

TURRAMURRA

HIGH SCHOOL

Course: Year 11 English Standard

Stage: 6

Year: 11

Module A: Contemporary Possibilities

Weighting: 40%

Date Assigned: Thursday 13th June 2019

Date Due: Thursday 4th July 2019

Creation of a Digital Essay

Students are to compose a digital essay. The digital essay may incorporate images, a video or video slides, voiceover, written text and links. The digital essay is to be driven by the following statement:

Contemporary technologies have the power to create a connection or disconnection.

Students need to consider how this statement resonates with the film, Lion (2016) directed by Garth Davis. As part of this assessment, students must compose a 1000 to 1200 word digital essay that explains HOW the director utilises film techniques to enhance their understanding of the statement and how the message conveyed in the film has allowed them to effectively communicate the message in their digital essay. Embed at least one digital image, along with a range of other digital images and text that they have designed to showcase their response to the statement.

- Provides hyperlinks to social media platforms which connect to key concepts and a bibliography.

Students will be using a platform of their choice. A list of possible platforms include: WordPress, Tumblr, Wix, Google Sites, Prezi, Slidrocket, Vuvox, and Projeqt. Students will be expected to consider how the visual design features of the platform can enhance engagement with the statement. A bibliography, using Harvard referencing, must be included as a link or as one of the pages of their digital essay.

You must submit a full transcript of your digital essay to **Turnitin by 8.40am Thursday 4th July, 2019** as well as a copy of the digital essay to the assignment portal on Google Classroom

A hard-copy of your transcript is also to be submitted to your teacher during your English lesson on the day.

Outcomes to be assessed:

EN11-1 responds to and composes increasingly complex texts for understanding, interpretation, analysis, imaginative expression and pleasure

EN11-2 uses and evaluates processes, skills and knowledge required to effectively respond to and compose texts in different modes, media and technologies

EN11-3 analyses and uses language forms, features and structures of texts, considers appropriateness for purpose, audience and context and explains effects on meaning

Marking Criteria

You will be assessed on how well you:

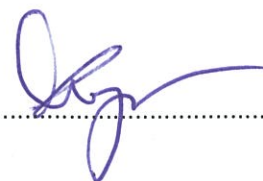
- Demonstrate an understanding of the visual design for the creation of a digital essay
- Demonstrate an understanding of the statement that resonates with the text
- Explain the visual design process, making sophisticated links between the text and digital essay
- Use language appropriate to audience, purpose and form

Failure to complete the assessment task on the date assigned may result in a zero mark being awarded unless documentation is provided.

Coordinating Teacher.....



Head Teacher.....



Marking Guidelines Module A Assessment: Creation of a Digital Essay

<ul style="list-style-type: none">• Demonstrates a sophisticated understanding of the visual design process for the creation of a digital essay• Designs a sophisticated multimodal text that explores the statement that resonates with the text• Demonstrates perceptive understanding of how language, structure and form shape meaning supported by detailed textual reference• Demonstrates sophisticated control of language that is appropriate to audience, purpose and form	A 23-25
<ul style="list-style-type: none">• Demonstrates an effective understanding of the visual design process for the creation of a digital essay• Demonstrates effective understanding of how language, structure and form shape meaning supported by detailed textual reference• Designs a multimodal text that effectively explores the statement that resonates with the text• Demonstrates effective control of language that is appropriate to audience, purpose and form	B 17-22
<ul style="list-style-type: none">• Demonstrates a sound understanding of the visual design process for the creation of a digital essay• Demonstrates sound understanding of how language, structure and form shape meaning supported by textual reference• Designs a multimodal text that soundly explores the statement that resonates with the text• Demonstrates sound control of language that is appropriate to audience, purpose and form	C 12-16
<ul style="list-style-type: none">• Demonstrates a limited understanding of the visual design process for the creation of a digital essay• Demonstrates some understanding of how language, structure and form shape meaning with some textual reference• Designs a multimodal text that explores the statement that resonates with the text in a limited way• Demonstrates limited control of language that is appropriate to audience, purpose and form	D 7-11
<ul style="list-style-type: none">• Demonstrates an elementary understanding of the visual design process for the creation of a digital essay• Demonstrates elementary understanding of how language, structure and form shape meaning with limited textual reference• Designs a multimodal text that explores an idea that resonates with the text in an elementary way• Demonstrates elementary control of language that is appropriate to audience, purpose and form	E 1-6