# TERESA YANG

UX / Product Designer

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## EDUCATION

**Carnegie Mellon University**
May 2024
BS Information Systems &
Human-Computer Interaction
Minor in Business
GPA: 3.9/4.0

Relevant Coursework:
- Interaction Design Studio
- Persuasive Design
- User-Centered Research & Evaluation
- Mobile App Design & Development

## SKILLS

**Design**: Interaction Design, Visual Design, Wireframing, Prototyping, Illustration, Animation

**Research**: Usability Testing, Storyboarding, Journey Mapping, Affinity Diagramming, User Interviews, Think-Aloud Study

**Tools**: Figma, Miro, Procreate, Autodesk Maya, Adobe Creative Suite

**Programming**: HTML/CSS, JavaScript, React, Swift, Python, SQL, MongoDB, C, Ruby on Rails

## EXPERIENCE

### Commercial Enterprise Intern | Roche Diagnostics
May 2022 – August 2022
- Designed a customer journey map to pinpoint and address customer pain points throughout Roche's IT end-to-end product using Visio.
- Designed a centralized Google Site for Roche's team resources and IT processes to streamline information access.

### UI/UX Designer | CMU Business Technology Group
September 2021 – January 2022
- Redesigned website in Figma to enhance usability, showcase members, alumni, and projects, and establish a point of contact.
- Communicated design concepts and collaborated with developer team in deploying the website.

### Freelance Illustrator | Self-Employed
May 2021 – Present
- Design prints and merchandise to sell at art markets with 1,300+ attendees.
- Illustrate commissioned artwork tailored to client specifications.

## LEADERSHIP

### Advisor, President| CMU Artist Alley Club
May 2021 – Present
- Directed CMU's art club of 400+ members, overseeing weekly activities and leading a team of 5 officers.
- Organized art market featuring 52 artists at CMU's annual pop culture convention, drawing over 1,300 attendees.
- Organized merchandise group orders and semester-long zine projects.

### Mentor | Women in Information Systems
August 2022 – Present
- Mentored 3 freshmen and transfer students, sharing personal experiences regarding course selection and campus organizations.