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4YP REPORT

The Future of Work

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Abstract

I would like to express my deepest gratitude to Professor Michael Osborne for supervising me throughout this project. His insights and guidance are very much appreciated. This project would not have been possible without the dataset provided by him.

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1 Introduction

Technological advancement is widely believed to be the primary driving force behind economic growth (Dosi et al., 1988). At the same time, there is potential for technological displacement of labour. This concept of 'technological unemployment' was first introduced by David Ricardo in the 19th century (Woirol and Backhouse, 1997), who wrote that he had become "convinced that the substitution of machinery for human labour, is often very injurious to the interests of the class of labourers" (Hollander, 2019). This idea was further explored by John Maynard Keynes, who blamed "our discovery of means of economising the use of labour outrunning the pace at which we can find new uses for labour" for potential widespread technological unemployment (Keynes, 2010). However, there are those that are cautiously optimistic of the impact of technological advances on labour. Prominent member of the United Automobile Workers union Walter Reuther and his colleague had hopes that automation could eliminate the drudgery of industrial work and ultimately allow workers to pursue leisurely interests. Yet, even they shared fears that automation could lead to widespread structural unemployment if not managed properly (Steigerwald, 2010). Alas, history seems to have validated their fears; the proportion of manufacturing employment in the US among non-agricultural workers decreased from 32% in 1955 to 8% in 2019 (Rose, 2021b). That being said, there is no consensus on the impact of technological advances on the decline of the manufacturing sector relative to other factors such as globalisation and offshoring (Rose, 2021a) (Krugman, 2019).

At the same time, ageing population is a social issue that has become increasingly relevant all over the world (*World population ageing, 1950-2050*. 2002).

1.1 Ageing Population

The world population is ageing over the next few decades (Gerland et al., 2014). The rising elderly to working age population ratio is increasing and will continue to do so (World Health Organization, 2022). This trend is known as an ageing population, and will strain the public and social services of many countries around the world (Wiener and Tilly, 2002). As one of the key social challenges facing the world for the next few decades, it would be interesting to examine how an ageing population will affect the economy, and in particular, the job market and the interplay with automation in the workplace. As more workers age out of the workforce, automation is expected to make up for it (Frey and Osborne, 2013).

Related Works

Research into the social implications of an ageing population had been carried out as far back as 2002. Tinker, 2002 outlined the demographic trends around the turn of the millennium that pointed to the future of an ageing world, and highlighted the falling potential support ratio (ratio of people

aged 15-64 to people aged 65 and above) around the world, which will affect the distribution of resources, such as in the case of pensions, of a country. This study also talked about the relative power between the young and old, and pointed out that the older generation will have larger share of votes, potentially wielding more political power. Indeed, contemporary authors, such as Munger, 2022, have noted this power struggle between the older and younger generations. The US government has also been described as a gerontocracy (Noah, 2019) (Thompson, 2020) in modern times. The numbers back this up, with the average age of a US senator being 64 in 2021 (Manning, 2022).

Cheng et al., 2020 conducted a global analysis of population ageing and mortality between 1990 and 2017, and concluded that there was a pattern of higher disease-related deaths due to population ageing around the world within that time period. The study recommended policies aimed at encouraging healthy ageing.

Cross-country comparison

In the US, there is evidence to suggest that the country’s healthcare system is not prepared to meet the increasing demands of the ageing population (Foley and Luz, 2020).

While this paper will be focusing on the US, there are numerous other studies looking into ageing population of the US as well as other countries and regions of the world. China is expected to age rapidly over the next few decades (Beardson and Fielding, 2021), and studies such as Luo, Su, and Zheng, 2021 examined this phenomenon in the context of the country.

