

Website Planning Document

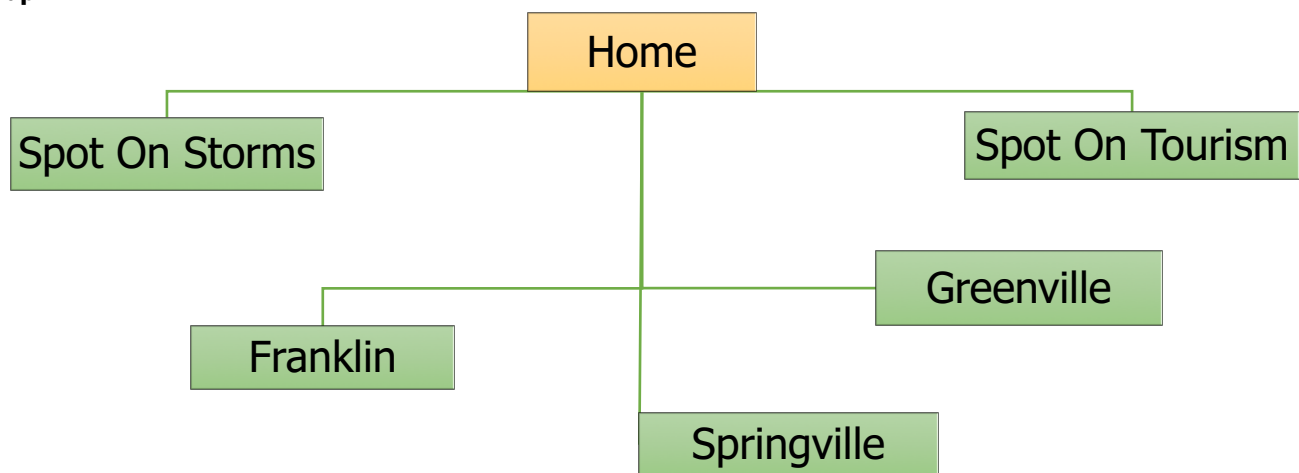
Site Name: Spot On Weather

Site Purpose: To provide accurate weather and weather warnings for the surrounding communities. Our site will be dependable for anyone who will need to know the conditions for any events that are planned for outside.

Target Audience:

- Event Planners-any community events that will be planned for outside
- Community Safety Groups-Emergency planning for extreme weather, i.e. tornados, hurricanes, high winds, blizzards
- Schools-The schools will need to know extreme cold temps, blizzard conditions, same as emergency
- Farmers-rely on weather for their crops and will need to know the forecasts for planning
- Families-planning recreational trips; children may need to do a science project on weather
- Tourists-Best times of the year to visit the area, plan for best weather conditions

Site Map:



Color Scheme: Split Complimentary-Blue main color, background; Yellow-Headings; Green-footer, with red for emergency weather and warnings. (see table below)

Typography: Bookman Old Style-Titles and headers; Courier New-Body. (see table below)

	Font	Size	Color Code	Sample
Site Header	Bookman Old Style	40px	#3D59AB	Sample
Primary Navigation	Bookman Old Style	30px	#FFEC8B	Sample
Footer Navigation	Courier New	20px	#008000	Sample
Heading 1 (h1)	Bookman Old Style	30px	#FFEC8B	Sample
Heading 2 (h2)	Bookman Old Style	25px	#FFEC8B	Sample
Heading 3 (h3)	Bookman Old Style	20px	#FFEC8B	Sample
Paragraph text (p)	Courier New	16px	#000000	Sample
Attention Text	Bookman Old Style	30px	#CD0000	Sample

Three Wire-Frame Sketches:

Small:

Spot On Weather

Weather

Spot on

Home

Franklin

Greenville


Springville

Spot On Storms

Spot On Tourism

Weather Warning

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Franklin City

Town Stats

Current Temperature: more information...

Greenville City

Town Stats

Current Temperature: more information...

Springville City

Town Stats

Current Temperature: more information...

Spot On Storms

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Spot On Tourism

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Spot On Weather

123 Main St.

Franklin, MU 83454

(999)999.9999

contact@theurl.com

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(Continued at next column)

Medium:



Spot On Weather

Weather that is spot on every time!

[Home](#) | [Franklin](#) | [Greenville](#) | [Springville](#) | [Spot On Storms](#) | [Spot on Tourism](#)

Weather Warning

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Franklin City

Town Stats
Current Temperature:
more information...





Greenville City

Town Stats
Current Temperature:
more information...



Springville City

Town Stats
Current Temperature:
more information...

Spot On Storms

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Spot On Tourism

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Weather that is spot on every time!

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Weather Warning

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Franklin City
Town Stats
Current Temperature:
[more information...](#)



Greenville City
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Springville City
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