PROFILE

I am a motivated Junior Web Developer with a marketing and management background in client-facing, cross-functional teamwork-oriented environments in varied industries. Diversified skills include communication, analytical thinking, and complex problem-solving.

TERESA TETENS
JUNIOR WEB DEVELOPER

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WORK EXPERIENCE

STORE- AND RETAIL PROJECT MANAGER
Stenner Betreiber GmbH / Stenner AG, Hamburg: Nov 2014 – Jun 2019
- Transformed "SLIFE" into a hybrid-platform and created diverse revenue sources
- Built-up the business model "SLIFE" and launched as a marketplace for real estate
- Acquired premium partners and VIP clientele

MARKETING SPECIALIST
Bildung ohne Grenzen e.V., Hamburg: Nov 2013 – Oct 2014
- Built-up marketing concepts and developed marketing campaigns

MARKETING SPECIALIST
LG Display Germany, Ratingen: Oct 2011 – Dec 2011
- Planned and executed FPR 3D promotion for the German electronic retailers

FURLA RETAIL MANAGER
FURLA Korea, Seoul: Aug 2010 – May 2011
- Achieved sales volume 10+ Mio.€ p.a. to travel retail and collection merchandising
- Managed 16 shops in duty-free stores, 40 sales, and 3 office staffs

ETRO BRAND MANAGER
L'orient Trading, Seoul: Aug 2008 – May 2010
- Achieved sales volume 20+ Mio.€ p.a. to travel retail and collection merchandising
- Managed 16 shops in duty-free stores, 42 sales, and 3 office staffs

COACH MERCHANDISING MANAGER
Unisia International, Seoul: Oct 2006 – Jul 2008
- Achieved sales volume 50+ Mio.$ p.a. to travel retail and collection merchandising
- Managed 14 shops in department stores, 40 sales staffs

PR ACCOUNT MANAGER
Shout Communications Korea, Seoul: Dec 2005 – Sep 2006
- Developed PR resource, marketing goals, plans, and tools for Hitachi Data Systems

COACH BRAND MANAGER
Starluxe, Seoul: Jul 2004 – Nov 2005
- Brand management and collection merchandising, volume managed: 15+ Mio. $ p.a.
- Managed 14 shops in department stores, 42 sales, and 3 office staffs

SYSTEM ENGINEER AND BUSINESS ANALYST
LG CNS, Seoul: Dec 1995 – Jan 2004
- Awarded for Seoul City Transportation System business model development
- Participated in whole system development life-cycle at KEPCO Sales SI project
- Proposal proposition for SI projects with cross-functional TFT
- Developed B2B sales training program: Sales Academy

EDUCATION

FULL-STACK WEB & APP DEVELOPMENT
WBS Coding School, Berlin: Aug – Dec 2020
- Project-based, practice-oriented, remote, collaborative coding training

ACCOUNTING
KAIS Academy, Seoul: Mar 2002 – Feb 2003
- Achieved 21 credits in Accounting

SYSTEM ENGINEERING AND CONSULTING
LG CNS Tech School, Seoul: Jan 1995- Dec 2003
- System engineering
- Business analysis and consulting

GERMAN LANGUAGE AND LITERATURE, BACHELOR OF ARTS
Yonsei University, Seoul: Mar 1991 – Feb 1995

TECHNICAL SKILLS
- JavaScript | React.js
- Node.js | Express
- RESTful APIs
- SQL | NoSQL
- HTML5 | CSS3
- GitHub | SCRUM | SEO
- Visual Studio

PERSONAL SKILLS
- Interpersonal skills
- Communication
- Problem-solving
- Conceptualizing
- Strategic planning
- Active learning

LANGUAGES
- English:★★★★☆
- German:★★★★☆
- Korean: ★★★★★

Hamburg, May 2nd, 2021