1.2 Project Overview

In this project, we aim to examine the relationship between the age distribution within occupations and the degree of automation (Frey and Osborne, 2013) of those occupations. Although similar work has been done on this topic (Basu et al., 2018), the study only looked at broad categories of employment. In this project, we will zoom in to look at specific occupations. We might also look into any correlations with the skills/knowledge required for those occupations. This will all be done using the scikit-learn library¹ in Python. Specifically, we will look at a Bayesian non-parametric machine learning technique known as Gaussian Process (Ghahramani, 2013); this model was used in previous work (Frey and Osborne, 2013), and so, would be a good model to start with. We will test and validate against different models and pick the best performing ones.

We will be using the proportion of elderly people as a metric for measuring the ‘age’ of occupations. We acknowledge that the definition of elderly age varies across different countries and cultures (*The Oxford Dictionary of Sports Science & Medicine*, 2006), and that the ageing process varies for different people depending on a variety of factors (Levine, 2013)(Hayflick, 2007). In fact, there are studies looking into moving beyond using chronological age to define an elderly person (Kotter-Gröhn,

¹<https://scikit-learn.org/stable/>

Kornadt, and Stephan, 2015)(Soto-Perez-de-Celis et al., 2018)(Klemera and Doubal, 2006). However, there are numerous issues surrounding this approach (Jylhävä, Pedersen, and Hägg, 2017), such as validation of such results are often difficult (Cho, Park, and Lim, 2010), resulting in little consensus on an alternative metric to chronological age. For this reason, we will stick to the conventional definition of 65 years and older as ‘elderly’ (Organization et al., 2010)(Orimo et al., 2006)(“Elderly Population”, n.d.). This definition is also convenient for us since the oldest age group featured in our datasets are 65 years and older. Hence, it would make sense to have the metric for measuring the ‘age’ of an occupation be the ratio of people aged 65 years and older to the total number of people in that particular occupation. We will refer to this metric as the Elderly Proportion. However, we also recognise that this definition of ‘elderly’ coincides with the retirement age of the US (Munnell, 2013). Hence, using this metric alone might lead to misleading results since we would expect people in that age group to leave the workforce. It might be better to use the proportion of 55 years and older as a metric, i.e. the ratio of people aged 55 years and older to the total number of people, since this figure might be more robust to the effects of retirement on labour force participation. We shall refer to this metric as the Old Proportion. Having said that, the Elderly Proportion would still prove to be an interesting metric to investigate. For example, if there is a general trend of increasing Elderly Proportion over the years, that would be a sign of an ageing labour force in spite of the effects of retirement. Therefore, we shall examine both of these metric in this paper.

Related Works

2 Dataset

We used two main metrics for this project: the automatability of occupations, and the age distribution within occupations. The dataset for the former is provided in an earlier work by Frey and Osborne, 2013. The latter can be found in datasets provided by the US Bureau of Labour Statistics² (BLS); there is one dataset for each year from 2011 to 2021. All the datasets mentioned above use the Standard Occupational Classification (SOC) to classify the occupations, which means that we can map from one dataset to the another using the SOC codes³. However, it is necessary to perform some data wrangling before we can proceed with the mapping. Additionally, changes were made to the SOC in 2018, so we would have to standardise all the datasets. In the following sections, we shall examine the datasets and the required data wrangling in more detail.

2.1 BLS Dataset

As mentioned in Chapter 2, the BLS provides one dataset for each year from 2011 to 2021. The datasets from 2011 to 2019 follow the old SOC while the 2020 and 2021 ones follow the updated version.

²<https://www.bls.gov>

³https://www.bls.gov/soc/2018/soc_structure_2018.pdf

We want to standardise everything according to the updated SOC. We first label each dataset with the respective year and concatenate all of them along the row axis; we shall refer to this concatenated dataset as the BLS dataset for the rest of the paper. A section of the BLS dataset can be seen in Figure 1. Note that the numbers under the *Total* and age group columns are in thousands. Furthermore, the median age is not provided for all occupations, which makes it less useful as a metric. Hence, we will not be using it in this paper.

