

✔ Congratulations! You passed!

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1. Which of the following are examples of strategic data professional roles? Select all that apply.

1 / 1 point

☒ Business intelligence professionals

✔ Correct

☒ Technical project managers

✔ Correct

☐ Statisticians

☐ Machine learning engineers

2. Fill in the blank: Data professionals come together during _____ to create a solution to an existing problem using technology.

1 / 1 point

☐ expos

☐ networking luncheons

☐ industry conferences

☒ hackathons

✔ Correct

3. What is the term for data that can be used to determine an individual's identity, either by direct or indirect means?

1 / 1 point

☒ Personally identifiable information

☐ Personal data map

☐ Identity analytics

☐ Digital identifier

✔ Correct

4. A data team collects information from enough people to ensure the information represents the population as a whole. What does this scenario describe?

1 / 1 point

☒ Aggregating

☐ A/B testing

☐ Affiliating

☐ Aliasing

✔ Correct

5. Fill in the blank: A good sample is a segment of a population that is _____ the entire population.

1 / 1 point

☐ less diverse than

☒ representative of

☐ atypical of

☐ more diverse than

✔ Correct

6. Fill in the blank: Artificial intelligence is the development of _____ that are able to perform tasks that normally require human intelligence.

1 / 1 point

☒ computer systems

☐ hardware tools

☐ dashboards

☐ databases

✔ Correct

7. Fill in the blank: Data stewardship is the responsibility of _____.

1 / 1 point

☒ all data professionals

☐ only business intelligence professionals

☐ only project managers

☐ only information technology professionals

✔ Correct

8. A data professional considers ways that their personal beliefs may inadvertently affect their work. They establish

1 / 1 point

... their professional conduct might include personal conduct that may affect their ability to perform their professional processes to ensure they collect and communicate sensitive information impartially. What does this scenario describe?

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- ☐ Establishing data security procedures
- ☐ Generating data from communication
- ☐ Protecting customer or user privacy
- ☒ Avoiding subtle biases in data work

 **Correct**