



# Solar Savings, Brighter Futures

**Discover how you can cut your electric bill by 20%  
or more with ZERO upfront cost!**

## How It Works



### Check Eligibility

Answer a few simple questions online to see if you qualify.

Most income-qualified households save at least 20% on Day 1



### Install Solar

Choose a \$0-down lease, state-backed loan, or community-solar subscription with no upfront payment needed.



### Save on Bills

Watch your meter spin backward and see credits on your next bill through net-metering at retail rates.

# Your Benefits

20%

## Immediate Bill Relief

Average MA rate is 30¢ / kWh; solar panels generate power for at least 20% less.

\$0  
DOWN

## Zero-Upfront Cost

No down payment required for leases or loans.

★  
30%  
MA  
ITC

## 30% Federal Tax Credit

Slash system cost by nearly one-third through the Investment Tax Credit.

★  
15%  
MA  
Credit

## 15% State Tax Credit

Additional savings up to \$1,000 on your state income tax.



## Fast Payback

Typical payback period is 5–10 years, then it's pure savings.



## Community Solar Options

Renters and condo owners can subscribe to shared arrays.



## Cleaner Air & Jobs

Reduce emissions, support local installers, and strengthen your community.

## Ready to Go Solar?



## SCAN ME

2025-07-03-16-54-13