	Occupation	Total	16-19	20-24	25-34	35-44	45-54	55-64	65<=	Median age	Year
0	management, professional, and related occupations	64744.0	420.0	3267.0	15222.0	15625.0	14238.0	11394.0	4579.0	43.8	2021
1	management, business, and financial operations...	27864.0	100.0	1052.0	5726.0	6783.0	6603.0	5411.0	2189.0	45.5	2021
2	management occupations	18986.0	74.0	573.0	3413.0	4728.0	4704.0	3863.0	1630.0	46.5	2021
3	chief executives	1664.0	1.0	4.0	157.0	388.0	446.0	464.0	204.0	51.6	2021
4	general and operations managers	1085.0	2.0	30.0	258.0	303.0	272.0	173.0	47.0	43.4	2021
...
6259	pumping station operators	21.0	0.0	3.0	6.0	4.0	3.0	5.0	0.0	-	2011
6260	refuse and recyclable material collectors	92.0	2.0	12.0	22.0	16.0	24.0	12.0	4.0	41.3	2011
6261	mine shuttle car operators	1.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	-	2011
6262	tank car, truck, and ship loaders	3.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0	-	2011
6263	material moving workers, all other	62.0	3.0	7.0	6.0	19.0	12.0	13.0	2.0	43.1	2011

6264 rows x 11 columns

Figure 1: BLS dataset (before processing)

While the BLS did provide documents⁴ outlining and explaining the changes to the SOC, it is generally too vague to be anything more than a rough guide. Furthermore, some of the changes made to the SOC are fairly complex. In addition to that, the BLS collected data differently for some occupations after 2019. For example, both ‘Marketing Managers’ (SOC code: 11-2021) and ‘Sales Managers’ (SOC code: 11-2022) are classified under ‘Marketing and Sales Managers’ (SOC code: 11-2020). From 2011 to 2019, the BLS only collected data for ‘Marketing and Sales Managers’ while they collected data for ‘Marketing Managers’ and ‘Sales Managers’ separately in 2020 and 2021. While this represents more detailed data, it is inconsistent with data collected in previous years.

In order to list out all the changes and inconsistencies, we use the *pandas.DataFrame.join* function to join an old SOC dataset (from 2011 to 2019) with an updated SOC dataset (from 2020 to 2021) using the *Occupation* column. We can then obtain a list of occupations from the old SOC dataset which did not join, and a corresponding list for the updated SOC dataset. We then manually go through both lists and decide on how to standardise the BLS dataset. While this process is tedious, it is reasonably doable since each list only contains about a hundred rows. The changes and rationale for them are listed alongside the occupations in both lists. All of these are placed in an Excel file⁵.

The list of actions required are as follows: -, Delete, Change, Combine, Combine but keep. The dash indicates that no action is required. ‘Delete’ means to delete the occupation; this is usually because the particular occupation no longer exists under the new SOC. ‘Change’ indicates a name

⁴<https://www.bls.gov/soc/2018/home.htm>

⁵<https://github.com/terencetan-c/4YP-The-Future-of-Work/blob/main/Data%20cleaning/Changes.xlsx>

