TERESA YANG

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EDUCATION

Carnegie Mellon University

Expected Grad: May 2024 BS Information Systems & Human-Computer Interaction Minor in Business GPA: 3.89/4.00

Relevant Coursework:

- Interaction Design Studio
- User-Centered Research & Evaluation
- Programmable User Interfaces
- Application Design & Development
- Principles of Imperative Computation

SKILLS & ABILITIES

Design: Interaction Design, Visual Design, Wireframing, Prototyping, Customer Journey Mapping, User Research, Storyboarding, Speed Dating, Affinity Diagramming, Illustration, 3D Animation

Languages: Python, C, HTML/CSS, JavaScript, SQL, MongoDB

Tools: Figma, Adobe CC, Autodesk Maya, Procreate, Voiceflow, Microsoft Office

EXPERIENCE

Commercial Enterprise Intern | Roche Diagnostics

May 2022 – August 2022

- Identified customer tension points and experiences by designing and developing a customer journey map of Roche's IT end-to-end process
- Designed and populated Google Site pages for Roche's team resources and IT end-to-end process to create a centralized location for information

Designer | CMU Design for America

September 2021 – May 2022

- Investigated ways to improve the CMU dining experience using the human-centered design process
- Designed floor stickers to clearly designate areas for waiting, paying, and food pickup to mitigate confusion and wait time

UI/UX Designer | CMU Business Technology Group

September 2021 – January 2022

- Redesigned club website by creating wireframes and prototypes in Figma to better display club members, alumni, and projects, improve website usability, and create a point of contact
- Communicate design ideas and collaborate with developer team in deploying the website

Freelance Illustrator | Self-Employed

May 2021 - Present

• Design prints and merchandise to sell at art markets

LEADERSHIP

President, Treasurer | CMU Artist Alley Club

May 2021 - Present

- Lead CMU's art club of 400+ members in weekly activities and manage officer team
- Organize art market of 30+ participants for CMU's annual pop culture convention, attended by 650+ people
- Managed club budget and authorized transactions

Mentor | Women in Information Systems

August 2022 – Present

 Provide support for freshmen and transfer students in the Information Systems (IS) program