

# Open Cyber Security Conference

**26.02. – 01.03.2024**

Auditorio Adán Martín Menis, Tenerife

## Back to the future

### **Moving forward with lessons learned from 30 years of working together!**

The OCSC is a unique event to celebrate 30 years of international collaboration of European cyber security and incident management teams within a truly global community of trusted practitioners. But instead of looking back, the conference will focus on the future of security incident management and how to address the challenges ahead.

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Organized by the **OpenCSIRT Foundation (OCF)** in close collaboration with **TF-CSIRT** and **FIRST**.

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The OpenCSIRT Foundation is seeking sponsorships for its joint conference on cyber security and incident management the week of 26 February to 1 March 2024, celebrating 30 years of international collaboration of European cyber security and incident management teams within a truly global community of trusted practitioners.

Well-attended and well-received, past conferences on this topic have attracted over 1,000 delegates from over 85 countries. The communities represented by FIRST.ORG and TF-CSIRT together are by far the most unique international assemblies of incident management and cyber security professionals.

Sponsorship opportunities are limited and are on a first-come, first-served basis. These sponsorships provide a unique opportunity to showcase your organization's commitment to respond to cyber security incidents by working together and help to better support the Global and European community by informing highly influential experts and influencers of cyber security incident management and decision makers. Interested organizations should act quickly to ensure their sponsorship participation.

## Conference Attendance Details

In the tradition of international collaboration to combat cyber security incidents both FIRST and TF-CSIRT promotes inclusiveness, inviting participation from all geographic regions and also provide support for capacity building and regional activities. Attendance includes representatives from FIRST as well as TF-CSIRT and fellow communities from all over the world. You do not need to be a member of any to participate as a sponsor.

### Past attendees have included:

- Security incident management and cyber security professionals with responsibility for coordinating computer security incidents.
- Policy and decision-makers who direct overall cyber security and security incident management efforts.
- Executive and senior managers directly charged with determining cyber security product needs and implementing solutions.
- Technical staff and consultants of all levels charged with determining cyber security product needs and implementing solutions. Law enforcement staff and forensic experts who investigate cybercrimes.
- Legal counsel who works with policy and decision-makers in establishing national security policies. Government officials responsible for protecting critical infrastructure.

### Industries represented include, but are not limited, to:

- Cyber & Information Security
- Defence & Public Security
- Banking & Financial Services
- Legal & Policymakers
- IT & Communication Technology
- Science & Technology
- Education & Training
- Energy & Safety
- Healthcare & Medical
- Manufacturing & Logistics
- Retail & Consumer Goods
- Advertising & Media

## Access to Global Experts

This conference comes at a critical time for organizations managing more complex global incidents. Cooperation is key to defending systems and this milestone event not only reflects on achievements of the past but will focus on the active strategies needed in the future of security incident management.

By becoming a sponsor of OCSC2024 you reach out to a global audience of experts and cyber security teams as well as organizations. Gain access to key decision-makers from public, private, and academic sectors, as those teams and organizations depend on appropriate tools and services in order to serve their respective audiences and constituencies. By participating in our conference, you can present your unique success factors and to the same time increase the worldwide awareness of your brand, products, and services.

As key-supporter of the global and European security incident management community you demonstrate your commitment to best practice security in one of the fastest growing fields.

## First come, first served – Contact us!

For a personal consultation on your OCSC2024 Sponsorship perspectives, please contact [sponsoring@ocsc.info](mailto:sponsoring@ocsc.info). Opportunities are first-come, first-served and based on availability. Sponsorship packages DO NOT include session speaking spots. All those interested in presenting on the program agenda are required to submit through the Call for Speakers process. The organizer reserves the right to select and finalize design of all official conference deliverables.

## Primary Sponsorship Levels

The main OCSC2024 Sponsorship opportunities can be best compared on this table:

						
Values	Diamond	Platinum	Gold	Silver	Bronze	Exhibitor
Cost of Package	30.000 €	20.000 €	12.500 €	9.000 €	5.000 €	7.500 €
Quantity available	3	5	7	9	> 25	25
Exhibitor status included	Yes	Yes	Yes	Yes	—	Yes
<b>Complementary Registration Benefits</b>						
Conference / Training registration passes	4	3	2	1	—	—
Exhibition registration passes	5	4	3	2	—	2
Guest tickets for Conference Dinner	5	4	3	2	1	2

Complimentary Registration Benefits are only valid for the OCSC Conference 2024. Initial registration of persons is required until 15 January 2024, all registration benefits are transferable until 19 February 2024. Exhibition registration passes exclude entry to conference sessions and trainings; however, it includes access to all open food and beverage activities. Up to two additional exhibitor passes may be purchased at 500 € per pass.