change. ‘Combine’ indicates that two or more occupations should be combined into the overarching occupation. For example, the two occupations mentioned before, ‘Marketing Managers’ and ‘Sales Managers’, will be combined into ‘Marketing and Sales Managers’ to ensure consistency in the BLS dataset across the years. This will basically be an element-wise addition of the rows, involving only the *Total* and age group columns. This is another reason why we dropped the *Median age* column since we have no way of combining median values for the BLS dataset. Lastly, the ‘Combine but keep’ action is used in cases where we have to combine to maintain consistency but are still able to preserve some granularity by keeping the original rows. For example, the old SOC classifies the four occupations ‘Home Health Aides’ (31-1011), ‘Psychiatric Aides’ (31-1013), ‘Nursing Assistants’ (31-1014), and ‘Orderlies’ (31-1015) under ‘Nursing, Psychiatric, and Home Health Aides’ (31-1000 and 31-1010). Additionally, the old SOC also has ‘Personal Care Aides’ (39-9020 and 39-9021) classified separately. The new SOC renamed ‘Nursing, Psychiatric, and Home Health Aides’ to ‘Home Health and Personal Care Aides; and Nursing Assistants, Orderlies, and Psychiatric Aides’ (and changed the SOC code from 31-1000 to 31-1100) and moved ‘Personal Care Aides’ (now 31-1122) under this newly named occupation. Another thing to note is that the datasets following the old SOC only collected data of ‘Nursing, Psychiatric, and Home Health Aides’ as a whole instead of the four occupations individually. They also collected data for ‘Personal Care Aides’. On the other hand, the datasets following the new SOC collected data for the four occupations, ‘Home Health Aides’ (now 31-1121), ‘Psychiatric Aides’ (now 31-1133), ‘Nursing Assistants’ (now 31-1131), and ‘Orderlies’ (now 31-1132), and the newly moved occupation, ‘Personal Care Aides’, separately. Note that both groups of datasets have data of ‘Personal Care Aides’ on its own, and we would like to keep it that way to preserve granularity of the data. For the datasets following the old SOC, we would apply ‘Combine’ on ‘Nursing, Psychiatric, and Home Health Aides’ (effectively just a name change in this case) and ‘Combine but keep’ on ‘Personal Care Aides’. For the new SOC datasets, we apply ‘Combine’ on the four occupations and ‘Combine but keep’ on ‘Personal Care Aides’. This way, we end up with data for a combined ‘Nursing, Psychiatric, and Home Health Aides’ to ‘Home Health and Personal Care Aides; and Nursing Assistants, Orderlies, and Psychiatric Aides’, while simultaneously still retaining ‘Personal Care Aides’.

Having systematically gone through all the inconsistencies and indicating one of the five actions required for the inconsistencies, we then use Python to automate the standardisation process. This gives us the standardised BLS dataset.

One more thing to note is that the occupations in the BLS dataset are not labelled with their respective SOC codes. This is easily rectified once the above data wrangling is completed by joining (on *Occupation*) the BLS dataset with the list of SOC codes to map from occupation name to code.

3 Preliminary Findings

In order to make sense of how well the BLS dataset represents the US labour force, we plot the ratio of the total labour numbers provided by the BLS dataset for each year to the total US civilian labour force⁶ for that year. We do that for *Major Group*, *Minor Group*, *Broad Group*, and *Detailed Occupation* separately. The resulting plots can be seen in Figure 2. Clearly, *Major Group* occupations are most representative of the US civilian labour force, with *Minor Group* being the least. Looking through the BLS dataset, this makes sense since the BLS tended to mostly collect high-level data (*Major Group*) and low-level data (*Broad Group* and *Detailed Occupation*). Another thing to note is that many *Broad Group* occupations only contain a single *Detailed Occupation* which also shares the same occupation name (for example, *Chief Executives*: 11-1010 and 11-1011). Hence, it is not surprising that the ratios for *Broad Group* and *Detailed Occupation* are so similar.

It is important to consider the fact that the US civilian labour force includes both the employed and the unemployed. In years with unusual levels of unemployment rate, the ratios will be distorted and paint a misleading picture. Indeed, we see in Figure 2 that there is a considerable dip in the ratios in 2020 relative to other years, coinciding with the onset of the COVID-19 pandemic (Kozicki and Gornikiewicz, 2020)(Falk et al., 2021). Plotting the ratios relative to the employed portion of the US civilian labour force accounts for this; as seen in Figure 3, the dip in 2020 is no longer present. We can also see that the unemployment rate did not distort the ratios significantly. Hence, our conclusion from before still holds: the *Major Group* is most representative of the US civilian labour force. With that in mind, we will try to use *Major Group* data as much as possible and exercise caution when using *Detailed Occupation* and *Broad Group* data. As for *Minor Group* data, we will neglect it given its low representation of the labour force.

