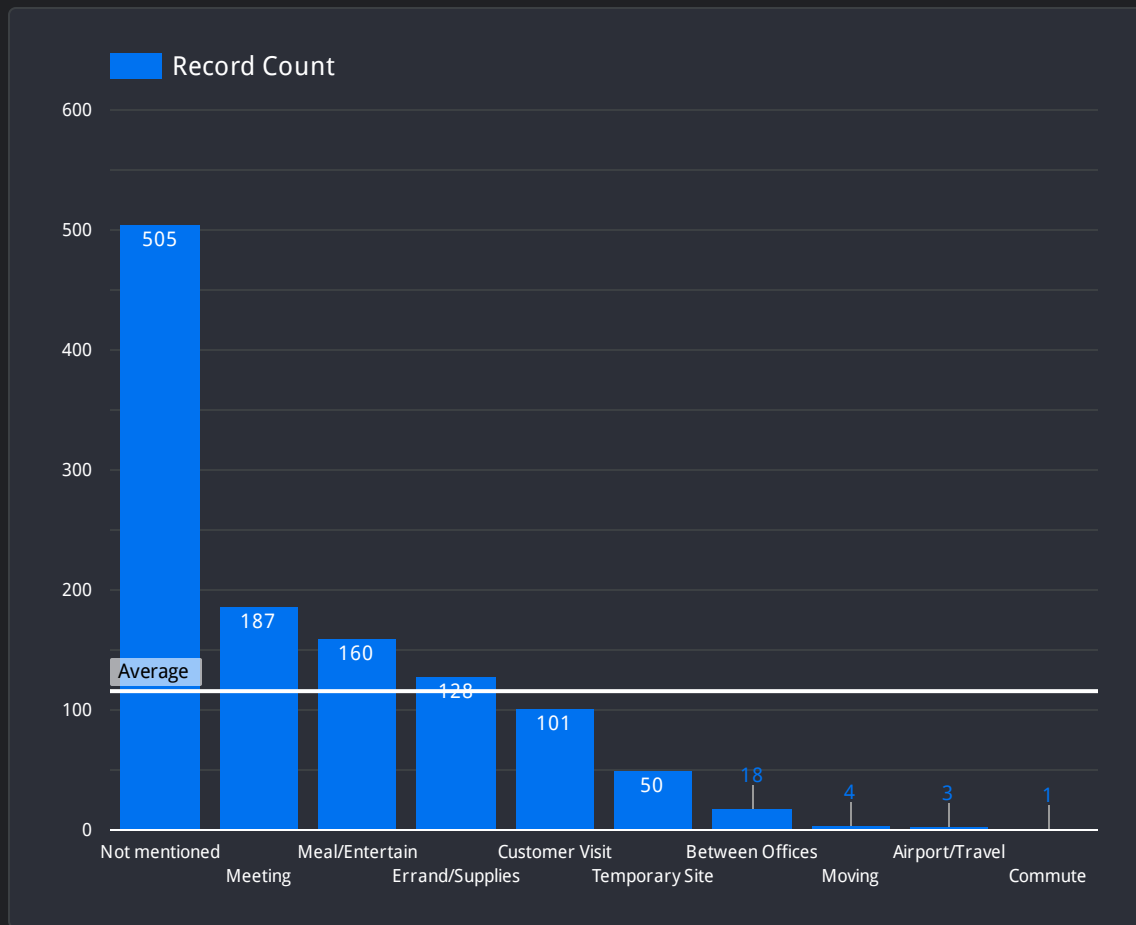
As you can see, most cabs where taken for business purposes.



