



PROFILE

Motivated Junior Web Developer with marketing and management background on top of significant experience in client-facing, international, cross-functional teamwork-oriented working environment in varied industries. Diversified skills include communication, analytical thinking, and complex problem-solving.

TERESA TETENS

JUNIOR WEB DEVELOPER

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WORK EXPERIENCE

STORE- AND RETAIL PROJECT MANAGER

Stenner Betreiber GmbH / Stenner AG, Hamburg: Nov 2014 – Jun 2019

- Transformed "SLIFE" into a hybrid-platform and created diverse revenue sources
- Built-up the business model "SLIFE" and launched as a marketplace for real estate
- Acquired premium partners and VIP clientele

MARKETING SPECIALIST

Bildung ohne Grenzen e.V., Hamburg: Nov 2013 – Oct 2014

- Built-up marketing concepts and developed marketing campaigns

MARKETING SPECIALIST

LG Display Germany, Ratingen: Oct 2011 – Dec 2011

- Planned and executed FPR 3D promotion for the German electronic retailers

FURLA RETAIL MANAGER

FURLA Korea, Seoul: Aug 2010 – May 2011

- Achieved sales volume 10+ Mio.€ p.a. to travel retail and collection merchandising
- Managed 16 shops in duty-free stores, 40 sales, and 3 office staffs

ETRO BRAND MANAGER

L'orient Trading, Seoul: Aug 2008 – May 2010

- Achieved sales volume 20+ Mio.€ p.a. to travel retail and collection merchandising
- Managed 16 shops in duty-free stores, 42 sales, and 3 office staffs

COACH MERCHANDISING MANAGER

Unisia International, Seoul: Oct 2006 – Jul 2008

- Achieved sales volume 50+ Mio.\$ p.a. to travel retail and collection merchandising
- Managed 14 shops in department stores, 40 sales staffs

PR ACCOUNT MANAGER

Shout Communications Korea, Seoul: Dec 2005 – Sep 2006

- Developed PR resource, marketing goals, plans, and tools for Hitachi Data Systems

COACH BRAND MANAGER

Starluxe, Seoul: Jul 2004 – Nov 2005

- Brand management and collection merchandising, volume managed: 15+ Mio. \$ p.a.
- Managed 14 shops in department stores, 42 sales, and 3 office staffs

SYSTEM ENGINEER AND BUSINESS ANALYST

LG CNS, Seoul: Dec 1995 – Jan 2004

- Awarded for Seoul City Transportation System business model development
- Participated in whole system development life-cycle at KEPCO Sales SI project
- Proposal proposition for SI project with cross-functional TFT
- Developed B2B sales training program: Sales Academy

EDUCATION

FULL-STACK WEB & APP DEVELOPMENT

WBS Coding School, Berlin: Aug – Dec 2020

- Project-based, practice-oriented, remote, collaborative coding training

ACCOUNTING

KAIS Academy, Seoul: Mar 2002 – Feb 2003

- Achieved 21 credits in Accounting

SYSTEM ENGINEERING AND CONSULTING

LG CNS Tech School, Seoul: Jan 1995- Dec 2003

- System engineering
- Business analysis and consulting

GERMANISTIK, BACHELOR OF ARTS

Yonsei University, Seoul: Mar 1991 – Feb 1995

TECHNICAL SKILLS

- JavaScript | React.js
- Node.js | Express
- RESTful APIs
- SQL | NoSQL
- HTML5 | CSS3
- GitHub | SCRUM | SEO
- Visual Studio

PERSONAL SKILLS

- Interpersonal skills
- Communication
- Problem-solving
- Conceptualizing
- Strategic planning
- Active learning

LANGUAGES

- English: ★★★★★☆
- German: ★★★★★☆
- Korean: ★★★★★★

Hamburg, Dec 21, 2020