## Training video script template

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| **Scene** | **Narration** | **Visuals** |
| Title slide | Welcome to our video on Cyber-security: Safeguarding Your Digital Life **(A-Roll)** | Background: Futuristic digital design, with icons representing locks, shields, and networks.  Title Text: "Cyber-security: Safeguarding Your Digital Life"  Sub text: "Understanding the importance of online safety and how you can protect yourself."  A subtle, tech-inspired background music intro that builds anticipation(sound) |
| Objectives slide | In this video, we’ll explore the fundamentals of cyber-security, including what it is, the common threats, and how you can stay safe online**(A-Roll)** | Background: Clean, professional layout with icons for each objective. Objectives List: 1. Define cyber-security and its significance in our daily lives. 2. Identify common cyber threats and their impact. 3. Highlight essential practices to protect yourself online. 4. Emphasize the role of everyone in maintaining cyber-security. Overlay Texts: Each objective appears sequentially with a brief description. Sound Effect: A soft "click" or confirmation sound as each objective appears on screen. |
| Key scene 1 | Imagine a world where your personal data, your work, even your money, is just a few clicks away... but also at risk of being stolen. Cyber-security is the shield that protects our digital lives. Let’s dive into what it means, why it’s important, and how you can stay safe in the digital world**(A-Roll)** | A cityscape at night with lights flickering, followed by a close-up of people using various digital devices |
| Key scene 2 | Cyber-security is the practice of protecting systems, networks, and data from digital attacks. It’s more than just a password—it’s the strategies, tools, and protocols that keep your online world safe. Think of it as a virtual guardian, standing between you and cybercriminals  In 2023, over 2,200 cyber-attacks happened every day—roughly one every 39 seconds. With more of our lives online, protecting digital spaces has never been more crucial.**(B-Roll)** | An animation showing a digital lock icon over a computer screen, transitioning to multiple icons representing smartphones, smart homes, and cloud services. Overlay Text: "Cyber-security = Protection of Data, Networks, Systems”  Subtle alert sound, like a notification ping. |
| Key scene 3 | Cyber threats come in many forms, each more cunning than the last. Let’s look at some of the most common ones **(A-Roll)**  Next, ransom ware—malware that locks your files until you pay a ransom. Imagine losing all your photos, documents, or even business data in a heartbeat  Other threats include hacking, where cybercriminals exploit system vulnerabilities, and DDoS attacks that flood websites with traffic to crash them."**(A-Roll)** | A phishing email pops up with the text "Your account has been compromised. Click here to reset.”  A computer screen freezes, displaying "Ransom ware Detected."  Phishing, Ransom ware, Hacking, DDoS Attacks"  Sound Effects: Typing sounds and a brief, dramatic digital glitch sound |
| Key scene 4 | The Importance of Cyber-security  Cyber-security is essential for everyone—from individuals to businesses to governments. It ensures our bank accounts stay secure, our medical records private, and our identities safe from theft  Cyber-security also helps protect critical infrastructure like power grids and hospitals, ensuring they aren’t disrupted by malicious actors. In short, it keeps the digital world  running smoothly **(B-Roll)** | A student, a doctor, and a business owner, all using digital devices with secure padlock icons hovering over their activities |
| Key scene 5 | How to Protect Yourself Online  Staying safe online is easier than you might think. Here are three simple steps to protect yourself from cyber threats  Step one: Use strong, unique passwords for each account. A password manager can help you create and store complex passwords Step two: Enable two-factor authentication wherever possible. It’s an extra layer of security that makes it harder for hackers to access your accounts. Step three: Always keep your software and apps updated. Those updates often include patches for security vulnerabilities(**B-Roll)** | A person setting a strong password, enabling two-factor authentication, and updating software on their devices.  Overlay Texts:  "1. Use Strong Passwords"  "2. Enable Two-Factor Authentication (2FA)"  "3. Keep Software Updated"  Sound Effects: Soft confirmation beeps, like when enabling security features. |
| Takeaways scene | Cyber-security isn’t just the responsibility of experts—it’s something we all have a role in. By practicing good digital habits, we contribute to a safer internet for everyone. Remember, a safer internet starts with you. Together, we can build a world where innovation thrives, free from the fear of cyber threats.**(B-Roll)** | A diverse group of people using devices, representing the global online community. |
| Final scene with CTA | So, what steps will you take today to protect yourself online? Remember, in the digital world, safety starts with a single click  **(A-Roll)**  Use a confident and reassuring tone, with emphasis on terms like "protect," "secure," and "safe. | A lock icon closing over a digital world then fades into a message on screen: "Stay Safe. Stay Secure." Background Music: Fades out with a tech-inspired tune and light rhythm.  Background Music: Tech-inspired tune, light rhythm to build curiosity. Sound Effects: Typing, alerts, and lock clicks for emphasis. Transitions: Smooth animations, icons morphing, or screens fading for a professional flow. |

**Group Members**

Dorji Khandu

Sonam Yeozer Dendup

Sonam Dechen

Tashi Yangzom

Tenzin Choden