3.1 General Trends

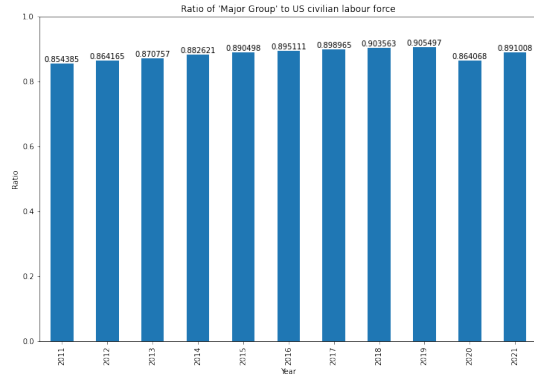
We average the Elderly Ratio (refer to Chapter 1.2 for definition) over the Major Groups for each year, and plot the values against the years to obtain Figure 4. We see a steady increase over the years, which is not surprising given the ageing population of the US.

We can also calculate the relative change of the Elderly Ratio for each Major Group occupation from 2011 to 2021 to obtain Figure 5. The ‘construction and extraction occupations’ has the highest relative increase while the ‘personal care and service occupations’ features the least.

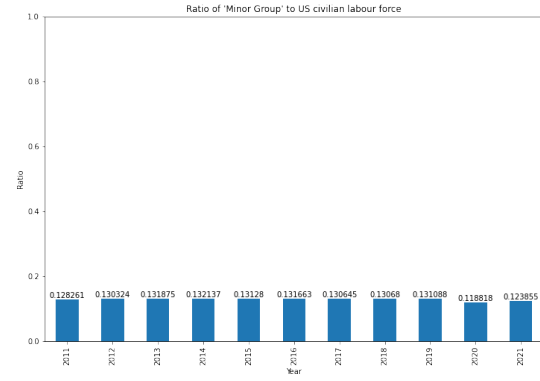
References

Basu, Meghna et al. (2018). “The twin threats of aging and automation”. In: *Marsch & McLennan Companies, Mercer*.

