

# TERESA YANG

UX / Product Designer

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## EDUCATION

### Carnegie Mellon University

May 2024

BS Information Systems &  
Human-Computer Interaction  
Minor in Business  
GPA: 3.87/4.00

Relevant Coursework:

- Interaction Design Studio
- Persuasive Design
- User-Centered Research & Evaluation
- Application Design & Development

## SKILLS & ABILITIES

**Design:** Interaction Design, Visual Design, Wireframing, Prototyping, Illustration, Animation

**Research:** Usability Testing, Storyboarding, Journey Mapping, Affinity Diagramming, User Interviews, Think-Aloud Study

**Tools:** Figma, Miro, Procreate, Autodesk Maya, Photoshop, InDesign

**Programming:** HTML, CSS, JavaScript, React, Swift, Python, SQL, MongoDB, C, Ruby on Rails

## EXPERIENCE

### Commercial Enterprise Intern | Roche Diagnostics

May 2022 – August 2022

- Designed a customer journey map to pinpoint and address customer pain points throughout Roche's IT end-to-end product using Visio.
- Designed a centralized Google Site for Roche's team resources and IT processes to streamline information access.

### UI/UX Designer | CMU Business Technology Group

September 2021 – January 2022

- Redesigned website in Figma to enhance usability, showcase members, alumni, and projects, and establish a point of contact.
- Communicated design concepts and collaborated with developer team in deploying the website.

### Freelance Illustrator | Self-Employed

May 2021 – Present

- Design prints and merchandise to sell at art markets with 1,300+ attendees.
- Illustrate commissioned artwork tailored to client specifications.

## LEADERSHIP

### President, Treasurer | CMU Artist Alley Club

May 2021 – Present

- Directed CMU's art club of 400+ members, overseeing weekly activities and leading a team of 5 officers.
- Organized art market featuring 54 artists at CMU's annual pop culture convention, drawing over 1,300 attendees.
- Managed club budget of \$1,000+ and authorized transactions.

### Mentor | Women in Information Systems

August 2022 – Present

- Provide support to 3 freshmen and transfer students by sharing personal experiences regarding course selection and campus organizations.