Alex is a passionate Pokémon card collector who has recently started participating in online auctions. He’s tech-savvy, enjoys using new platforms, and frequently buys, sells, and trades cards. He’s also active in Pokémon forums and Discord groups.

* Easy way to track live auctions.
* Bidding system that updates in real time.
* Ability to sell or upload cards with clear pricing tools.

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Male

University Student

High

"I just want a platform where I can collect, bid, and sell Pokémon cards without wasting time navigating bad interfaces."

* Getting outbid without knowing.
* Complicated upload interfaces.
* Poor mobile usability during bidding.