# TERESA YANG

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#### **EDUCATION**

### **Carnegie Mellon University**

Expected Grad: May 2024 BS Information Systems & Human-Computer Interaction Minor in Business GPA: 3.87/4.00

#### Relevant Coursework:

- Interaction Design Studio
- User-Centered Research & Evaluation
- Programmable User Interfaces
- Application Design & Development
- Persuasive Design

#### **SKILLS & ABILITIES**

**Design**: Interaction Design, Visual Design, Wireframing, Prototyping, Customer Journey Mapping, User Research, Storyboarding, Affinity Diagramming, Illustration, Animation

**Programming**: Python, HTML/CSS, SQL, JavaScript, React, MongoDB, Ruby on Rails

**Tools**: Figma, Miro, Procreate, Autodesk Maya, Adobe CC

## **EXPERIENCE**

# **Commercial Enterprise Intern | Roche Diagnostics**

May 2022 – August 2022

- Identified customer tension points and experiences by designing and developing a customer journey map of Roche's IT end-to-end process in Visio
- Designed and populated Google Site pages for Roche's team resources and IT end-to-end process to create a centralized location for information

## **UI/UX Designer | CMU Business Technology Group**

September 2021 – January 2022

- Redesigned club website by creating wireframes and prototypes in Figma to better display club members, alumni, and projects, improve website usability, and create a point of contact
- Communicate design ideas and collaborate with developer team in deploying the website

### Freelance Illustrator | Self-Employed

May 2021 - Present

 Design prints and merchandise to sell at art markets with 1,300+ attendees

# **LEADERSHIP**

# President, Treasurer | CMU Artist Alley Club

May 2021 - Present

- Led CMU's art club of 400+ members in weekly activities and manage officer team of 5 people
- Organized art market of 54 artists for CMU's annual pop culture convention, attended by 1,300+ people
- Managed club budget of \$1,000+ and authorized transactions

# Mentor | Women in Information Systems

August 2022 - Present

 Provide support for freshmen and transfer students in the Information Systems program