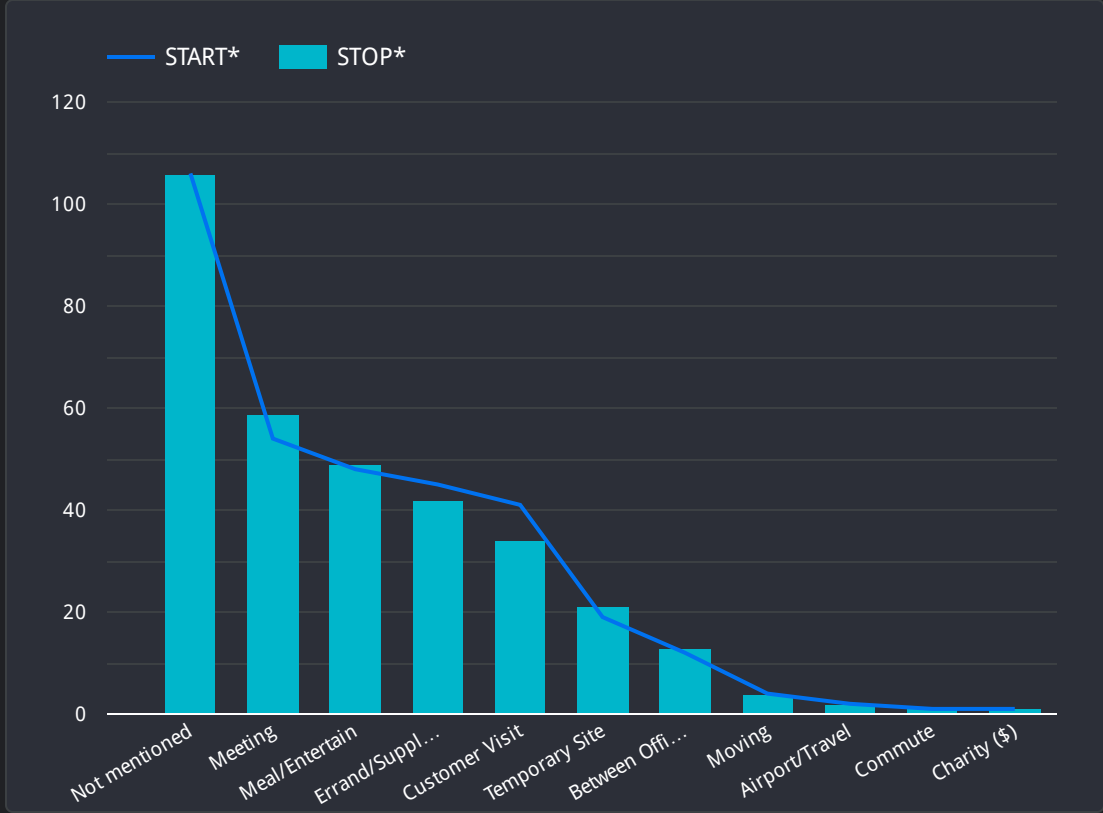
# PURPOSE OF THE CAB

	PURPOSE*	Record Count ▾
1.	Not mentioned	505
2.	Meeting	187
3.	Meal/Entertain	160
4.	Errand/Supplies	128
5.	Customer Visit	101
6.	Temporary Site	50
7.	Between Offices	18
8.	Moving	4
9.	Airport/Travel	3
10.	Commute	1
11.	Charity (\$)	1
1 - 11 / 11 < >		





RELATION BETWEEN START AND STOP ACCORDING TO PURPOSE

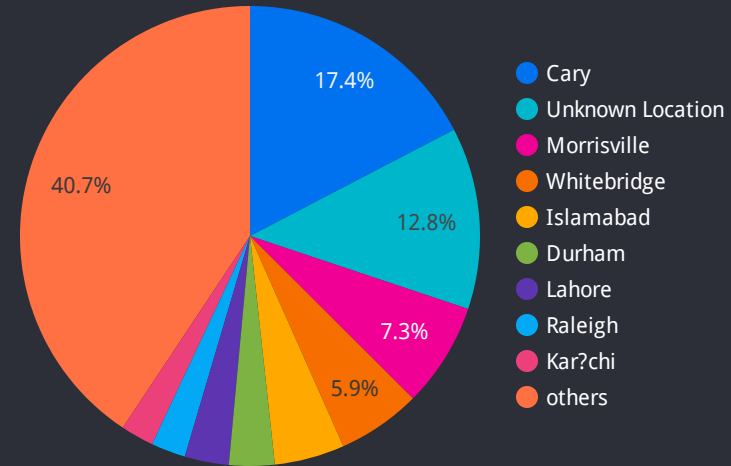


PURPOSE*	CATEGORY* / MILES*	
	Business	Personal
Not mentioned	4,389.3	504.2
Meeting	2,851.3	-
Customer Visit	2,089.5	-
Meal/Entertain	911.7	-
Temporary Site	523.7	-
Errand/Suppli...	508	-
Between Offic...	197	-
Commute	-	180.2
Moving	-	18.2
Airport/Travel	16.5	-
Charity (\$)	-	15.1

