

Teresa So

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Sugar Land, Texas, 77479

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EDUCATION

Texas A&M University, College Station, Texas

May 2027

Double Major in Bachelor of Business Administration in Business Honors and Management Information Systems

Studio Art Minor

GPR: 3.826

EXPERIENCE

Sewell, Houston, Texas

May 2025 – August 2025

Sales and Service Intern

- Delivered customer service using dealership software, memorizing system codes for efficient write-ups and coordinating loaner vehicles and service operations
- Sold 12 Cadillacs through product pitching, strengthening skills in client engagement and persuasive presentation

IntelliVest, College Station, Texas

May 2025 – Present

AI Financial Advising Project

- Developed an AI financial advising platform by training LLMs with OpenAI to analyze stock market data and provide confidential growth strategies; applied UX design principles to create logo and website mockups

Residential Life, College Station, Texas

March 2024 – Present

Residential Advisor

- Enforce university policies through regular patrols and room inspections; serve on 24-hour duty rotation
- Mediate roommate conflicts and facilitate difficult conversations to maintain a positive living environment
- Build community through events, and educational programming; using flyers, presentations, and spreadsheets

The Reach Project, College Station, Texas

September 2024 – December 2024

Marketing Consultant

- Created a brandbook, redesigned their website, made a new logo, and created merchandise for the company
- Presented a SWOT and Customer Analysis, Customer Journey map, and reinvestment strategy for future growth

Texas Arts and Hearts, Sugar Land, Texas

May 2019 – May 2025

Founder of non-profit organization

- Auctioned off my own artwork to donate to cancer research and cancer patients through American Cancer Society

LEADERSHIP

Freshman Leaders in New Technology, Texas A&M University

October 2023 – Present

Project Manager and Head of Design Team

- Dedicated ~15 hrs/week to leading design, practice, and competitions while balancing academics
- Managed \$1,000 budgets to prototype e-bike and water-cleaning robots using CAD, welding, and 3D printing
- Led branding and outreach through logos, shirts, banners, murals, and merchandise store

Texas A&M Club Swim, Texas A&M University

September 2023 – Present

Social Media Director

- To create post, reels, manage the Instagram page, organize events to publicize who we are
- Design and order team shirts, national shirts, southwest swim league shirts, and swimsuits

INVOLVEMENT

Association of Information Technology Professionals, Texas A&M University

August 2025 – Present

Member

- Manage the website, guest speaker coordination, develop tech-projects for organization
- Network with industry professionals, resume building, mentorship, career development, lectures

M.B Zale Scholar Leadership Scholars, Texas A&M University

May 2024 – Present

Member

- Hands on experience with retailers, lunches with CEOs, opportunities for networking skills
- Travel to New York City to attend National Retail Federation, insights on Amazon, UNIQLO, Crate&Barrel

Mays Business Honors Program, Texas A&M University

August 2023 – Present

Member

- Engage in professional development events with distinguished speakers and do presentations, and case studies

HONORS

Eli Jones Dean's Choice Award 5-year Full Ride Academic Scholarship

March 2023 - May 2028

Miss Chinatown Houston 2024

July 2024

4-year General Motors Scholarship

May 2023- May 2027

Dean's Honor Roll

Fall 2024

Skills: C#, Solidworks, AWS, Copilot, Gemini, Excel, Powerpoint, Chinese, Adobe Illustrator, Photoshop, InDesign