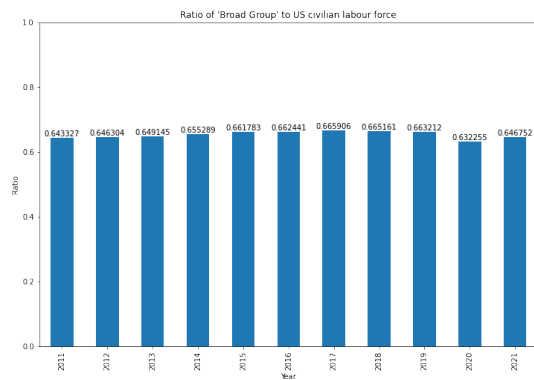
⁶<https://www.bls.gov/cps/cpsaat01.htm>



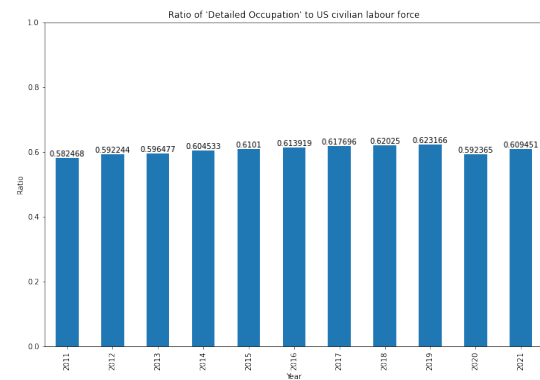
(a) Major Group



(b) Minor Group



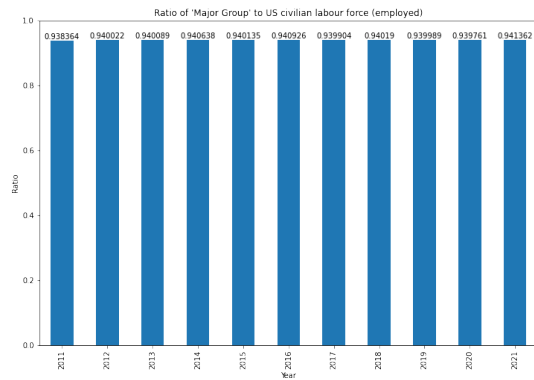
(c) Broad Group



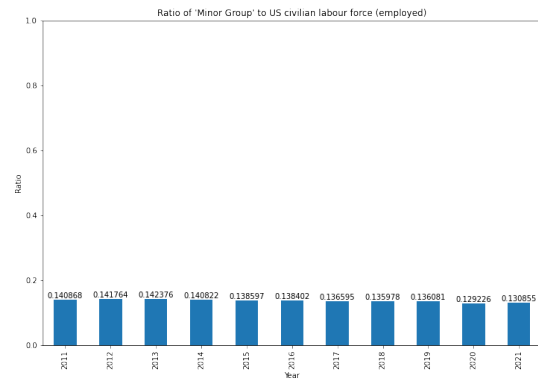
(d) Detailed Occupation

Figure 2: Ratio of the various SOC categories to the US civilian labour force

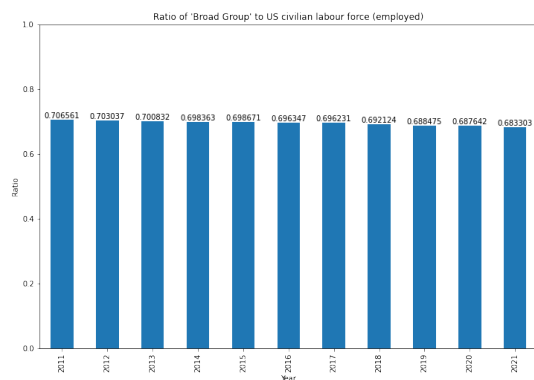
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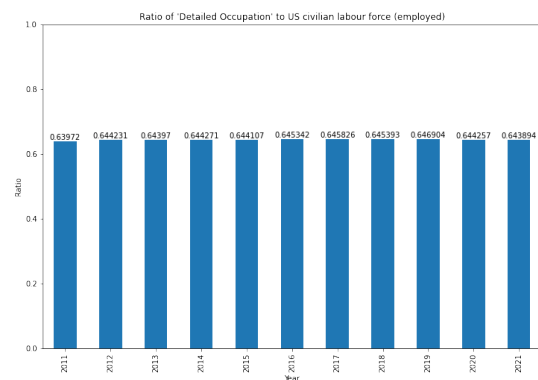
(a) Major Group



(b) Minor Group



(c) Broad Group



(d) Detailed Occupation

Figure 3: Ratio of the various SOC categories to the US civilian labour force (employed)