						
	Diamond	Platinum	Gold	Silver	Bronze	Exhibitor
Logo on conference web site	landing page	landing page	landing page	sponsor page	sponsor page	sponsor page
Description on sponsor web site	500 words	250 words	100 words	75 words	50 words	50 words
Logo listed in official conference flyer	Yes	Yes	Yes	Yes	Yes	Yes
Logo featured on conference signage	Yes	Yes	Yes	Yes	Yes	Yes
Logo featured on conference backdrop	Yes	Yes	Yes	Yes	—	—
Logo featured on table signature during coffee breaks	Yes	Yes	Yes	—	—	—







As a sponsor, you will gain significant visibility throughout the event, showcasing your organization's commitment to the field of cybersecurity. Your logo will receive prominent placement on the conference website, ensuring widespread recognition among attendees. Additionally, your company description will be featured on our dedicated sponsor web page, further enhancing your visibility. During the conference, your logo will be prominently listed on official signage and displayed on the conference backdrop, providing excellent exposure.

	 Diamond	 Platinum	 Gold	 Silver	 Bronze	 Exhibitor
<b>Attendee Communication</b>						
Post-access to limited opt-in attendee List	Yes	Yes	Yes	—	—	Yes
Ability to provide pre or post Email (Text only)	Exclusive	—	—	—	—	—
Address during Conference Opening	Exclusive	—	—	—	—	—
<b>Media Benefits</b>						
Press release mentioning	Yes	Yes	Yes	Yes	Yes	Yes
Social media promotion	4	3	2	1	—	1
Featured blog post on conference web site	2	1	1	—	—	—
<b>Additional Benefits</b>						
Use of private meeting room (Tuesday-Thursday)	2 hours	1 hour	—	—	—	—

Read on below for more information on Exhibits. Content of messaging must be submitted for approval by the conference organizer. The conference organizer will send email or facilitate blog posts on behalf of all sponsors. Diamond sponsor opening remarks opportunity is first-come, first-served.

## Additional Sponsorship Items

In addition to the main OCSC2024 Sponsorship opportunities the following specific opportunities are available:

<b>Values (only one available for each opportunity)</b>	 Social Dinner	 Ice Breaker	 Vendor Evening	 WiFi	 Polo Shirt	 Lanyard
Cost of Package	30.000 €	15.000 €	15.000 €	10.000 €	10.000 €	5.000 €
Logo on conference web site	landing page	landing page	landing page	sponsor page	sponsor page	sponsor page
Description on sponsor web site	500 words	250 words	250 words	100 words	100 words	50 words
Logo listed in official conference flyer	Yes	Yes	Yes	Yes	Yes	Yes
Logo featured on conference signage	Yes	Yes	Yes	Yes	Yes	—
Logo featured on conference backdrop	Yes	Yes	Yes	Yes	—	—
Logo featured on event / item specific signage	Yes	Yes	Yes	—	Exclusive with OCSC/OCF logo	—
Conference / Training registration passes	3	2	2	—	—	—
Guest tickets for event	3	2	2	—	—	—
Address during event opening	Exclusive	Exclusive	Exclusive	—	—	—

### Social Dinner on Wednesday, 28 February 2024

The Social Dinner is an opportunity for conference attendees to celebrate the success of the global and European communities with colleagues for a fun night of dinner in a scenic setting outside in Santa Cruz de Tenerife, Tenerife.

### **Pre-Conference Ice Breaker on Monday, 26 February 2024**

It has been a good tradition to meet the evening before the conferences to catch up with colleagues and start new conversions.

### **Vendor Evening on Tuesday, 27 February 2024**

Since the addition of the vendor evening sponsorship opportunity all attendees are invited to join for an early evening of drinks and finger food in the vendor booth area. This provides for a unique opportunity to catch up on newest products and services as well as to discuss the pros and cons of it with vendor representatives and colleagues. As known from the FIRST Conferences et al. a price drawing based on stamps collected from the vendors during the conference days will be handed out by a representative of the sponsor at the conference closing.

### **Wifi for Conference Attendees**

This sponsorship makes Wifi service available to all conference attendees. The sponsor may distribute flyer with login code from exhibit space in addition to the benefits shown in above table.

### **Polo Shirt**

Based on experiences attendees like to wear the conference polo shirt. If you want your company logo to be shown around the event and among the community, this is probably an attractive opportunity.

### **Lanyard**

This memorable opportunity places your company's logo next to the name of the conference and each attendee. Includes the opportunity to provide company-branded lanyards.

## **More Information on Exhibits**

All exhibitors – this included in all primary sponsorship levels (beside Bronze) – are asked to keep their setups simple and limited to popup style displays. We do not allow for any type of build-out model. Instead, the following setup is included:

- ◆ 2,5m x 3m open space
- ◆ table (1) and chairs (2)
- ◆ waste basket (1)
- ◆ Internet via Wifi
- ◆ Power strip (1)

Move-in for exhibitors is tentatively scheduled for Monday, 26 February 2024 with exhibits running Tuesday-Thursday, 27—29 February 2024. We will provide contacts for services such as audio / visual, furniture rental, and print services.

Exhibit space for self-select sponsors (Diamond, Platin, Gold, and Silver) is allocated on a sponsorship level, first-come, first-served basis. All other exhibit space is assigned by random choice by us. We reserve the right to finalize exhibit assignments