**Module 1: Crowdfunding**

1. **Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

From the data in the PivotTable in Sheet1, it concludes that the most successful campaign is in theatre and the least successful campaign is in journalism. From the data in the PivotTable in Sheet2, it concludes that the most successful campaigns are for plays and the least successful campaign is for radio & podcasts. From the data in the PivotTable in Sheet3,

1. **What are some limitations of this dataset?**

One limitation to this dataset is the live crowdfunding campaigns as they are current and do not add to the success or failure of a campaign. Another limitation to this dataset is the amount of time that these campaigns were live. Some of these campaigns were only live for a few months and some were live for years. This could in turn affect the outcome of the campaign being successful or failing.

1. **What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

We could create a table that compared average donation amount to the parent category. We could also do the same with the sub-categories if we wanted more specific data. We would also create a bar graph to compare those data points.