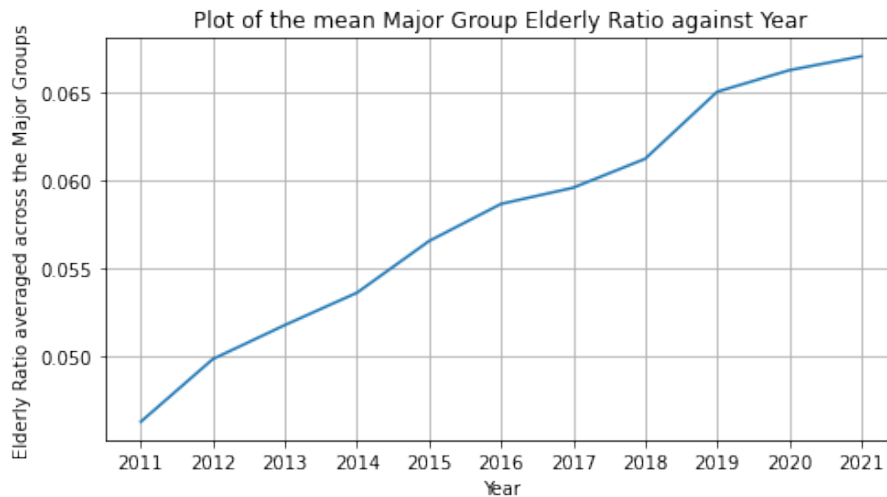


Figure 4: Plot of Elderly Ratio (averaged over the Major Groups) against Year

Foley, Kevin T and Clare C Luz (Oct. 2020). "Retooling the Health Care Workforce for an Aging America: A Current Perspective". In: *The Gerontologist* 61.4. eprint: <https://academic.oup.com/gerontologist/article-pdf/61/4/487/38445439/gnaa163.pdf>, pp. 487–496. ISSN: 0016-9013. DOI: 10.1093/geront/gnaa163. URL: <https://doi.org/10.1093/geront/gnaa163>.

