

JIE DONG

Calle Riu Millars 8, Betera, Valencia, 46117

Phone: 034+688083781

Email: teresadong150907@gmail.com; jdondon@doctor.upv.es

PERSONAL INFORMATION

City of Living: Valencia, Spain

Date of Birth: 19th August 1991

Nationality: Chinese

Sex: Female

Languages: Fluent in English (C1), B2 level of Spanish, Mother tone of Mandarin, Fluent in Cantonese

Membership: Association of Arts Administration Educators (AAAE); the European Network on Cultural Management and Policy (ENCATC).

RESEARCH AREA

Arts Financing; Sustainable Development; Intercultural Communication; Cultural Gerontology.

EDUCATION

September 2021 -

The Universidad Politécnica de Valencia, Faculty of Arts, Arts Management

- ⑩ **Research Area:** The Future Development of Music Organizations
-An Exploration Under and After the Covid-19
- **Director:** Maria Nuria Lloret (<https://www.nurialloret.com/>)- the Faculty of Arts

September 2014 - January 2016 The University of Sheffield MA., Music Management

Level: Merit

- ⑩ **Modules:** Music Skills: Santoor (A Traditional Indian Dulcimer); Introduction to the Creative and Cultural Industries; Cultural Marketing; Managing Creative Brands; Music Management: Events Music Management: Planning; Music Management: Environments; Fundraising management: sponsorship, philanthropy and the state; Accounting and Financial Management; Research Method.
- **Dissertation Title:** Giving to Music in the Round 2015: An Exploration of Support to This Chamber Music Programme in Sheffield, Link: <https://docs.google.com/document/d/1uWGh7pFq76sbcXlljm5bYyA6XN9R8QAUyn1phv4mgmk/edit>, Level: Distinction, Score: 71, Director: Elizabeth Owen

September 2010 – July 2014 China Conservatory, Bachelor of Arts, Arts Management

Average Score: 90 (100)

- ⑩ **Main subjects:** arts management, contemporary art, arts media, community management and music education, Management and Production; Theatre and Stage Management; Arts Marketing; Accounting; Introduction to Western Economic; Higher Mathematics.
- ⑩ **The subjects of Music Skills:** personal music skills – Chinese Dulcimer (two years course and have learned 21 years); Appreciation and Criticism of Music (Traditional Chinese Music, Chinese Contemporary Music and The Twentieth Century of Western Symphonic Music); World Folk Music; Music Composition (Harmony and Musical Form); Classical Poetry Songs.

WORK EXPERIENCE

- **Shenzhen Shenzhen Concert Hall Project Manager** December 2015-Now

Working at the Department of Programming and Performance, my role entailed being focused on classical music projects which included signing contracts with broker companies, negotiating and communicating relevant details, as well as carrying out specific projects. These projects include profitability activities and unprofitable concerts. The completion of the projects included: the Vienna Philharmonic Orchestra, Shenzhen Philharmonic Orchestra, King's Singers in the UK, Lisa Ono of bossa nova singer, Chinese Pianists of Lang Lang, Haochen Zhang and Sa Chen, American organist of Cameron Carpenter.

- **Performing arts centre at Newcastle: Sage Gateshead**

Learning and Participant Department 2015

During my working time, I undertook a range of tasks including assisting and supporting staff working on administrative tasks in preparation for the Durham Folkworks Summer Schools. Furthermore, I also assisted with the Early Years Music Making for under 5's and the Family Percussion and Song sessions.

AWARDS & HONORS

- Secondary Scholarship in China Conservatory, in October 2013.
- Published Paper: “The Advantages and Disadvantages of Corporate Foundation at Louis Vuitton” in the journal” Contemporary Economy" (ISSN 1007-9278), in August 2020.
- Published Paper: “Marketing Analysis of Sage Gateshead in the UK” of Market Outlook Magazine (ISSN 1007-0419), May-June 2024.
- Published Paper: “Exploration of Cultural and Tourism Integration of City Santander (Spain)” Journal of Arts Management (ISSN 2096-6423), in 2025 the second issue.
- Published the chapter: “The Analysis in the Music Industry: The Music Copyright” by the edition of Dykinson S.L (SPI Index in 3rd), Index Link: <https://bit.ly/42B57gz>
- Attended the whole process of making a film of 50 anniversary of China Conservatory, Teamwork, in June 2012
Link: http://v.youku.com/v_show/id_XNjE0MjM3NzY4.html

ACTIVITIES

Performances Links of Chinese Dulcimer:

- 欢乐的火把节—Happy Torch Festival <https://youtu.be/TdotzZqnH2g>
- 少女的情怀—When She Falls in Love <https://youtu.be/oNmy-iHbeiw>
- 天山诗画—Poetry, Mountain and Your Feeling <https://youtu.be/JLMQGyNBX2Q>

REFERENCES

- Dr Maria Nuria Lloret Romero

Profesor

Department of Arts

Universidad Politecnica de Valencia

Camí de Vera, 46022, Valencia

Tel: 034-677405949

Email: nlloret@upvnet.upv.es

- Debbie Little

Placement and Volunteering Coordinator at Sage

Gateshead

Sage Gateshead,

St. Mary's Square, NE8 2JR

Tel: 0191 443 5039

Email: Debbie.Little@sagegateshead.com