✓ **Congratulations! You passed!**

Grade received 100%    To pass 80% or higher

**Go to next item**

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1. What are the primary drivers of a data-driven story? Select all that apply.

☑ Project goals

⊘ **Correct**
Data insights and the stories they help create are driven by a project's purpose and its goals.

☑ Project purpose

⊘ **Correct**
Data insights and the stories they help create are driven by a project's purpose and its goals.

☐ Sales predictions

☐ Stakeholder theories

1 / 1 point

2. Fill in the blank: In order to help avoid _____ in the workplace, data professionals share the PACE plan with stakeholders and team members.

○ competition

○ unnecessary meetings

⦿ miscommunication

○ unintentional bias

⊘ **Correct**
In order to help avoid miscommunication in the workplace, data professionals share the PACE plan with stakeholders and team members. PACE helps users communicate, solve problems, and make judgments quickly and efficiently.

1 / 1 point

3. Why is it important to maintain proper scale of a graph's axes in a data visualization?

⦿ To avoid misrepresenting the data

○ To take advantage of white space

○ To tell a more interesting data story

○ To change stakeholders' minds

⊘ **Correct**
It is important to maintain proper scale of a graph's axes in a data visualization to avoid skewing the data. Data visualizations with skewed data mislead the audience.

1 / 1 point