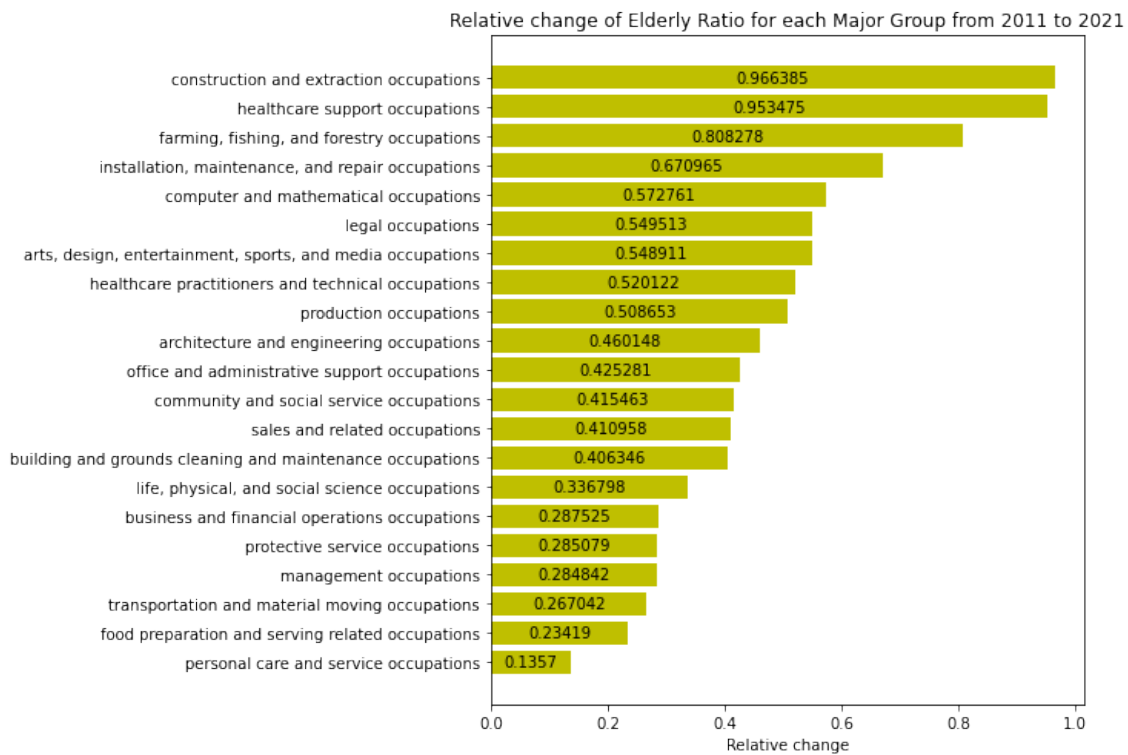


Figure 5: Relative change of Major Groups from 2011 to 2021

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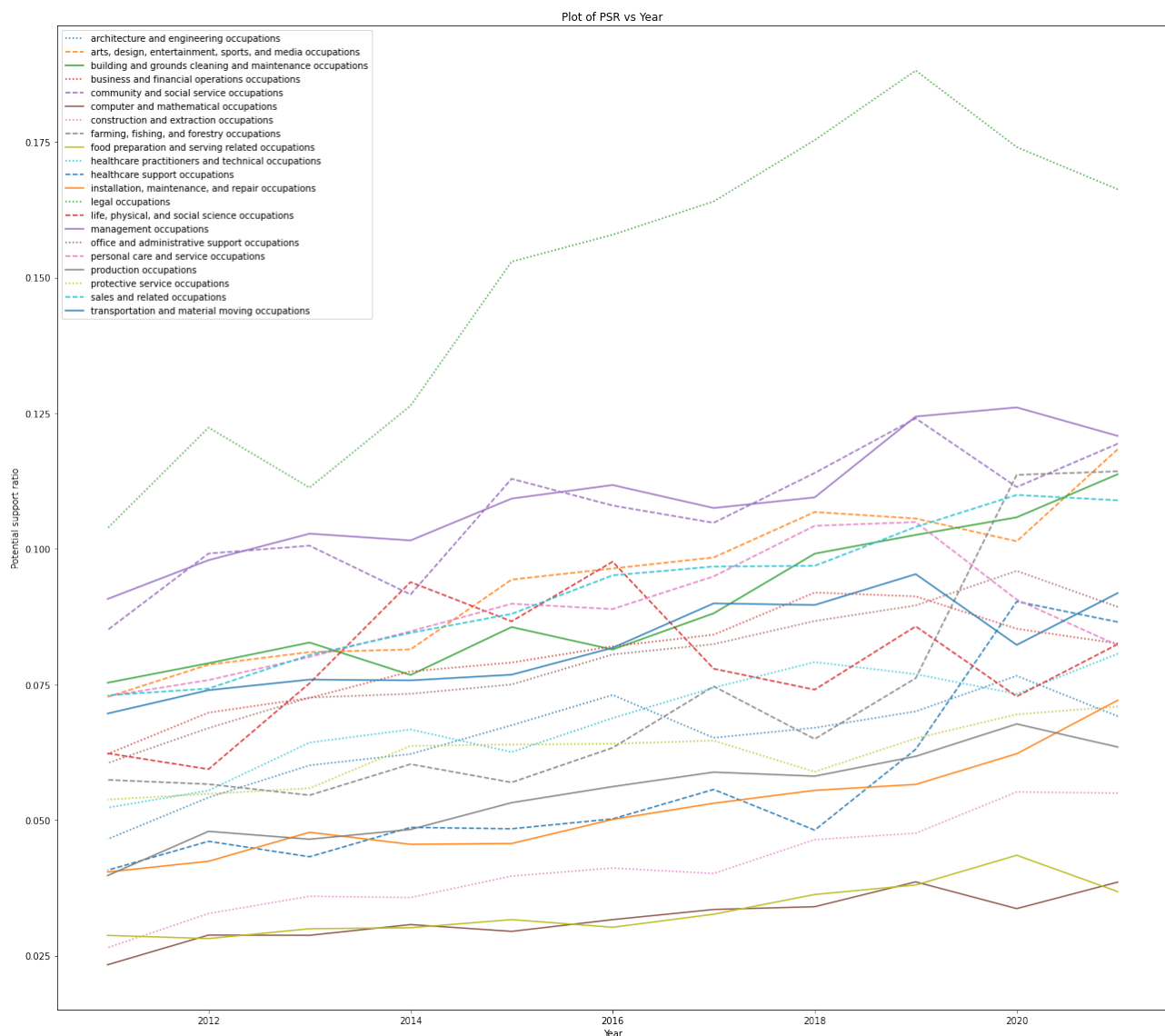


Figure 6: Plot of PSR vs Year for Major Groups

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