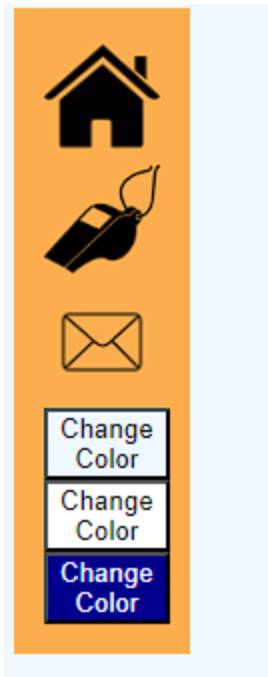


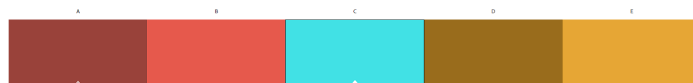
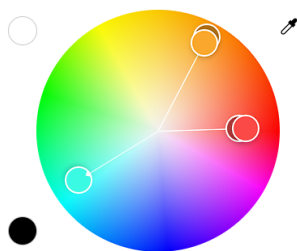
Contrast:

I have put significant emphasis on ensuring that there is a significant amount of contrast in my website whilst maintaining consistency and not interfering with the other principles, specifically repetition. One example is the navigation bar, how it is a whole different colour and is segregated from the rest of the “main” content.



This helps the viewer understand that this is a navigation bar.

Consistency also helps in this, and I will be touching on that later, but essentially, having consistency in contrast helps the viewer understand how the website works without always needing specific directions and labels. Another example of contrast is the 3 colour palettes that I have decided to use.



As you can

see, I am utilising 4 of these complementary colours together to create a contrast of colour that is visually appealing. The yellow for the table's border lines and nav bar, blue for both the background and social media logos, and red for the form box.

Because the colours are very rich and vibrant in this colour scheme, it made sense to have the other colour schemes more muted. One is a white/grayscale colour scheme. And the other is a dark blue colour scheme to match a darker colour scheme incorporating the green in many of my images. All colour contrasts have been paid attention to such that no words would be hard to read in any of the colour schemes.

Repetition:

Repetition is a conscious decision in all parts of my website. All of my pages have the nav bar in the same place. All of my pages use a consistent, repeating usage of the colours in the selected colour palette(see wireframes, how all the colours are repeated and used in similar ways, whether it is an article, section, div, nav etc.). In this image you can see how my articles and topics are also organised neatly and with repetition such that the viewer can understand and be able to make comparisons between each tactic so they can make the most educated choice.



4-2-3-1 high press

A high tempo, pressing tactic where players will push forward and look to regain possession in the attacking third

Best used when

- wingers/fullbacks are fast and a focal point of the team
- a goal is needed
- team is the favourite to win

[Download 4231Tactic](#)



4-3-3 Counter Attack

A low tempo tactic where players will sit in a low block, aiming to absorb pressure for as long as possible. When possession is won, players will push forward in a fast counterattack aiming to catch defenders off guard

Best used when

- Centrebacks and defensive midfielders are strong
- The team has good midfield playmakers
- team is not the favourite to win

[Download 433Tactic](#)



4-3-2-1 Possession/TikaTaka

A neutral tactic where players will look to pass their way through the midfield and distribute to wingbacks to run on to and cross into the box containing an overload of attackers

Best used when

- Team has really aggressive wingbacks
- Forwards are big and good at heading
- Team contains many central midfielders

[Download 4321Tactic](#)



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This also is done to provide the viewer of my website with an idea of the theme and formatting of my website. This is important as I like uniformity and ensuring that it is portrayed to my viewer as important. Additionally, repetition carries over between pages.

About me

I am a coach who has 3 years of coaching experience, learning under the likes of Andrew Ling and Costa Elles and coaching youth basketball & soccer teams. I have been playing soccer and basketball for over 14 years and have competed in regional, school and provincial championships. I am currently a student at Dalhousie University and a pro-player for DeSS League of Legends team.

A2

Overall, My tactical philosophy is focused on creating a team that is capable of playing attractive, possession-based soccer while also defending well and adapting to different game situations. He emphasizes player development, emotional intelligence, and a positive team culture, with a goal of creating a team that is both successful on the pitch and enjoyable to watch.

Goal As A Coach

my goal is to help their athletes or team succeed both on and off the field, by developing their skills, instilling confidence, and fostering a love of the game.

Credentials

- Assistant coach for Halifax City Soccer youth teams
- Goalkeeping coach for HCSC youth
- Head coach for Halifax Hurricanes youth teams
- Long time football manager player.
- Mentors: Costa Elles(HCSC), Zealand Shannon(FM)

These are little blurbs in the index page, that are styled, formatted and displayed similarly to the tactics and this helps repetition and a recurring theme throughout the website.

Alignment:

All my visual elements are inline with something. Alignment plays a big part in my formatting scheme, as seen in all the examples above. Each aspect of each section is aligned with something that makes sense to align it with. Whether it be elements in a list being aligned vertically or a table of contents and a navigation bar being aligned horizontally. Everything on my website is placed consistently and predictably. This is to ensure the viewer has an easy time trying to navigate and observe the website.



FORMATION
4-2-3-1 HIGH PRESS

Analysis

Team Fluidity: Structured

4-2-3-1 high press

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FORMATION
4-3-3 COUNTER ATTACKING

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FORMATION
4-3-2-1 TIKI TAKA

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4-3-2-1 Possession/TikiTaka

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[Download 4321Tactic](#)



FORMATION
4-3-2-1 TIKI TAKA

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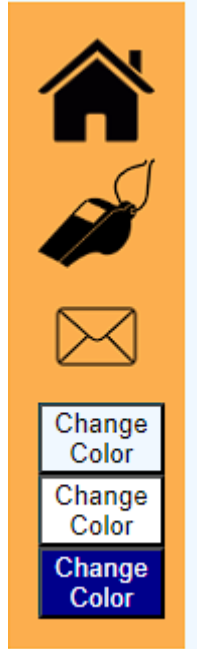
[Download 4321Tactic](#)

You can see how all the images are aligned with each other. How all the headers, paragraphs, lists, and text boxes are aligned as well.

Additionally, this section is aligned centrally with what is the above paragraph on the website, such that one would understand that the paragraph plays a part in describing what the view is looking at and my reasoning behind some of these choices. The alignment makes it kind of act like a header to the tactics displayed.

Proximity:

As one can see from my previous examples, especially the tactics section, relevant parts of my websites are grouped together in a coherent, consistent, and understandable way. This actually begins with each webpage. The web pages hold information that makes sense to put together. For example, the tactics section contains only information about my tactics. Additionally, the sections within my web pages are also grouped based on relevance to each other. For example



They are grouped this way so people would be able to easily consume information about each of the parts of my website. The nav bar can be broken into 2 parts: the top half of pure navigation, and bottom half which is navigation accessibility. This is helpful so users can CHANGE colour schemes and CHANGE web pages, in a place close to each other.

Contact Information:

Terry Quach
Email: Terrence@dal.ca
Phone: 7826401678
[Resume](#)



This is another example of how the relevant aspects of my website are grouped accordingly. as you can see here, my phone, email, and resume are formatted the same way and grouped, and my socials, which also share the same theme as contact information are

grouped with them, but a slight contrast using a table separates two similar, but different aspects in a way that provides a slight divide between the parts of the section of the website.