# STARTING POINT OF THE CAB

CATEGORY* / Record Count		
START*	Business	Personal
Cary	198	3
Unknown Loc...	146	2
Morrisville	79	6
Whitebridge	59	9
Islamabad	52	5
Durham	37	-
Lahore	36	-
Raleigh	28	-
Kar?chi	27	-
Apex	17	-
Westpark Place	15	2
Berkeley	16	-
Midtown	13	1
R?walpindi	10	1
Kissimmee	5	6

CARY,MORRISVILLE AND WHITEBRIDGE ARE MAJOR STARTING POINTS



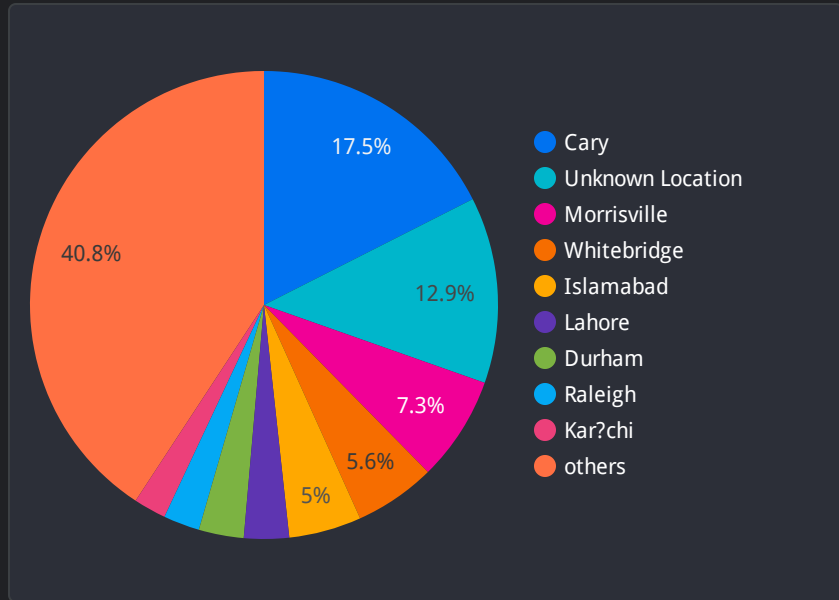


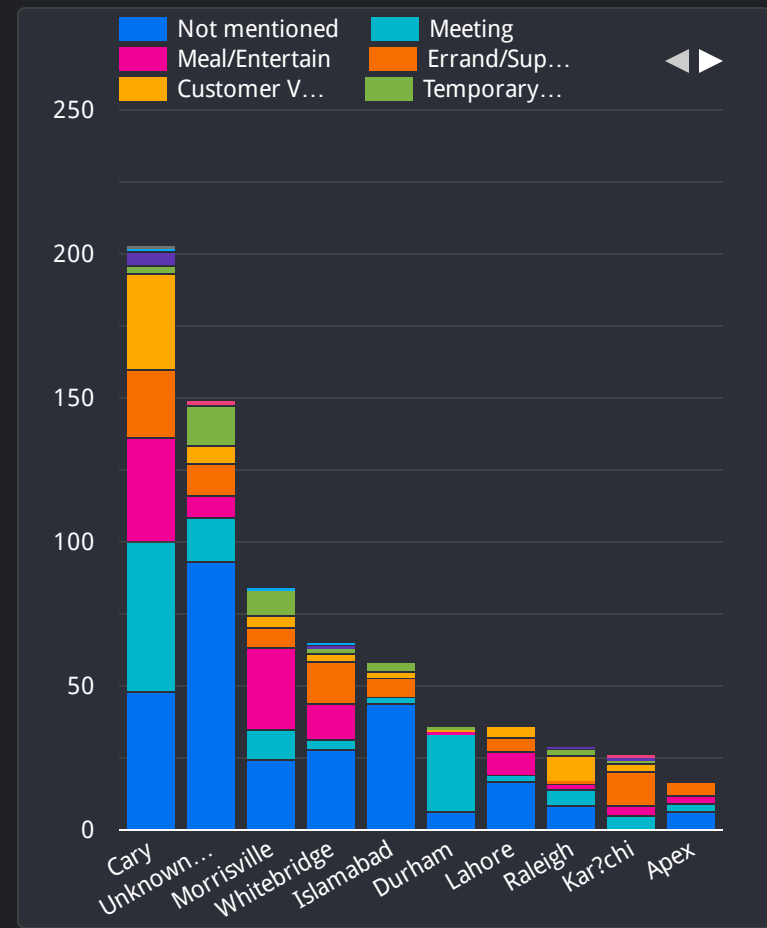
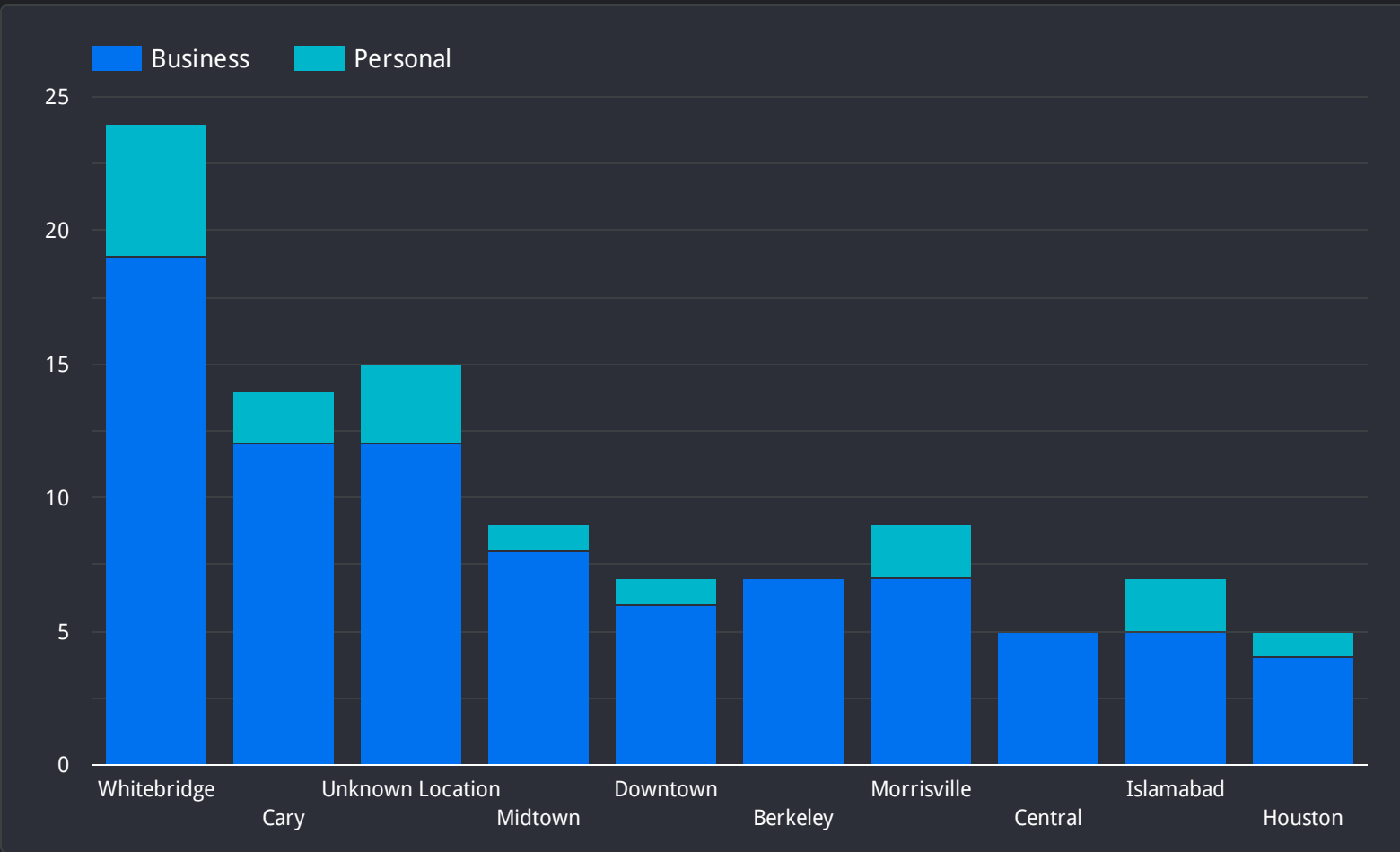


# STOPPING POINT OF THE CAB

CATEGORY* / Record Count		
STOP*	Business	Personal
Cary	197	6
Unknown Loc...	146	3
Morrisville	80	4
Whitebridge	56	9
Islamabad	53	5
Durham	36	-
Lahore	36	-
Raleigh	29	-
Kar?chi	26	-
Apex	17	-
Westpark Place	12	4
Berkeley	16	-
R?walpindi	13	-
Kissimmee	6	6

CARY,MORRISVILLE AND WHITEBRIDGE ARE MAJOR STOPPING POINTS

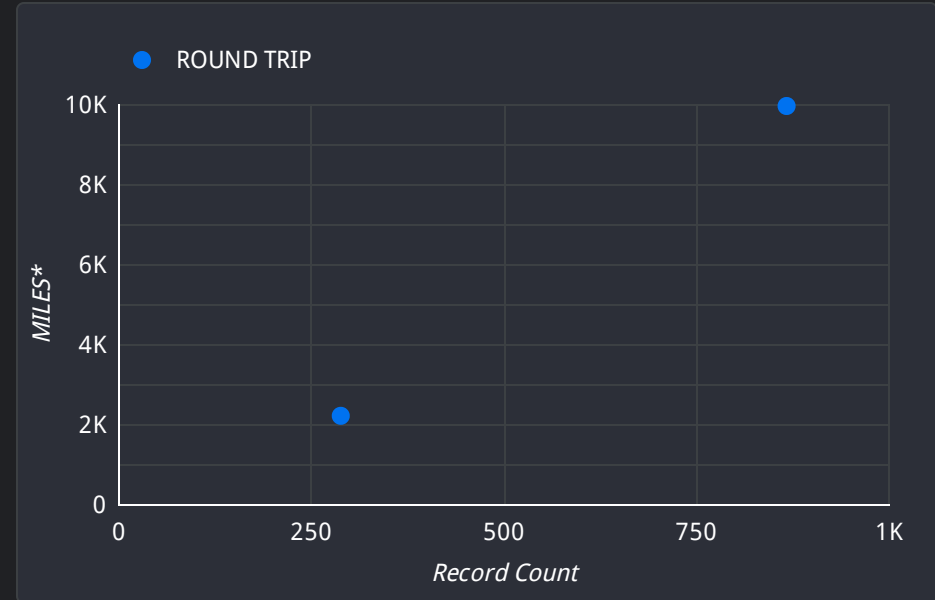
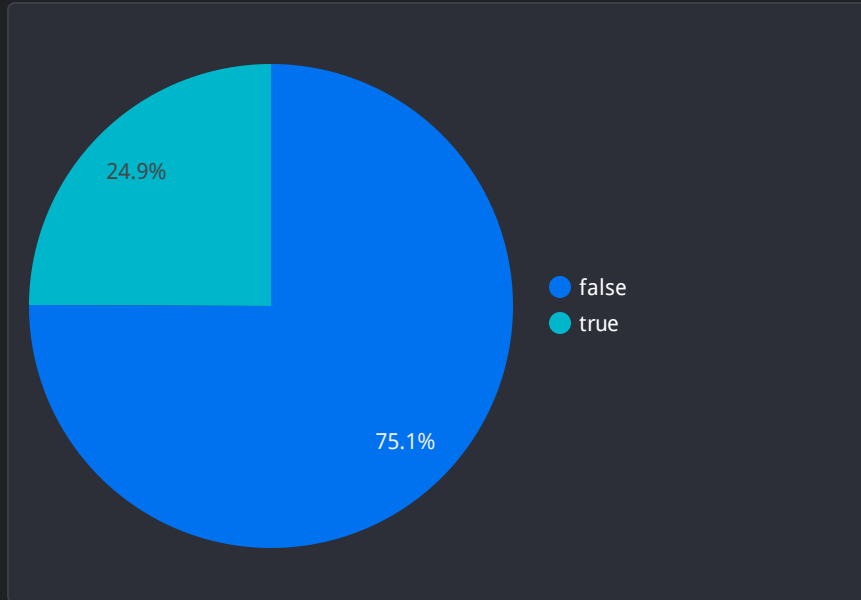




# ROUND TRIPS

	ROUND TRIP	Record Count ▾
1.	false	867
2.	true	288
		1 - 2 / 2 < >

The round trips are found when the starting point is equal to stopping point, there are less number of round trips than single trips.



# TREEMAP FOR PURPOSE

